

Culture Advisory Board Agenda

Wednesday, November 20, 2024 Louisville City Hall Spruce Conference Room 749 Main Street 6:30 PM

Members of the public are welcome to attend and give comments remotely; however, the in-person meeting may continue even if technology issues prevent remote participation.

- You can call in to (719) 359-4580
 Webinar ID #863 2573 6200
- You can log in via your computer. Please visit the City's website here to link to the meeting: www.louisvilleco.gov/lcc.

Anyone needing sign language interpretation, translation services, or assisted listening systems for a meeting should contact the City Clerk's Office (303) 335-4536 or (303) 335-4574 or email ClerksOffice@LouisvilleCO.gov. A 48-hour notice is requested.

- Call to Order
- 2. Roll Call
- 3. Approval of November 2024 agenda
- 4. Approval of October 2024 minutes
- Public Comments
- 6. Vanessa Zarate Economic Vitality manager 15 minutes
- 7. Chair Report 5 minutes (JR)
- 8. Staff Report 10 minutes (Iris)
- 9. Update on Tentative 2025 Events 10 minutes (Iris)

Persons planning to attend the meeting who need sign language interpretation, translation services, assisted listening systems, Braille, taped material, or special transportation, should contact the City Clerk's Office at 303 335-4536 or MeredythM@LouisvilleCO.gov. A forty-eight-hour notice is requested.

Si requiere una copia en español de esta publicación o necesita un intérprete durante la reunión, por favor llame a la Ciudad al 303.335.4536 o 303.335.4574.

- a. Suggestions for 1st quarter events
- 10. Approve Arts Grants Documents (Action Item) 15 minutes (JR/Iris)
 - a. Web Site Application
 - b. Arts Grants Description and Evaluation Criteria
 - c. Scoring Scale
- 11.2025 Concerts in the Park Discussion 5 minutes (Board)
 - a. Los Cheesies
 - b. Zimbria
 - c. Stone Beat Invasion
 - d. 4th Band June 26 (Country)
 - e. Sound 3rd Harmonic
- 12. Date for CAB get together at Nora's?
 - a. Survey Monkey
- 13. Topics for December Meeting Action Item
 - a. Propose we do not meet in December
- 14. Adjourn

October 16, 2024 CAB Meeting Notes

- 1. Call to Order
- 2. Roll Call
 - Kenny
 - Roger
 - JR
 - Iris
 - Sharon
 - Mohamed
- 3. Approval of October 2024 agenda
 - Motion passes
- 4. Approval of September 2024 minutes
 - Motion passes
- 5. Public Comments
 - No public comments
- 6. Chair Report 5 minutes (JR)
 - No Chair Report. Board has some important work that need to get done. Will go through the grant report. Need to agree on the dates for the concerts at the park for next year.
- 7. Board Member terms 10 minutes (JR)
 - a. Mohamed and Roger Need to reapply
- 8. Winter 2024 Events Discussion 10 minutes (Iris)
 - Pet Memorial unveiling is on Sunday. Sculpture and the plaque are both installed. The weather is going to be good and we will have a speech from the mayor, louisville rising and the artist. We will have a craft activity- painting stones of their pet.
 - Transformative stories- Iris will be attending.
 - November 17th. 2024- A Celtic band will be playing. Registration is full.
 - December, 8th, 2024- A craft event for children. 2 sessions 10:00am and 11:30am. Holiday atmosphere to make crafts crafts and other ornaments, cartoon and children movies will be playing the background. Hot chocolate will be available.
 - Small business Saturday possibly in the end of November. TBD

- 9. Update on Tentative 2025 Events 5 minutes (Iris)
 - International music series 1x/month (January, February and March)
 - Indian Performer in January
 - Native American music
 - Spanish guitar
 - Block Party 6/14
 - Bowery Trio on 6/15
 - Summer Concerts
 - Movie on Main
 - Considering doing it later in the year
 - Silent Movie Night
 - Coloardo Opera
- 10. Art Grant Proposal Process Discussion 15 minutes (JR/Iris)
- a. Website Application You can't save the work while going through the application so we need to fix this. Also the budgets need to be mandatory. Change the board name. John and Iris commented on what should be changed in the process. Next year will have the ability to save the form online but currently we can't save it and artists have to go through the whole process at one time. We would like to have the application figured out by next meeting. Possibly have a sub-committee meeting before the next board meeting.
 - b. Criteria Criteria needs to match how the board scores it.
 - 1. Ability to execute
 - a. Complete application must be submitted
 - 2. Diversity, Equity and Inclusion (EDI)
 - 3. Impact of Funding
 - 4. "Artistic Discipline" not scored. "Addional considerations"
 - 5. Artistic Excellence
 - 6. Community Reach- Board is changing the wording on "reach" and will be making it open to interpretation (e.g. partnering with schools, relevant organizations). Reach or Relevance, important of partnering with organization.
 - c. Scoring
 - Should the scoring be anonymous?
 - Changing the scoring to 1-5
- *Before the next meeting the grant proposal process will be ready. Iris gave comments. The board does control this.
 - 11.2025 Concerts in the Park Discussion 10 minutes (Board)
 - a. Los Cheesies, Chain Station, Zembera (sp?),
 - b. Others

c. Sound – 3rd Harmonic. Iris will be reaching out.

Baord will be making suggestions to Iris. Country, Bluegrass, 80s bands.

- 12.2025 Cultural Advisory Board Meeting Schedule 5 minutes
 - a. Day Wednesday, Thursday
 - b. Time 6:30
 - c. Location Library or City Hall?

Board decided that meetings will be the 2nd Wednesday of the month at the library.

- 13. Topics for November meeting
 - a. Finalize Art Grants
 - b. Finalize Bands for 2025 Concerts in the Park
 - c. Economic vitality may be in the next meeting.
- 14.Adjourn

Ability to Execute Criterion: Does the application demonstrate that the applicant will be able to successfully execute the program?

Ability to Execute Scale:

- **5 Excellent**: The applicant has a **clear**, **well-detailed plan**, the necessary **skills**, **experience**, **and resources**, and a **high probability of success**. All aspects of the project are well thought out.
- **4 Good**: The applicant has a strong plan, experience and the **capacity to execute**, with minor areas of uncertainty or areas that could be more fully developed.
- **3 Satisfactory**: The application shows the project is feasible but lacks some critical details or clear plans in areas like **experience**, **logistics**, **resources**.
- **2 Fair**: There are significant gaps in the plan, and the applicant **lacks critical resources or experience**. The project may still be possible, but it's unlikely to succeed without further development.
- **1 Poor**: The application does not provide enough evidence to suggest the project can be successfully executed. Major details are missing or unrealistic.

This scale assesses the applicant's **preparedness**, **capability**, and **resources** to execute the program successfully. It considers how well the applicant has planned for implementation, their **experience** or **expertise**.

Impact of Funding Criterion: Will the project fully utilize the funding and/or the use of City venues available through this grant program? Will this grant make a significant impact?

Impact of Funding Scale:

- 5 Excellent: The grant will have a significant impact, substantially advancing the project's goals and expanding its reach. The project fully leverages the funding. The applicant demonstrates a clear understanding of how the funding will be utilized.
- **4 Good**: The grant will have a **positive** and **meaningful impact** on the project, enhancing its scope and quality. The applicant clearly outlines how the funds will be used, but the impact may be limited. The project makes **good use** of the funding.
- **3 Satisfactory**: The project uses the funding, but the **impact is modest** or uncertain. The connection between the funding and long-term results is not completely clear.
- **2 Fair**: The applicant provides minimal justification for how the grant will be used or the impact of the grant. The project's success is likely to be modest or constrained.
- **1 Poor**: The applicant fails to demonstrate how the funding will make a meaningful impact. The grant is unlikely to have any significant impact on the program or the community.

This scale evaluates how well the **funding** is utilized and the **impact** it has on the **project's success** and the **local community**. It takes into account the **scope**, **reach**, and **effectiveness** of the project in utilizing available resources to create significant project in Louisville.

Artistic Excellence Criterion: Is the proposed program of high artistic quality or significance to the Louisville community?

Summary of Artistic Excellence Scale:

- 5 Excellent: Exceptional quality, groundbreaking or highly original, and impactful and engaging. Offers a lasting artistic contribution.
- **4 Good: Strong quality** and **artistic significance**, with a clear vision, but not as innovative or boundary-pushing as a "5" level project.
- 3 Satisfactory: Competent, well-executed, but lacking originality or depth. Meets basic artistic standards but does not stand out.
- **2 Fair**: **Limited artistic quality, underdeveloped,** or **conventional**. The work may lack originality, skill, or significance.
- **1 Poor**: Poor artistic quality, **lacking in creativity, skill, and/or execution**. No meaningful contribution to the artistic community.

This scale assesses artistic merit in terms of both execution (craftsmanship, technical skill) and originality (creativity, innovation), while considering the impact and engagement of the project to the Louisville community. It emphasizes how the project either contributes to or elevates the local cultural landscape, helping ensure that the work has a lasting artistic and cultural impact.

Community Relevance Criterion: Does this project engage the Louisville community in a meaningful way? This could be by engaging new audiences, reaching audiences that lack access to similar programs, engaging with a topic that is relevant to the residents of Louisville, or exploring a new topic that would be enriching to the citizens of Louisville. This could also be done by partnering with a relevant school or organization in Louisville. (If the project involves a school/organization, it needs to be clear that the organization is able to receive the project/services).

Summary of Community Relevance Scale:

- 5 Excellent: Deep, broad, and meaningful engagement with Louisville's diverse community, addressing relevant issues or enrichment needs. It broadens access to cultural or artistic experiences for underserved or marginalized communities, and/or explores a relevant topic that resonates deeply with the city's diverse populations.
- 4 Good: The project is relevant to the Louisville community, engaging audiences or groups who may not have regular access to similar cultural experiences. It may not address an immediate or pressing community need, but it still provides meaningful opportunities for learning, engagement, or enrichment.
- **3 Satisfactory**: The project is **somewhat relevant**, but limited in scope and audience, with less direct or broad community impact.

- **2 Fair**: The project shows **limited community engagement** or addresses topics that are **only tangentially relevant** to the broader Louisville community. While it may touch on local issues or interests, the connection to the community is **weak**.
- 1 Poor: The project has little to no community relevance or engagement with the Louisville community. It does not address local needs, interests, or issues, nor does it reach audiences who lack access to similar opportunities

This scale emphasizes how well the project engages the Louisville community and addresses local needs, interests, or enrichment opportunities, especially for underrepresented or underserved groups. It considers the project's audience reach, the depth of community involvement, and the extent of partnerships with local organizations or schools.

Equity, Diversity and Inclusion (EDI) Criterion: Does the topic of the program or type of artistic expression bring increased diversity, equity or inclusion to Louisville?

Summary of EDI (Equity, Diversity, and Inclusion) Scale:

- 5 Excellent: The project strongly promotes diversity, equity, and inclusion in a meaningful and impactful way. The topic of the program or the artistic expression being presented brings increased representation to historically marginalized or underrepresented groups in Louisville. It actively addresses issues of social justice, cultural diversity, or accessibility, and fosters a more inclusive and equitable environment for diverse audiences. The project may involve collaborations with underrepresented artists or communities, and the approach clearly enhances community understanding and representation.
- 4 Good: The project demonstrates a strong commitment to EDI, engaging diverse communities and addressing accessibility and inclusion, but could include more concrete strategies or reach more underrepresented groups.
- **3 Satisfactory**: The project considers **some elements of EDI**, but the approach may be **superficial or underdeveloped**. The focus may be on a narrow group, or the strategies for promoting diversity are not fully articulated.
- **2 Fair**: The project has a **limited focus** on diversity or inclusion, with little to no direct engagement with underrepresented groups or contribution to equity.
- **1 Poor**: No focus on diversity, equity, or inclusion; the project does not engage with or address underrepresented communities or inclusive themes.

This scale evaluates how well the project contributes to **diversity**, **equity**, **and inclusion** within the context of the Louisville community. It emphasizes **intentionality** in addressing marginalized voices, improving accessibility, and fostering an inclusive cultural environment. It also considers the **depth** and **scope** of the project's impact on local communities, with a focus on fostering a more equitable and inclusive artistic landscape.

About the Art Grants

The Louisville Cultural Advisory Board provides annual grants to artists and cultural arts organizations serving the Louisville community. Artists and cultural arts groups based outside of Louisville are welcome to apply for any event(s) or program(s) that would be held in Louisville.

The Louisville Cultural Advisory Board seeks to further their mission of engaging our diverse social, cultural, and creative community by providing financial and facility support through this arts grant. Diversity of media and creative artistic expression is encouraged.

This year's Art Grant applications open **Wednesday, December 18, 2024**. Applications must be received by 5PM on Wednesday, February 5, 2025. Art Grants funded events and projects should take place in Louisville, CO between March 1, 2025 through July 31, 2026.

The Art Grant Application requires a complete budget form. Download the budget template here:

Excel spreadsheet

PDF format

 Page 1: Applicant Contact Information
 Page 2: General Grant Information
 Page 3: Project Details

 Page 4: Project Budget

Applicant Contact Information

1. I am applying as an:	
☐ Artist	
☐ Organization	
2. Organization name (if applicable)	
	500 characters

3. Applicant name ?	
First Name	Last Name
4. Legal name (if different)	
	500 characters
5. Primary contact for grant ?	
First Name	Last Name
6. Mailing address ?	
Street Number and Name	
City	State/Province/Region
Postal/ZIP Code	
1 ostay 211 Coac	
- n - 11	
7. Email	
8. Phone	
()	
9. Website (if applicable)	

10. Please disclose whether you are:	
O A current member of a City of Louisville Board, Council, or Commission	
O Related to a current member of a City of Louisville Board, Council, or Commission	
O A current City of Louisville employee	
O Related to a current City of Louisville employee	
O None of the above	
If you are applying on behalf of an organization:	
11. Year founded	
	200 characters
12. Federal Tax ID #	
	200 characters
13. 501(c)(3) organization?	
○ Yes	
\bigcirc No	
	Next

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General Grant Information

10. Title of proposed project:			
	500 characters		
	500 characters		
11. Project discipline: (please check all that appl	ly)		
☐ Visual arts			
☐ Theater			
□ Dance			
☐ Music			
□ Film			

12. Collaborative partner(s), if any:	
	1000 characters
13. Number of artists participating:	
	200 characters
14. Proposed date(s) for program (can be an approximation):	
	200 characters
15. Proposed location for program:	
	1000 characters
16. What are your alternate dates/locations if the ones listed ab	ove are not available?
	1000 characters
17. Expected attendance:	
	200 character
18. Ticket price:	
p	
	200 characters

 \Box Other

	1000 character
≥o. If your project relies on additional gra	ant funding, has this funding already been secured?
	200 character
21. Do you have an outstanding City of Lor	usville art grant project or art grant evaluation for
	ıisville art grant project or art grant evaluation form
21. Do you have an outstanding City of Lou Please provide details.	uisville art grant project or art grant evaluation forn

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Project Details

²² 22. Please give a brief overview of your project:

2000 Character limit	

2000 characters

23. Project goal(s)

2000 Character limit

² 24. Please outline the project's scope and the means of executing the p	project in greater detail:
2000 Character limit	
	2000 characters
25. What is your target audience?	
1000 Character limit	
	1000 characters
26. How will you market your project?	
2000 Character limit	
	2000 characters
27. Please describe prior experience in executing similar projects.	
2000 Character limit	
	2000 characters
28. How will your track and measure the success of your project/even	ıt?
2000 Character limit	
	2000 characters

29. How will your project benefit Louisville resident Louisville taxes, and it is important that the project	
2000 Character limit	
	2000 characters
30. Have you received a Louisville Art Grant in the p event(s) or projects(s)?	ast? If so, what year(s), and for what
2000 Character limit	
	2000 characters
31. Please include any additional information we sho request.	ould know in order to evaluate your fundin
2000 Character limit	
	2000 characters
32. Optional: You may upload additional supporting work, artist bios, etc that may be helpful in understa BROWSE CLEAR + Maximum size allowed: 5 MB	
Maximum number of files allowed: 5	
Allowed types: .gif, .jpg, .jpeg, .png, .doc, .docx, .xls, .xlsx, .rtf, .pdf, .txt	
33. If selected, would you like to request 1 complime the Arts or Steinbaugh Pavilion? Please note that fac	
\square No	
\square Yes, Louisville Center for the Arts	
☐ Yes, Steinbaugh Pavilion	

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Project Budget

Please download and complete the project budget template at: https://www.louisvilleco.gov/Home/ShowDocument?id=29683/.

Save the completed project budget form and upload it here. Grant applications with incomplete budgets, budgets that lack detail, or applications without a budget will not be accepted.

34. Project budget ?		
	BROWSE	CLEAR
Maximum size allowed: 5 MB		

Allowed types: .doc, .docx, .xls, .xlsx, .pdf

35. City of Louisville Cultural Council Art Grant	t request amount ?		
	<u>Previous</u>	<u>Review</u>	<u>Submit</u>

PROJECT BUDGET

Please provide an itemized budget for your project in the table below

- Total project expenses must equal Total project income
- Applicants are encouraged to demonstrate additional sources of project funding beyond the requested Grant amount (other grants, ticket sales, your own personal funding, etc.)
- Maximum Arts Grant request is \$2000
- In-kind donations may be included, but must be reflected as both income and expense

Expenses	
Expenses: artist payments, marketing, supplies, equipment rental, royalties, etc	AMOUNT
Total Expenses	\$
Income	
Earned Income: ticket sales, concessions, CD sales, etc.	
Total Earned Income	\$
Contributed Income: donations, sponsorships, grants from other sources, in-kind donations *see defin	nition below
Personal Funding (you or your organization)	
Louisville Cultural Advisory Board Grant request	
Total Contributed Income	\$
Total Income	\$
Net Income	\$

*In-Kind donations refer to non-monetary donations. You may record the fair market value of donations such as supplies nor donated rehearsal space that you otherwise would have paid for if they had not been donated. Do not include the value of volunteer hours by artists. Any in-kind contributions must also be reflected in the expenses i.e. if you receive an in-kind donation of rehearsal space valued at \$500, you should also record an expense of \$500 for rehearsal space.



City of Louisville Art Program Grant Evaluation

Congratulations on receiving a Louisville Art Grant! We appreciate your efforts in advocating for and supporting greater diversity of the artistic experiences within the Louisville community. Within 60 days of the completion of your event, please provide written answers to the following questions. We appreciate a candid assessment of your event, the impact upon the Louisville community and how you assess your overall community reach.

Name of Organization or Artist:
Collaborative Partners (if applicable):
Title of Event/Program:
Title of Event/Program: Amount of Art Grant Award: \$
Program Goal(s):
Please describe the impact your event had on the community:
Numbers of individuals reached:
How did you attract your target audience?
Did the activity generate any unexpected outcomes or impacts?
Was your organization able to achieve your program goals? If yes, how? If not, what improvements can be made for future programs/events?



Outcomes:
How did you measure your progress towards achieving your goals for this activity?
How do these measures show you made a difference in the local community?
Lessons Learned:
Evaluations often reveal opportunities for improving programs/events. Did your organizations gain new insight to your program based upon lessons learned?
Financials: Total Event Expenses: \$
Earned Income from the Event: \$
Overall percentage of grant to expenses:%

Marketing:

Please describe how you acknowledged this award the City's Art Program Grant. (Please attach samples of letters, press clippings, playbills, brochures, marketing, online posts, etc.)



	Shared	I Sto	ries	•
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Was there an instance in which your organization felt it made individual or group of participants? If so, please share any an sharing a quote or story below. (Please note that the LCC may Grant in electronic media or on future publications or reports.)	necdotal evidence by describing the situation, use this example in marketing the Art Program
Thank you for submitting the Post Event Evaluation for the 202 agrees that all information provided is accurate and reflects the	, , ,
Signature	Date



City of Louisville Art Program Grant Evaluation

Congratulations on receiving a Louisville Art Grant! We appreciate your efforts in advocating for and supporting greater diversity of the artistic experiences within the Louisville community. Within 60 days of the completion of your event, please provide written answers to the following questions. We appreciate a candid assessment of your event, the impact upon the Louisville community and how you assess your overall community reach.

Name of Organization or Artist: Acting Out Theatre Company

Collaborative Partners (if applicable): CenterStage Theatre Company

Title of Event/Program: Bingo's Birthday **Amount of Art Grant Award**: \$2,000

Program Goal(s):

The goal of this project was to bring a Theatre for the Very Young production to Louisville.

Please describe the impact your event had on the community:

Numbers of individuals reached: 80 in person (318 views on the Bingo's Birthday webpage)

How did you attract your target audience?

CenterStage and Acting Out posted on Facebook, Instagram and their websites. The City of Louisville re-posted on their socials as well as listing us in their calendar. We also printed posters which were posted in the Louisville city buildings and businesses around Louisville, Lafayette and Boulder.

Did the activity generate any unexpected outcomes or impacts?

The city postings and calendar listing were a huge help in driving engagement. We could tell when they were posted because we got a boost in ticket sales after each one. The same would happen when CenterStage posted on their social media. I also think we underestimated how effective word of mouth would be because we had audience members at our June shows who had heard about it from a patron who saw one of the May shows.

Was your organization able to achieve your program goals? If yes, how? If not, what improvements can be made for future programs/events?

Our main program goal was to bring Theatre for the Very Young to Louisville, which we did. The feedback we received from the families who attended was outstanding and many asked when our next production would be. We heard great anecdotes on our survey such as two little girls who were wearing their birthday hats around the house and singing the songs two weeks later, someone who pretended to feed their own stuffed animal corn the way they fed Henretta during the show, one little boy who re-told the entire play to his brother including the part where Bingo licked his face and a three year old who excitedly told her waiter that it was Bingo's Birthday. (He was very confused)

Every show also had a few adults who were interested in speaking with us after the performance so during the post-show meet and greet with the actors and puppets we ended up having a kind of informal 'talkback'. The adults were really excited about the production in general and specifically being able to experience it with their young person. They were also curious about the art form so we were able to talk a little more about what TVY was, how we were able to put this show on with the help of a grant from the city and how we hoped to put on more shows in the future.



Outcomes:

How did you measure your progress towards achieving your goals for this activity?

For this project tickets sales were the primary measure of progress. We were also able to measure progress by monitoring social media and our website for views, likes and engagement. Additionally the feedback forms we received from theater goers as well as informal 'talkbacks' after the show helped us get an idea of not only how this project went but how we can improve for the future.

How do these measures show you made a difference in the local community?

Considering this is the first time most people have heard of Theatre for the Very Young, having 3 sold out performances was a demonstration of how many families are interested in this kind of experience. Most of the young people in attendance had never experienced a theater performance before, let alone one that was tailored to them. For them to get to be a part of this cultural experience with their families, meeting the actors after the show, being able to say hi or hug the puppets and leave with two tangible items (a hat and sticker/ticket) was a big moment in their young lives.

Lessons Learned:

Evaluations often reveal opportunities for improving programs/events. Did your organizations gain new insight to your program based upon lessons learned?

Yes, we learned a lot through this process. Smaller lessons like where to put up marketing material, the quantity of materials we need and how to best budget for performances that need disposable props. Bigger lessons revolved around the timing and location of the shows as well as the team we need to put them on.

We had a few shows that had no ticket sales which was really disappointing from both an artistic and financial perspective. We tried to reschedule them but it wasn't possible for a variety of reasons. After speaking with other professionals in this field, including the playwright of this show, figuring out the timing of shows for a community is a huge challenge for all TVY theater companies, big and small. Right now, weekday performances do not seem to work for this age group in our community. Weekends, especially Saturday mornings between 10am-12pm are perfect. Knowing this we'll make sure our next production is held exclusively on weekends.

To hold performances on weekends we need to have a space available to us that suits the needs of a TVY show, which is a challenge to find. Being able to use the Louisville Arts Center through our partnership with CenterStage was amazing. That space was and is perfect for us (clean, flat, nothing crawlers and young walkers can get into, it has a slightly separate space for kids who might need a break from the show etc) and we hope we're able to rent that space in 2025 for another production.

For our next production we either need to have a smaller production footprint (less props, sound cues, sets, things to set up and breakdown etc) or we need to have a bigger team. Since we're still growing this program I'm going to start with a smaller footprint and a show that is more mobile than Bingo's Birthday.

Overall, in speaking with other professionals in this field, for our first production we were very successful. None of the challenges we came across were surprising to them and they were all incredibly encouraging and willing to support us so we are even more successful next time. This is all due in no small part to the grant provided by the City of Louisville and the Arts and Culture Advisory Board. Thank you for this amazing opportunity. We are so excited to get to produce art in the place we live.

Financials:

Total Event Expenses: \$4,500

Earned Income from the Event: \$853

Overall percentage of grant to expenses: 44%



Marketing:

Please describe how you acknowledged this award the City's Art Program Grant. (Please attach samples of letters, press clippings, playbills, brochures, marketing, online posts, etc.)

We acknowledged the City of Louisville and the Arts and Culture Advisory Board on all printed materials, the ticketing website, our website and social media. We did not have a physical program/playbill because our audience was 0-5 year olds but each ticket was a sticker that credited the City of Louisville. Each audience member received one and wore it out of the theater. We have extras if you would like to have some.

Attachments:

- 1. Bingo's Birthday Poster
- 2. Bingo's Birthday ticket/sticker
- 3. Bingo's Birthday page on Acting Out Theatre Company's website
- 4. Zoom in on credit page from Bingo's Birthday page on Acting Out Theatre Company's website
- 5. Bingo's Birthday main ticket page
- 6. Bingo's Birthday door sign

Shared Stories:

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Was there an instance in which your organization felt it made a difference, or had a significant impact, on an individual or group of participants? If so, please share any anecdotal evidence by describing the situation, sharing a quote or story below. (Please note that the LCC may use this example in marketing the Art Program Grant in electronic media or on future publications or reports.)

Some items from our feedback forms

'Something I loved in Bingo's Birthday was the consistent roles the children played that kept my kids engaged the whole time and more able to remember the story after we left.'

'Our two year old loved the songs (she sang Oh My Darling Clementine to herself in her bed that night) and she also liked the props in the box. Our 4 year old liked helping the farmers get ready for the party (finding ingredients, letting them know Bingo had been there, etc.)'

'I loved how interactive and age-appropriate it was. The scenes were the perfect length and the activities mixed up enough to keep my daughters attention!'

'I loved the box of props we all had, blankets to sit on made it very "cozy" instead of sitting in chairs.'

Thank you for submitting the Post Event Evaluation for the 2024 Louisville Arts Grant. By signing below, signee agrees that all information provided is accurate and reflects the nature of your project/event.

Emily Norm	10/15/24
Signature	Date