



2024 Louisville Community Survey

Presentation of Results



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The Louisville Community Survey



- Nineth time conducting a community survey since 1990, sixth with Polco/NRC (2020, 2016, 2012, 2008, 2004, 1999)
- Survey conducted from April 22, 2024

 –Jun 10, 2024
- Mailing approach employed:
 - Probability-based sample of 3,500 randomly selected households
 - 570 total responses received
 - 17% overall response rate
 - Non-probability, open-participation survey: 247 responses
- Results statistically weighted to reflect Louisville overall
- 95% confidence interval with a +/- 4% margin of error

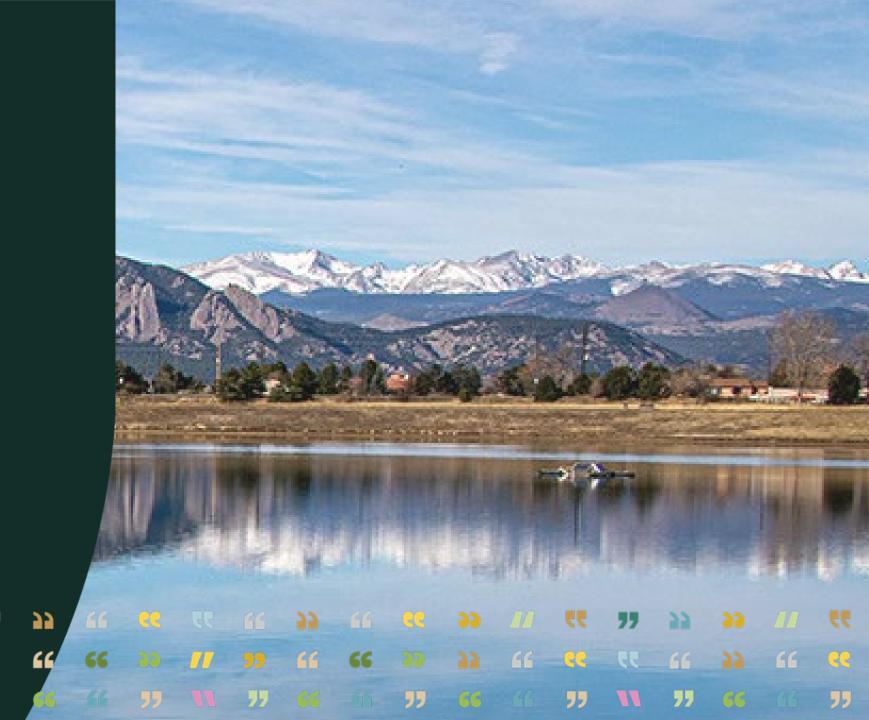


Overview of Survey Results





Key Findings





Louisville residents continue to enjoy a high quality of life.



Overall Community Quality



Please rate the following areas of the Louisville Public Library and Historical Museum and their services:





The Louisville Public Library and Historical Museum are almost universally appreciated.

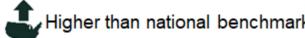


Public Library and Historical Museum



Please rate the following areas of the Louisville Public Library and Historical Museum and their services:

Comparison to 2020 Higher Similar Lower	Services at the Louisville Public Library		96%	
	Louisville Public Library programs		96%	
	Overall performance of the Louisville Historical Museum		97%	
	Overall performance of the Louisville Public Library		97%	1
	Louisville Public Library building		97%	
	Overall customer service at the Historical Museum		98%	
	Overall customer service at the Library		98%	
gher than national b	onchmark	D		



Percent excellent or good



The community's Recreation and Senior Center is highly valued.

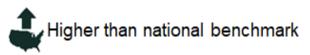


Louisville Recreation and Senior Center



Please rate the following areas of the Louisville Recreation and Senior Center, and the Coal Creek Golf Course:

	Recreation Center fees in Louisville	77%
	Overall customer service at the Coal Creek Golf Course	81%
Comparison	Overall performance of the Coal Creek Golf Course	83%
to	Overall quality of the Coal Creek Golf Course	86%
2020 ■ Higher	Current programs and services for seniors	89%
■ Similar	Overall quality of the Louisville Senior Center	91%
Lower	Overall customer service at the Louisville Senior Center	92%
	Overall performance of the Louisville Senior Center	92%
	Overall customer service at the Louisville Rec Center	92%
	Overall quality of the Louisville Recreation Center	94%
	Overall performance of the Louisville Recreation Center	94%





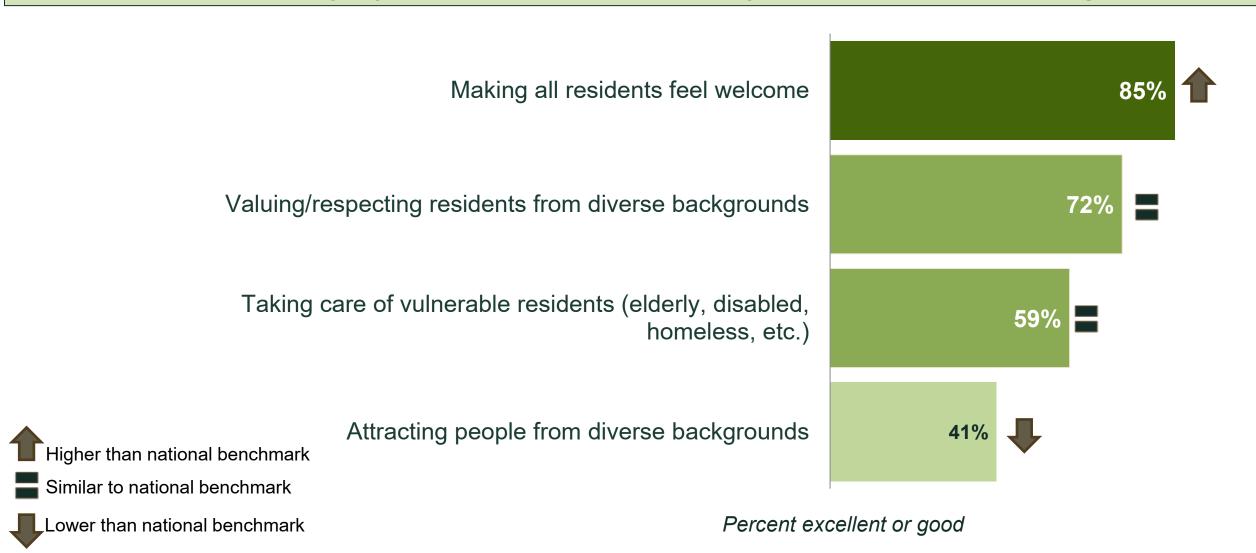
Additional Special Topics



Louisville Recreation and Senior Center



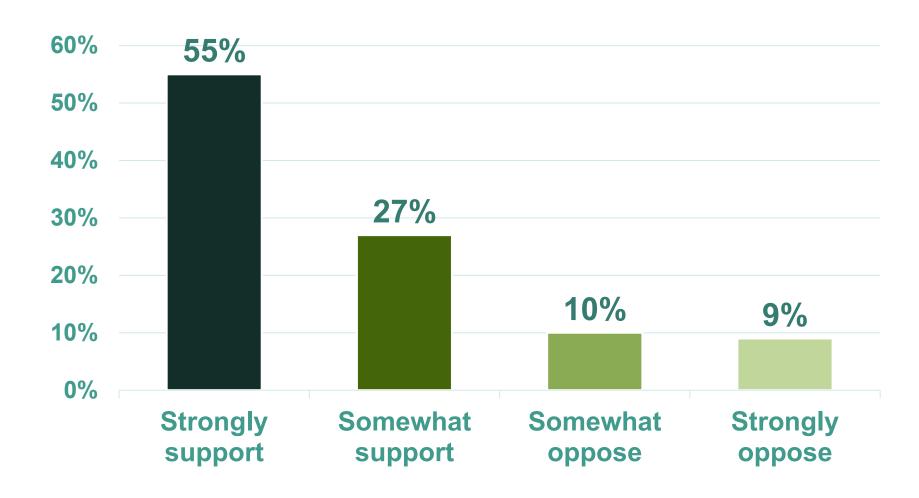
Please rate the job you feel the Louisville community does at each of the following..



Support for Mixed-Use Development



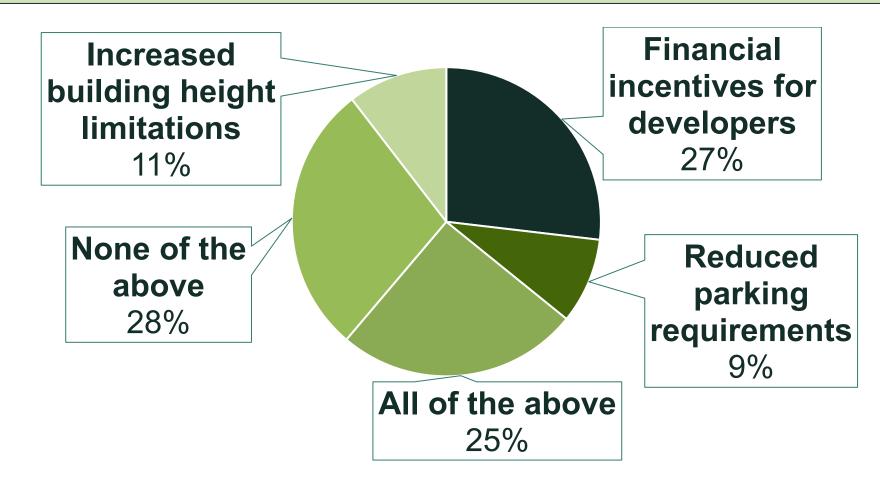
Imagine a commercial area with several vacant storefronts and empty parking lots. How much would you support, if at all, the development of mixed-use housing and businesses in this area?



Affordable Housing Initiative



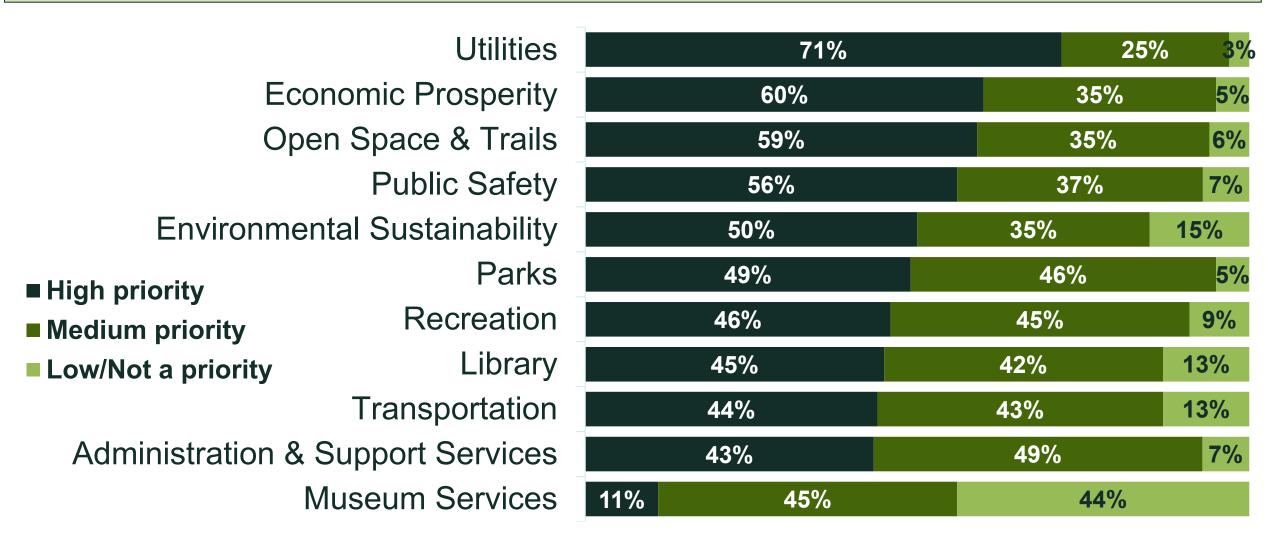
The City is working on a housing plan that aims to increase the availability of affordable housing options while maintaining Louisville character. To achieve this, the plan explores offering incentives to developers who create affordable housing units. Which of the following incentive types would you MOST SUPPORT to encourage the development of more affordable housing?



Priorities of the Community



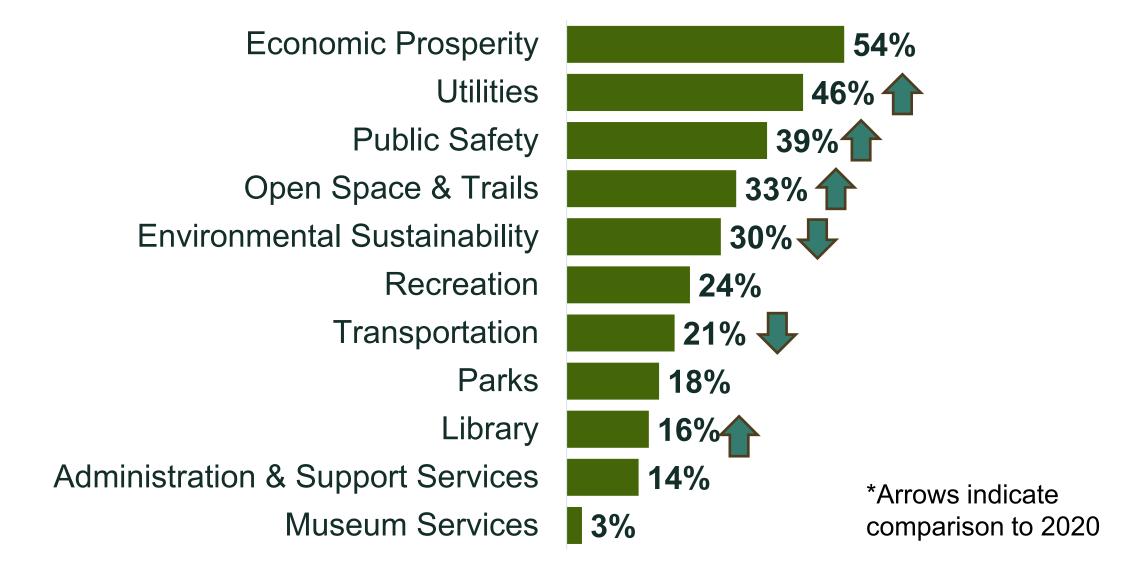
First tell us how much of a priority, if at all, the City should place on each of the following aspects of the community.



Top Priorities of the Community



Then, select which three (3) should be the top priorities for the City to focus on in the next 4 years.



Measuring High Priority vs Top Priority

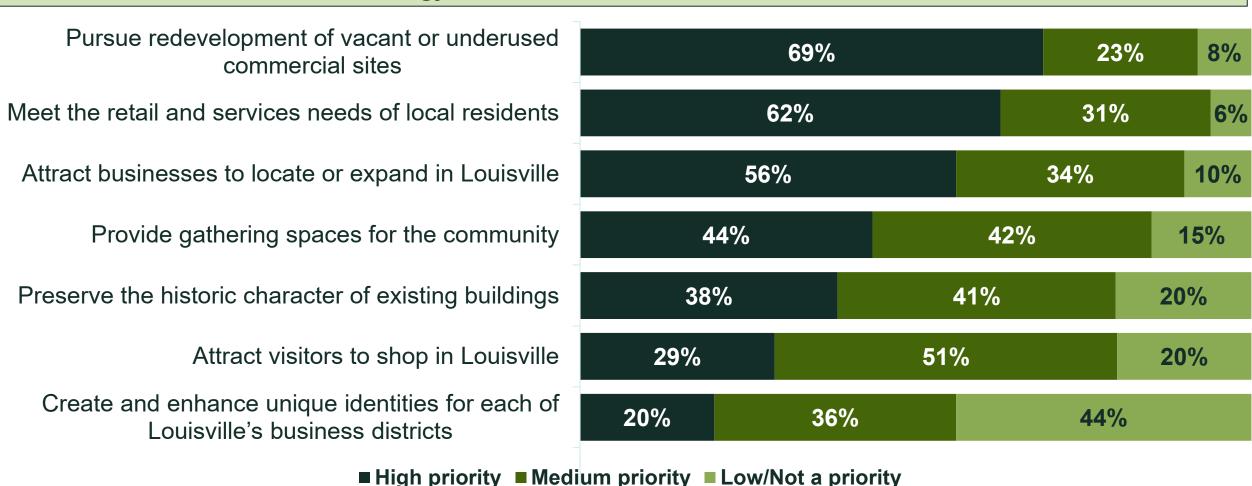




Priorities for a Vibrant Economic Climate



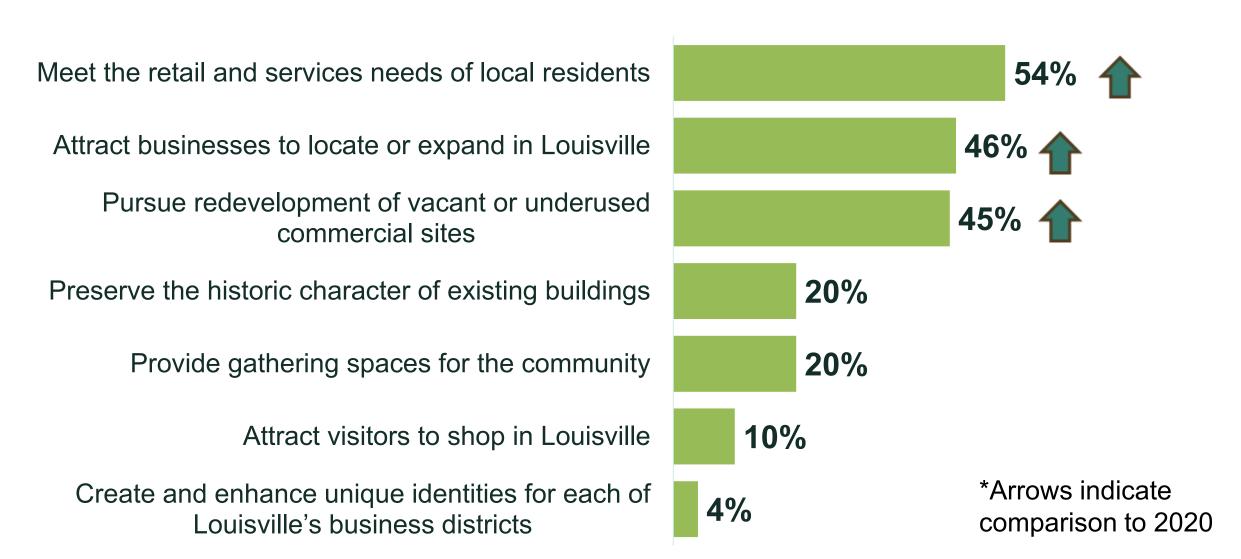
First tell us how much of a priority, if at all, the City should place on each of the following aspects of its strategy to ensure a vibrant economic climate.



Top Priorities for a Vibrant Economic Climate



Then, select which two (2) should be the top priorities for the City to focus on in the next 4 years.



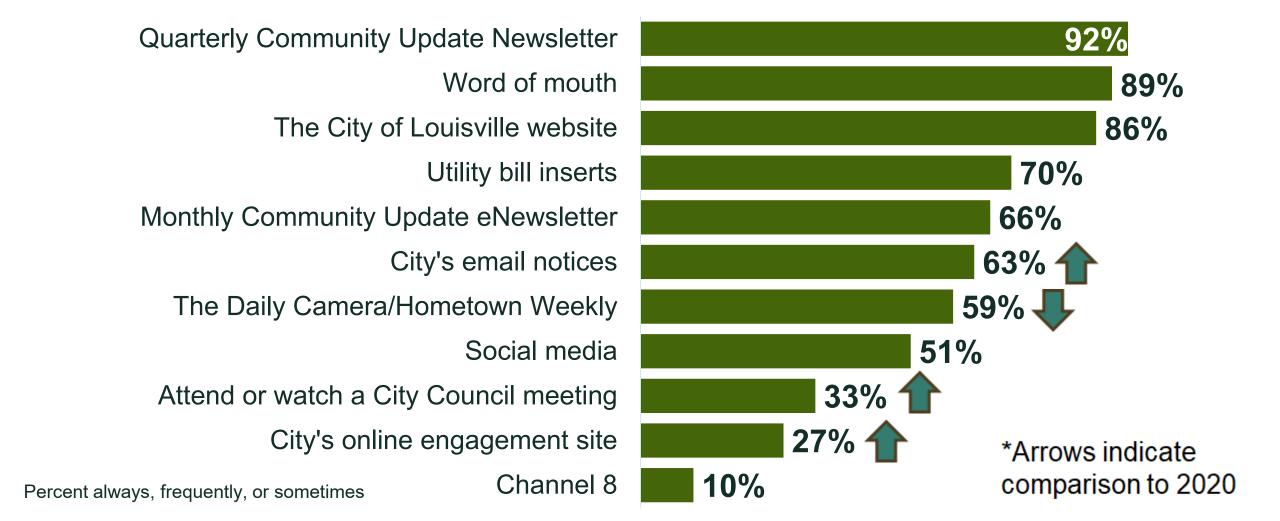
Measuring High Priority vs Top Priority



Top Sources of Information About the City



Please select how often you use each of the following sources to gain information about the City of Louisville.





Impact of the Marshall Fire

D9. How has the Marshall Fire impacted you?

- Directly, my home was lost.
- Directly, my home was damaged.
- Indirectly, my home was not lost or damaged, but it affected me as a community member.
- O I have not been affected by the Marshall Fire / I moved here after the fire.
- O Other: _____



Impact of the Marshall Fire

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Overall performance of the Louisville City government

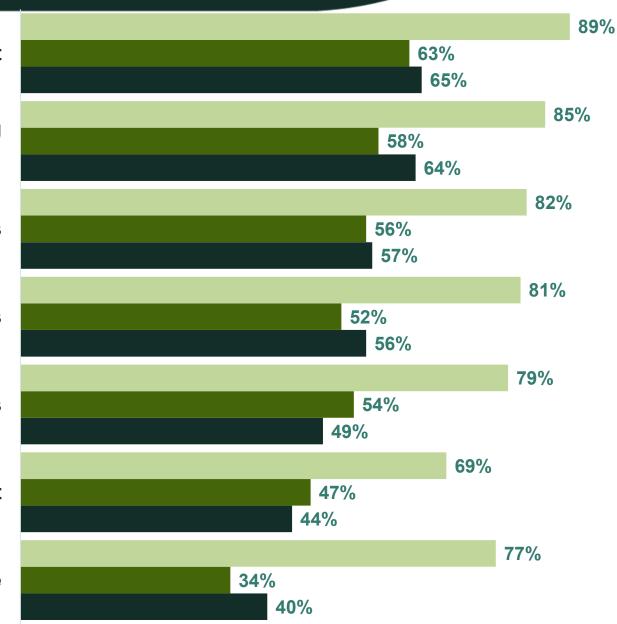
Overall performance of the Louisville Planning and Building Safety Department

Communicating regularly with community members

- Low/No The public input process on City planning issues impact
- Indirect impact
- Impact City response to citizen complaints or concerns■ Direct
- impact

 Planning review process for new development

Building permit process related to the Marshall Fire



Priorities of the Community (Marshall Impact)



Then, select which three (3) should be the top priorities for the City to focus on in the next 4 years.

■ Direct impact Utilities	99%	99%	88%
■Indirect impact Open Space & Trails	97%	93%	93%
■ No impact Parks	97%	96%	91%
Public Safety	96%	96%	78%
Economic Prosperity	95%	95%	94%
Recreation	95%	90%	88%
Administration & Support Services	94%	93%	90%
Library	88%	89%	77%
Environmental Sustainability	83%	83%	92%
Transportation	80%	93%	78%
Museum Services	55%	55%	58%

Questions?

Thank you!

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