

Sustainability Advisory Board

Agenda

August 21, 2024

Virtual, Zoom Room (Electronic meeting only)

6:30 PM

Members of the public are welcome to attend and give comments remotely.

- You can call in to +1 408 638 0968 or 833 548 0282 (Toll Free)
Meeting ID #829 8194 5389
Meeting Password # 741017
- You can log in via your computer. Please visit the City's website here to link to the meeting: www.louisvilleco.gov/sustainabilityboard.

The Board will accommodate public comments during the meeting. Anyone may also email comments to the Board prior to the meeting at HMiller@LouisvilleCO.gov.

- I. Call to Order
 - a. John is August secretary
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Minutes
- V. Public Comments on Items Not on the Agenda
 - a. 3 minutes per comment
- VI. Administrative Tasks
- VII. Staff Updates – 5 minutes
- VIII. Discussion Item: Meet Louisville's New Sustainability Specialist- 10 minutes
 - a. Logan Johnson, Sustainability Specialist
 - b. Public Comment (3 minutes per comment)
 - c. LSAB Discussion/Questions
- IX. Discussion Item: Continued: LSAB Legislative Agenda to Inform City Council Workplan- 60 minutes
 - a. Staff Direction: Hannah Miller, Sustainability Manager

Persons planning to attend the meeting who need sign language interpretation, translation services, assisted listening systems, Braille, taped material, or special transportation, should contact the City Clerk's Office at 303 335-4536 or MeredythM@LouisvilleCO.gov. A forty-eight-hour notice is requested.

Si requiere una copia en español de esta publicación o necesita un intérprete durante la reunión, por favor llame a la Ciudad al 303.335.4536 o 303.335.4574.

City of Louisville

City Manager's Office 749 Main Street Louisville CO 80027
303.335.4534 (phone) www.LouisvilleCO.gov

- b. Public Comment (3 minutes per comment)
 - c. Engagement Activity via Zoom Whiteboard
 - d. LSAB Discussion/Direction/Decision
- X. Discussion Item: Legislative Agenda Memo- 15 minutes
 - a. LSAB Discussion/Direction/Decision
- XI. Discussion Items for Next Meeting
 - a. PROS Electrification Update
- XII. Adjourn

**Sustainability Advisory Board
Meeting Minutes**

**July 17, 2024
Louisville Public Library, Second Floor Board Room
951 Spruce Street
6:30 PM**

Call to Order – Todd Budin, LSAB Chair called the meeting to order at 6:32pm

Roll Call was taken and the following members were present:

Board Members Present: Todd Budin (virtual), Josh Cooperman, John Cowley, Allison Kay, Kevin Lombardo, and Tiffany Boyd.

Staff Members Present: Hannah Miller.

Approval of Agenda –

Allison moved to approve the agenda; Kevin seconded the motion.

Approval of Meeting Minutes –

Tiff moved to approve the meeting minutes; Kevin seconded the motion.

Public Comments –

RJ Harrington:

- Great to see many of us at the Electrification Workshop. One note: we learned that our neighboring communities actually have budget for the board (e.g. Lafayette has \$9000). Believes we have suggested that for Louisville over the years so that LSAB can use money as they see fit.

Doug Grinsberg:

- Sent e-mail earlier about landscaping and noise pollution. Additional:
 - Can we take our best practices at consortium of cities and collaborate with Superior & Lafayette to pool resources to deal with noise pollution.
 - Can we limit commercial noise pollution - make them have quieter equipment and city only hire contractors with electric equipment, for example.
 - When EPA was created under Nixon, an effort was made to control noise pollution and distributed to states, but states haven't done anything.
 - On August 10, 2000 we had an effort to curb noise from airports. Nothing happened with that.
 - We had police & ranger presence at bike to work week, and he really appreciated that.

Deb Fahey:

- Was just notified that Louisville (in collaboration with Republic) was just named the first city in the US to be all-electric trash collection.

Sub-Committee and Board Member Updates-

Administrative Tasks-

- Division will cover next two Sustainability Spotlights
 - Josh asked if we did a Spotlight about TOU rates. Hannah did do one this year.
 - Josh asked if Megan did a Spotlight - Hannah answered that no, she did not.

Staff Updates:

- Update on Resource Central's construction waste program. Louisville's designated day is Tuesday. They will put that info into Re-Trac for us to get statistics.
- Info on Superbloom's Natural Spaces
- Decarbonization Plans:
 - Thanks to all who attended Electrification Workshop. Will be turning it into an annual event because of the success.
 - Budget & PW Project Manager in the works for IDP
 - CDP updates
- Bike to Work Day - Saw 100 cyclists
- John had idea about Waste Diversion program. Recently had a HPWH installed, which necessitated a permit. Can there be a communication within the permit process that advertises the construction waste program?
- Tiff had follow-up from electrification workshop: Are we tracking who Go Electric and other vendors talked to, who lives in which municipality, what happened based on what conversations they had, etc.? Hannah: There are some metrics for impact, but it's limited at this time. Can really only track on inventories at this point. Hannah will explore ways to do that with vendors next time.
- Josh asked if Superbloom will be focusing on Louisville. Hannah said they're supposed to be regional-specific.
- John had questions about Decarb Plans:
 - Has a couple of major concerns. Subsidies to green energy might be at risk due to the political climate. Should we hasten the spending of money for the Internal Decarb Plan? Hannah said she's also concerned about IRA money going away, specifically for the solar installations. We may have to pivot or find the budget to put in the solar installations. Also looking into how we can modify the EV charging incentives.
 - RFPs might not be necessary for some of this work. Hannah stated that the PM coming on board is going to be tasked to make sure we have all the necessary paperwork for grant reporting, auditing, etc. Planning is all complete already, we're at the design & installation stages.
 - Is there a way to bank the money so it won't get taken away? Hannah: it's all reimbursement, so that's not possible.

- Tiff asked if we could get a visual of all the money Louisville's gotten and where it's going so that LSAB can be informed when discussing with members of the community. Hannah said OK.

Discussion Item: Economic Vitality 101

a. Vanessa Zarate, Economic Vitality Manager presentation

- Vanessa is EV Manager, has been with Louisville for 6 months. Has been doing EV in the metro area for many years now.
- EV is a team of two.
- EV focuses a lot on sales tax generation to make sure we can deliver city services.
- Primary Employers - tech center companies that don't make money from community. Secondary - clientele is located in the community (e.g. restaurants). EV Focuses on Secondary Employers & Workforce Development to develop the skills needed for jobs in the community.
- Relationship Building
- Marketing, Promotion, Support to ensure businesses can succeed and contribute to the local economy and community.
- Business Attraction - want a variety of businesses and work with partners to bring them to Louisville. Everything from restaurants to tech firms.
- Periodic touchpoints with businesses in the community.
- Put resources together to help support businesses so they have what they need to solve problems.
- Data Analytics: has done a lot of analysis on what types of business we have, and how employment can be shared or transferred between businesses (e.g. business closes and work with employees to place them elsewhere in the community).
- Sustainability - has been working with Hannah & PACE to implement some of the Sustainability Division's programs.

b. Public Comment (3 minutes per comment)

- i. RJ Harrington: Welcome and congrats to Austin! He's been here for 2 years and can't count how many EV Managers we've had in that time. Regarding the wheel/pentagon slide:
 1. Where do we look to shop locally, as referenced in the presentation? When citizens move about town, we see lots of vacant spots: how are those spaces going to be filled? When they see vacant spaces, they think things like, "why do we need a Red Tail Ridge?" It's important to understand what the community can and is doing about vacant store fronts so that we can generate more sales tax to support the jobs we want to keep here. If we don't do all we can (like with landscaping/trees), it doesn't matter what kind of business, we're all going to be cooked.

c. LSAB Discussion/Questions

- i. Vanessa had some response:

1. She views her role as advocating for specific placement of trees, not elimination of trees, for example.
2. In the process of creating a Shop Local campaign, hopefully to get ahead of the holiday shopping season. “Bullied” her way into utility mailings and quarterly newsletter. Helping people understand impact shopping local has on local community (\$0.70 for every dollar goes back into
- ii. John: using the new distillery as a case study, can you explain how you work with new businesses.
 1. Step 1: look at inventory, but older buildings are extremely expensive and hard to retrofit for modern equipment, etc.
 2. City works with businesses on incentives to come in (e.g. % of sales tax back that you newly generate, usually about 50% for 5 years then city retains all after that. Open space, Sustainability, and CIP portions are not eligible for reimbursement).
 3. Will build to current energy/building codes
 4. Urban Renewal incentives exist as well, but must be in old town to get those. E.g. facade, property improvements, for roads & sidewalks, TIF rebates
- iii. Kevin asked if EV ever looked at a company’s finances regarding claims that they couldn’t afford decarbonization projects.
 1. Vanessa stated EV doesn’t ‘have a right to see their books. Rents are higher in downtown than some parts of Denver because sometimes building owners pass things like property tax to businesses, and that’s a concern. EV focuses on helping business implement things, questioning whether they can afford it isn’t their job.
- iv. Tiff: LSAB is focused on decarb. Joint grant writing would be helpful. There seems to be two camps: business friendly or environmentally friendly. We need to stop that. EV’s logo doesn’t have anything about sustainability on it, and we should have a public-facing document that shows that there aren’t the two camps and it’s merged. City needs to have more of a thread tying all these things together.
- v. Hannah: EV has been a huge help with decarb planning.

Discussion Item: LSAB Mission Wording on Website

a. Engagement Activity/Voting for Top Choice of Mission Statement

- i. LSAB members voted for top 2 choices. V4 and V5 were top two.

b. Public Comment (3 minutes per comment)

- i. RJ Harrington
 1. Building on what Tiff said, maybe putting “Economic Vitality” is a good idea. His business is a member of E2 (Environmental Entrepreneurs). What is plain to them is that there are **not** two camps and what’s good for the environment is good for the economy. Unprepared, so can’t give input on his favorite, but keep in mind these are slightly longer than what people might read in a Mission Statement.

- ii. Doug Grinsberg
 - 1. Wondering if AI could summarize these, and could we get something a bit shorter and almost like a bumper sticker.

c. LSAB Discussion/Direction/Decision

- i. John: There are many things that need to happen in Louisville, but that's not within LSAB's scope, given the first sentence. He would think, "LSAB is dedicated to smartly integrating climate concerns with..."
- ii. Board discussed that leaving it as open as it is now allows us flexibility to deal with many issues in the city since almost everything has a sustainability component to it.
- iii. Mission statements are complicated because they're either too narrowly-scoped or too broad.
- iv. Tiff moved to take out "without compromising" and change "conserve" on V5. Allison seconded.
- v. Hannah: we can add in "conserve" language to V5 and can put it in a consent agenda or full agenda item next meeting to discuss. Will also take out "Louisville" language. "LSAB is dedicated to guiding and assisting the community in meeting the needs of the present while conserving..."
- vi. **Todd will send that as an agenda item to Hannah.**

Discussion Item: Continued: LSAB Legislative Agenda to Inform City Council Workplan

a. LSAB Legislative Agenda Memo to Council

- i. TABLED FOR NEXT MONTH.
- ii. Homework for LSAB: come with a list of what we're thinking.
- iii. Once we have agenda, we'll write a memo and send to Council. They'll come back and tell us what they want us to research more about.
- iv. Tiff suggested we could sticker the ideas
- v. Hannah suggested we submit policies that reduce GHG in the biggest way. The County might start putting pressure on municipalities to implement policies.
- vi. Hannah will send a quick definition between Ordinance and Policy.

b. Welcome our new Sustainability Specialist!

c. Strategy for Youth Engagement: LSAB Member, Tiffany Boyd Presentation

Discussion Items for Next Meeting

a. LSAB Legislative Agenda Memo to Council

b. Welcome our new Sustainability Specialist!

c. Strategy for Youth Engagement: LSAB Member, Tiffany Boyd Presentation

Allison moved to adjourn. Tiff seconded.

Todd Closed out @ 8:06pm.

Memorandum

To: Louisville Sustainability Advisory Board
From: Hannah Miller, Sustainability Manager
Date: August 21, 2024
Re: Staff Updates

Projects and Programs

Waste:

- Staff are rebranding the waste diversion programs funded through the bag tax into one unified program, aiming to launch in the new year.
- The Parco-Dello Zingaro (PDZ) event has been rescheduled to April 2025.
- Louisville is the first city to launch a full fleet of electric vehicle (EV) collection trucks! Staff and the Mayor were featured on KVDR local news.
- A Republic EV collection truck will be showcased at Ecotoberfest.
- Resource Central Building Materials Pick-up Program check-in:
 - Louisville has seen 14 pickups within the last month since the launch! Louisville, Lafayette, and Superior combined have a total of 33 pickups.
- Spring Cleaning Voucher to be sent out to participants soon

Nature-Based Solutions:

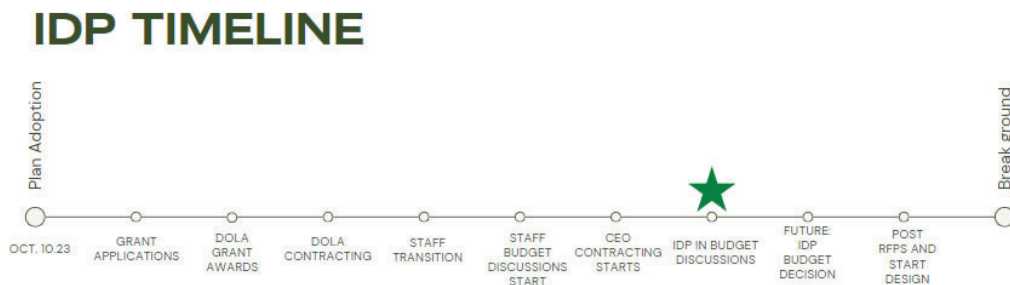
- The CFC Community Forestry Youth Corps is wrapping up its summer program.
 - They are working to continue the program next year and exploring ways to maintain the trees planted this year.
 - Staff are looking into grant opportunities to sustain and expand this program.

Commercial Sustainability:

- Commercial rebates administered through PACE have launched and will be publicly announced in August.
- The Colorado Green Business Network (CGBN) has recognized six Louisville businesses for their sustainability efforts, with varying levels of recognition:
 - Treehouse Learning: Gold
 - Premier Credit Union - Louisville Branch: Gold
 - Eldorado Natural Spring Water: Silver
 - Speedy Sparkle Car Wash: Silver
 - Studio Z Dental: Bronze
 - Sunbeam Studio: Bronze

Internal Decarbonization Plan:

- Staff are working to incorporate funding for the Internal Decarbonization Plan (IDP) into the 2025/2026 budget. See the IDP timeline below.



Community Decarbonization Plan: The implementation of the 1-2-3 Electrify workshop series is wrapping up.

- The next steps for the CDP will focus on engaging either multi-family properties, renters, or mobile home communities.

Transportation:

- Staff are exploring Enterprise’s Fleet Management program as a way to bring more EVs to the city and accelerate the conversion of the city’s fleet to electric vehicles.

Water Conservation:

- The Lawn Replacement program has seen slow uptake. Please help spread the word to your neighbors!

Council-Related Items:

- The budget process is underway.
- The second reading of the energy code was tabled. Next steps to discuss energy code is tentatively scheduled for

- Electric Vehicle amendments have passed, aligning the new amendments with the State regulations.

Grants:

- The EPA has fully funded DRCOG's Climate Pollution Reduction Grant application, awarding \$199.7 million to support the decarbonization of homes and buildings across the metro area, as well as workforce development. Additionally, the Colorado Energy Office's grant application received full funding, securing another \$130 million for climate mitigation efforts.
- The grant process was highly competitive, with \$33 billion in applications submitted for just \$4.6 billion in available funds. DRCOG was one of only 25 applications selected out of over 300 proposals, demonstrating the quality of the application and the significant impact of the community's strong and meaningful support.
- CEO grant contracts for the IDP are currently undergoing negotiations.

LSAB (July Meeting Follow-up):

- See the IDP timeline.
- Mission Statement Update:
 - Incorporate the mission/purpose statement into bylaws, which are being updated city-wide. Draft by-laws will potentially be available at the September meeting.
- Difference between ordinance and policy.
 - **Ordinance:**
 - **Definition:** An ordinance is a law or regulation enacted by a local government, such as a city or town council. Ordinances have the force of law and are legally binding on the people within the jurisdiction.
 - **Purpose:** Ordinances are typically used to address local issues, such as zoning, public safety, building codes, and other matters specific to the community.
 - **Example:** A city ordinance that prohibits smoking in public parks or requires businesses to recycle.
 - **Policy:**
 - **Definition:** A policy is a formal guideline or principle set by an organization or government entity to guide decisions and achieve rational outcomes. Policies do not have the force of law but are important in shaping the actions and behavior of individuals within the organization or community.
 - **Purpose:** Policies are often used to establish standards, procedures, and expectations within an organization or government, guiding how decisions are made and actions are taken.
 - **Example:** A company's policy on remote work, or a government's policy on renewable energy incentives.
 - **Key Differences:**



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- **Legal Standing:** Ordinances are legally enforceable laws, while policies are guidelines or strategies that inform decision-making but are not legally binding.
- **Scope:** Ordinances apply to the general public within a specific jurisdiction, while policies typically apply within an organization or to specific groups within the community.

Other:

- Staff are postponing the Sustainability Action Plan update to a later date. In 2025, they will evaluate program effectiveness and GHG reduction potential.
- Staff will complete the 2024 LGO and CW GHG inventories, as well as a wedge analysis showing emissions forecasts for Louisville, starting in 2025.
- Staff are exploring the possibility of bringing a CSA pick-up to the White House in 2025.
- Preparations are underway for staff to administer DRCOG and CEO programs starting in 2025.
- Ecotoberfest is scheduled for Saturday, October 5th, from 2-6 p.m. at Louisville's Community Park. Here is the [volunteer sign-up](#).



Sustainability Advisory Board

August 2024

Hannah Miller, Sustainability Manager

Administrative Items

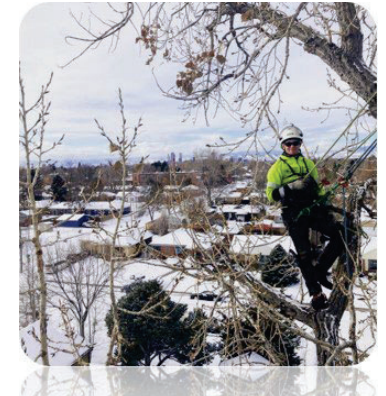
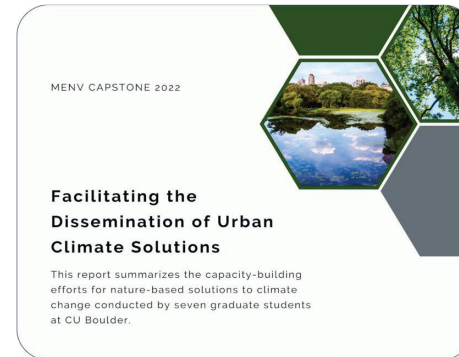
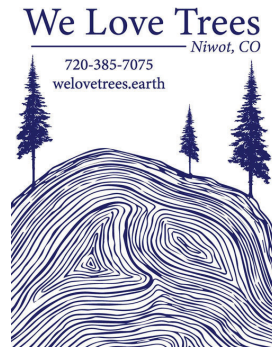
- Call to Order
- Roll Call
- Approval of Agenda
- Approval of Minutes
- Public Comments for Items Not on the Agenda
 - 3 minutes per comment
- Administrative Tasks
- Staff Updates- 5 minutes

Discussion Item: Meet New Sustainability Specialist!

- Staff Presentation: Logan Johnson
- Public Comment (3 minutes per comment)
- LSAB Discussion and Questions

Logan Johnson

- From outside Charlotte, NC
- 7 years in Sustainability
 - Undergraduate: College of Charleston
 - Graduate: Masters of the Environment – CU Boulder
- Urban Forester and Tree Lover
- Passionate about helping communities and sustainability



NATURE-BASED
CLIMATE SOLUTIONS



WESTMINSTER
COLORADO

Masters of
the Environment

USDN | urban sustainability
directors network

USDN | urban sustainability
directors network

Discussion Item: LSAB Legislative Agenda to Inform City Council- 60 minutes

- Staff Direction: Hannah Miller, Sustainability Manager
- Public Comment (3 minutes per comment)
- Engagement Activity
- LSAB Discussion and Direction

Discussion Item: LSAB Legislative Agenda Memo -15 minutes

- LSAB Discussion, Direction and Decision

LSAB September 2024 Meeting

Discussion Items for Next Meeting

- PROS Electrification Update

Adjourn