

Economic Vitality Retreat
City Council
Louisville Revitalization Commission
Meeting Agenda

Monday, November 4, 2024
Louisville Public Library
951 Spruce Street
8:30 AM - 3:00 PM

Retreat for Economic Vitality partners in Louisville.

Some or all members of the City Council may attend and listen to the discussion.
No Council action will be taken.

Persons planning to attend the meeting who need sign language interpretation, translation services, assisted listening systems, Braille, taped material, or special transportation, should contact the City Clerk's Office at 303 335-4536 or MeredythM@LouisvilleCO.gov. A forty-eight-hour notice is requested.

Si requiere una copia en español de esta publicación o necesita un intérprete durante la reunión, por favor llame a la Ciudad al 303.335.4536 o 303.335.4574.

Economic Vitality Retreat

Monday, November 4th

Louisville Library, 1st Floor Meeting Room

- 8:30 – 9:00 a.m. **Introductions and Retreat Overview**
- 9:00 – 10:00 a.m. **Economic Vitality Programs and Opportunities for Collaboration**
- Discussion on what Economic Vitality is and what it isn't. Identification of programs all the partners are currently offering, identification of overlap and opportunities for collaboration and identification of roles, leads and support. (What does everyone do, where can we streamline and clear role identification)
- 10:00 – 11:00 a.m. **Gap Identification and Programmatic Support**
- Identification of what programmatic and support activities are not being offered or are under-offered in Louisville. Work to identify who has the capacity to close gaps and a prioritization of business needs. (What does no one do but the business community needs)
- 11:00 – noon **Real Estate Panel**
- Real Estate and commercial lending professionals will provide a market update and share thoughts on what to expect in 2025.
- Noon – 1 p.m. **Lunch**
- Economic Vitality professionals from Superior and Lafayette will be joining us for lunch and will be available to answer questions about economic vitality in their communities and discuss how we work together in the profession and region.
- 1:00 – 2:00 p.m. **Priority Plans for 2025**
- Identify which programs, activities and partnerships are going to be prioritized in 2025 for each organization. This effort will also highlight how other organizations can support the priorities throughout the year. A deliverable will be an event calendar for 2025. (Everyone has lean teams, what are greatest priorities)
- 2:00 – 2:30 p.m. **What Keeps You Up at Night**
- Session on worries and stressors for your organization's and member's continued success.

2:30 – 3:00 p.m.

Wins, Success and Communications

Brainstorm ways to ensure communication is clear and consistent, we are highlighting wins and supporting our business community's successes.

Work on additional marketing and promotion