

Historical Museum Advisory Board

Agenda

**Wednesday, March 20, 2024
Library Meeting Room
951 Spruce Street
6:30 PM**

Members of the public are welcome to attend and give comments remotely; however, the in-person meeting may continue even if technology issues prevent remote participation.

- *You can call in to: +1 386 347 5053 or 888 788 0099 (Toll Free)*
- *Webinar ID Number: 825 4701 2866*
- *You can log in via your computer. Please visit the City's website here to link to the meeting: www.LouisvilleCO.gov/historicalmuseumboard.*

The Board will accommodate public comments during the meeting. Anyone may also email comments to the Board prior to the meeting at gyang@louisvilleco.gov.

- I. Call to order
- II. Roll call
- III. Award presentation from Daughters of the American Revolution
- IV. Approval of agenda
- V. Approval of minutes for the January 17, 2024 regular meeting – see *attached draft*

Persons planning to attend the meeting who need sign language interpretation, translation services, assisted listening systems, Braille, or taped material, should contact the City Clerk's Office (303.335.4536 or 303.335.4574) or ClerksOffice@LouisvilleCO.gov. A forty-eight-hour notice is requested.

Si requiere una copia en español de esta publicación o necesita un intérprete durante la reunión, por favor llame a la Ciudad al 303.335.4536 o 303.335.4574 o email ClerksOffice@LouisvilleCO.gov.

- VI. Public comments on Items Not on the Agenda
- VII. Report from liaison from the Historic Preservation Commission, Sloane Whidden (3 minutes)
- VIII. Report from Louisville History Foundation board representative, Gordon Madonna (3 minutes)
- IX. Updates on Museum – Gigi Yang, Museum Services Supervisor, and Sharon Nemechek, Director of Cultural Services
 - A. Budget updates
 - i. Cultural Services Revenue – *see attached*
 - ii. Museum Operations Budget – *see attached*
 - B. Museum buildings and campus
 - i. CIP Requests 2025 – *see attached*
 - ii. HPC Funding request pending
 - C. Museum Services Supervisor’s written report – *see attached memo*
 - D. Updates on Museum operations & projects
 - i. Public Trust – AAM and STEPS - *see attached*
 - ii. Strategic Plan and Advocacy – *see attached*
 - E. Approval of Deeds of Gifts from donors
 - F. Advice sought on donations of other artifacts being offered
- X. HMAB Work Plan for 2024
 - A. Presentation of Work Plan for 2024 to City Council - *see attached*
- XI. Chair’s Report
- XII. HMAB comments & discussion items for next meeting (May 15, 2024)
- XIII. Adjourn



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- I. **Call to order:** HMAB Chair John Honan called the meeting to order at 6:31 PM
- II. Roll call:

HMAB Members Present: John Honan, Scott McElroy, David Hosansky, Rebecca Ferguson

HMAB Members Absent: Jonathan Ferris, Joe Teasdale, Nicole Garcia

Other Representatives Present:

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Gigi Yang, Museum Services Supervisor

- III. **Welcome and Introductions of new and old Board members:** All HMAB members introduced themselves and how long they had served on HMAB
- IV. **Approval of agenda:** Members approved the agenda, vote 4 to 0
- V. **Approval of minutes for the November 15, 2023 regular meeting:** Members approved the minute, vote 4 to 0
- VI. **Public comments on Items Not on the Agenda:** No public comments
- VII. **Approval of Designation of Places for Posting of Notice of 2024 Public Meetings:** Members approved Places for Posting, vote 4 to 0
- VIII. **Approval of 2024 Meeting Dates & Location:** Members approved Dates & Location, vote 4 to 0
- IX. **Distribution of 2024 Open Government & Ethics Pamphlet:** Members approved packet, and reviewed Museum's Code of Ethics - no additional comments, vote 4 to 0
- X. **Distribution of 2024 Rules of Procedure:** Members reviewed and approved Rules of Procedure, vote 4 to 0
- XI. **Report from Louisville History Foundation board representative, Jen Henderson (3 minutes):** Jen reported on the Museum's SCFD grant funding and taking over the Membership program from the Foundation which was a new process in 2023.
- XII. **Report from liaison from the Historic Preservation Commission (3 minutes):** No report
- XIII. **Updates on Museum – Gigi Yang, Museum Services Supervisor:**

A. **Budget updates:**

Museum has SCFD funding which will focus on collections and accessibility of collections to support community engagement, Museums for Digital Learning project, staff are applying to participate in a program with MDL to create online educational content. The Museum is looking at CIP planning for floors and wall painting and other maintenance needs in 2024-2026.

B. **Museum buildings and campus:** Museum will be repairing the chimney of the Jacoe store and is working on re-organizing the collections and storage space. Peter Stewart Architecture is continuing evaluation of the Trott-Downer cabins and will be making recommendations.

C. **Museum Services Supervisor's written report:** New and old HMAB members are invited to schedule a tour of the Museum. Two HMAB members are invited to participate in the strategic planning workshop with Museum staff. David Hosansky and Rebecca Ferguson volunteered.

D. **Updates on Museum operations & projects:** The Pioneer Award will be given to Ed Helmstead at the Chamber of Commerce

Banquet. The Museum is working on two conservation projects related to the Rex Curtain and the Menu. The Oral History program will be re-started in February. 2024 is the 100th anniversary of the Louisville Public Library. The Museum will be highlighting library history this summer.

E. Approval of Deeds of Gifts from donors: HMAB members approved the deeds by vote of 4 to 0 for the following donations and deaccessions:

1. Larry Martella – The Lookout, March 18, 1965, book stand made by Brian Martella for donation from Allan Ferrera
2. Anonymous – 2 plastic buckets for spaghetti takeout from the Blue Parrot
3. Dale Johnson – Coach’s Letter Jacket from the Louisville Buckeyes Youth Football League, 1988-1992
4. Allan Ferrera – a book on Vietnam, “Vietnam: A Complete Chronicle of the War”
5. Deaccession- Duplicate copies of StorageTek employee newsletters - to the Colorado Computer Museum
6. Deaccession- Jar of carbide used in carbide lamps for mining – flammable, hazardous waste

F. Advice sought on donations of other artifacts being offered: No advice sought

XIV. Commission’s Work Plan for 2024

A. Review Work Plan for 2024: HMAB members approved the 2024 Work Plan, vote 4 to 0

B. Presentation to City Council on February 27: Board Chair will present the Work Plan to City Council, along with the Library and Arts and Events

XV. Chair’s Report: John reported, he is attending the Chamber of Commerce dinner to present the Pioneer Award.

XVI. Election of officers (Chair, Vice Chair, and Secretary) for 2024 (Officers assume duties upon election)

A. Call for nominations and/or self-nominations: HMAB members voted 4 to 0 to elect John Honan as Chair, Scott McElroy as Vice Chair, and Jonathan Ferris as Secretary for 2024

XVII. Commission comments & discussion items for next meeting (March 20, 2024): The Planning Department would like to attend the next meeting and run a focus group on the City’s Comprehensive Plan. Bylaws are pending to be updated in 2024. Gigi Yang will check with Planning and Jen

Henderson will check with the Historic Foundation about sending HMAB Liaisons to their meetings.

- XVIII. Adjourn:** The HMAB meeting adjourned at 7:25 PM. The next meeting is scheduled for March 20, 2024.

Cultural Services Revenue 2024

FUND	ORG	OBJ	ACCOUNT	ACCOUNT DESCRIPTION	ORIGINAL APPROP	TRANFRS/ADJSMTS	REVISED BUDGET	YTD EXPENDED	ENCUMBRANCES	AVAILABLE BUDGET	% USED
101	101055	421700	101-0-55-000-055-421700-	Special Event Permit	-7,000	0	-7,000	-1,095.00	0.00	-5,905	15.60
101	101055	437100	101-0-55-000-055-437100-	Superior IGA - Library	-352,830	0	-352,830	-436,672.57	0.00	83,843	123.80
101	101055	441210	101-0-55-000-055-441210-	Fall Festival	-16,150	0	-16,150	0.00	0.00	-16,150	0.00
101	101055	441220	101-0-55-000-055-441220-	Fourth of July	-6,170	0	-6,170	0.00	0.00	-6,170	0.00
101	101055	441520	101-0-55-000-055-441520-	Art Center Rentals	-15,910	0	-15,910	-420.00	0.00	-15,490	2.60
101	101055	447610	101-0-55-000-055-447610-	Library Account Pymnt Machine	-5,000	0	-5,000	-557.60	0.00	-4,442	11.20
101	101055	447620	101-0-55-000-055-447620-	Library Copies	0	0	0	-219.15	0.00	219	100.00
101	101055	447650	101-0-55-000-055-447650-	Library - Rentals	-1,800	0	-1,800	0.00	0.00	-1,800	0.00
101	101055	447660	101-0-55-000-055-447660-	Museum Memberships	0	0	0	-1,200.00	0.00	1,200	100.00
101	101055	452100	101-0-55-000-055-452100-	Library Fines	-17,000	0	-17,000	-758.18	0.00	-16,242	4.50
101	101055	469160	101-0-55-000-055-469160-	Library Cash Over/Short	0	0	0	-15.00	0.00	15	100.00
	101055			Total 101055 General Rev Cult	-421,860	0	-421,860	-440,937.50	0.00	19,078	104.50
101				Total 101 General Fund	-421,860	0	-421,860	-440,937.50	0.00	19,078	104.50
				Revenue Total	-421,860	0	-421,860	-440,937.50	0.00	19,078	104.50
				Expense Total	0	0	0	0.00	0.00	0	0.00
				Grand Total	-421,860	0	-421,860	-440,937.50	0.00	19,078	104.50

Museum Services Operating Budget 2024

FUND	ORG	OBJ	ACCOUNT	ACCOUNT DESCRIPTION	ORIGINAL APPROP	TRANFRS/ADJSMTS	REVISED BUDGET	YTD EXPENDED	ENCUMBRANCES	AVAILABLE BUDGET	% USED
101	101610	511000	101-5-55-552-610-511000-	Regular Salaries	50,887	0	50,887	9,962.05	0.00	40,925	19.60
101	101610	511100	101-5-55-552-610-511100-	Variable Salaries	101,191	0	101,191	19,542.33	0.00	81,649	19.30
101	101610	512000	101-5-55-552-610-512000-	FICA Expense	10,905	0	10,905	2,230.61	0.00	8,674	20.50
101	101610	512100	101-5-55-552-610-512100-	Retirement Contribution	3,308	0	3,308	604.85	0.00	2,703	18.30
101	101610	512200	101-5-55-552-610-512200-	Workers Compensation	64	0	64	15.71	0.00	48	24.50
101	101610	513000	101-5-55-552-610-513000-	Medical Insurance	10,275	0	10,275	2,494.41	0.00	7,781	24.30
101	101610	513100	101-5-55-552-610-513100-	Dental Insurance	823	0	823	205.74	0.00	617	25.00
101	101610	513200	101-5-55-552-610-513200-	Vision Insurance	165	0	165	41.25	0.00	124	25.00
101	101610	513300	101-5-55-552-610-513300-	Life, AD&D & LTD Insurance	498	0	498	121.83	0.00	376	24.50
101	101610	513400	101-5-55-552-610-513400-	Employee Assistance Plan	48	0	48	29.06	0.00	19	60.50
101	101610	520100	101-5-55-552-610-520100-	Office Supplies	300	0	300	281.50	0.00	19	93.80
101	101610	521100	101-5-55-552-610-521100-	Computer Supplies-Software	950	0	950	0.00	0.00	950	0.00
101	101610	522000	101-5-55-552-610-522000-	Operating Supplies	4,500	0	4,500	1,040.27	0.00	3,460	23.10
101	101610	522220	101-5-55-552-610-522220-	Museum Acquisitions	2,000	0	2,000	0.00	0.00	2,000	0.00
101	101610	522500	101-5-55-552-610-522500-	Non-Capital Furn/Equip/Tools	2,000	0	2,000	1,374.00	0.00	626	68.70
101	101610	532000	101-5-55-552-610-532000-	Advertising/Marketing	1,000	0	1,000	0.00	0.00	1,000	0.00
101	101610	532010	101-5-55-552-610-532010-	Public Education & Outreach	4,000	0	4,000	327.18	0.00	3,673	8.20
101	101610	532200	101-5-55-552-610-532200-	Printing	6,500	0	6,500	958.68	0.00	5,541	14.70
101	101610	532230	101-5-55-552-610-532230-	Dues/Subscriptions/Books	300	0	300	133.18	0.00	167	44.40
101	101610	535030	101-5-55-552-610-535030-	Comm Svcs-Internet/Cable	1,200	0	1,200	43.30	0.00	1,157	3.60
101	101610	538101	101-5-55-552-610-538101-	Travel, Training, & Meetings	1,500	0	1,500	157.97	0.00	1,342	10.50
101	101610	538220	101-5-55-552-610-538220-	Louisville Historical Projects	4,000	0	4,000	209.21	0.00	3,791	5.20
101	101610	538395	101-5-55-552-610-538395-	Museum Grant Expense	0	0	0	6,000.00	0.00	-6,000	100.00
101	101610	540900	101-5-55-552-610-540900-	Prof Serv-Other	6,000	0	6,000	858.00	0.00	5,142	14.30
101	101610	580040	101-5-55-552-610-580040-	Computer Replacement	970	0	970	970.00	0.00	0	100.00
	101610			Total 101610 General Museum	213,384	0	213,384	47,601.13	0.00	165,783	22.30
101				Total 101 General Fund	213,384	0	213,384	47,601.13	0.00	165,783	22.30
				Revenue Total	0	0	0	0.00	0.00	0	0.00
				Expense Total	213,384	0	213,384	47,601.13	0.00	165,783	22.30
				Grand Total	213,384	0	213,384	47,601.13	0.00	165,783	22.30

Six-Year (2025-2030) Capital Improvement Plan Request Form for Capital Equipment or Capital Project

Identification and Funding Source

Is this a new or existing CIP? **New** Check box if grant funded: C


Project Name: Museum Fire Panel Submitted By: Public Works Version: 1/19/2024

Program(s):	Sub-Program(s):	Funding Source(s):	Percent
Cultural Services	Facilities Maintenance	Capital Projects Fund	100%
			100%

Estimated Cash Flow Schedule

Equipment or Project Costs	Year 1 2025	Year 2 2026	Year 3 2027	Year 4 2028	Year 5 2029	Year 6 2030	Six-Year Total
Land Acquisition	-	-	-	-	-	-	-
Design & Engineering	-	-	-	-	-	-	-
Other Prof Services	-	-	-	-	-	-	-
Construction	25,000	-	-	-	-	-	25,000
Other Equip/Project Costs	-	-	-	-	-	-	-
Capital Equipment Purch	-	-	-	-	-	-	-
Contingency	3,750	-	-	-	-	-	3,750
Total Costs (Gross)	28,750	-	-	-	-	-	28,750
Grants or Other							
Off-Setting Revenue	-	-	-	-	-	-	-
Impact to Annual							
Maint/Operating Costs	-	-	-	-	-	-	-

Description and Justification

	<p style="text-align: center;">Description & Proposed Funding:</p> <p>Equipment/Project Description: Replace existing obsolete Fire Panel with New.</p> <p>Project revenue or grants that will support the project and the impacts to the operating budget: A new Fire Panel may decrease maintenance costs and avoid unplanned emergency replacement.</p> <p>Reference to Plan being implemented (i.e., Master Plan): Narrative ...</p>
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Justification and Alignment with Program/Sub-Program Goals & Key Performance Indicators:

The Fire panel currently in the Museum has been discontinued, therefore parts and raw materials required to build service boards are becoming more difficult to source and there are no gaurentees how long they will be available. With uncertainty of parts availability, its recommended to replace to avoid any potential fire watches or unplanned emergency upgrade.

Department Priority Ranking:

Request Number:

(Finance Use)

Six-Year (2025-2030) Capital Improvement Plan Request Form for Capital Equipment or Capital Project

Identification and Funding Source

Is this a new or existing CIP? **New** Check box if grant funded: C


Project Name: Museum Improvements Submitted By: Public Works Version: 2/14/2024

Program(s):	Sub-Program(s):	Funding Source(s):	Percent
Cultural Services	Facilities Maintenance	Capital Projects Fund	100%
			100%

Estimated Cash Flow Schedule

Equipment or Project Costs	Year 1 2025	Year 2 2026	Year 3 2027	Year 4 2028	Year 5 2029	Year 6 2030	Six-Year Total
Land Acquisition	-	-	-	-	-	-	-
Design & Engineering	-	-	-	-	-	-	-
Other Prof Services	-	-	-	-	-	-	-
Construction	114,000	-	-	-	-	-	114,000
Other Equip/Project Costs	-	-	-	-	-	-	-
Capital Equipment Purch	-	-	-	-	-	-	-
Contingency	17,100	-	-	-	-	-	17,100
Total Costs (Gross)	131,100	-	-	-	-	-	131,100
Grants or Other							
Off-Setting Revenue	-	-	-	-	-	-	-
Impact to Annual							
Maint/Operating Costs	-	-	-	-	-	-	-

Description and Justification

	<p style="text-align: center;">Description & Proposed Funding:</p> <p>Equipment/Project Description: Request includes New Parking Lot Lighting in alley, Pathway lighting throughout the Museum Campus, Refinishing of the Wood floor in Jacoe Store, New Paint on Tomeo Floor, paint all interior walls at 3 buildings, Resealing of Windows at all buildings, and reconstruction of the Tomeo Stairs at Main Street.</p> <p>Project revenue or grants that will support the project and the impacts to the operating budget: Painting the interior floor will prlong the life. Sealing the windows will increase the efficiency and prevent drafts through broken seals.</p> <p>Reference to Plan being implemented (i.e., Master Plan): Narrative ...</p>
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Justification and Alignment with Program/Sub-Program Goals & Key Performance Indicators:

The interiors of the Museum Houses have not been refreshed for many years. A refresh of the interior will protect and prolong the life of the floors as they are heavy traffic areas. The windows of the Museum house date back to the 1990's and should be resealed to increase the energy efficiency of the buildings.

Department Priority Ranking:

Request Number:

(Finance Use)



Memorandum

To: Historical Museum Advisory Board
From: Gigi Yang, Museum Services Supervisor
Date: March 20, 2024
Re: Museum Services Supervisor's Report

Museum staff are working hard on all fronts with a slate of upcoming programs and long-term work projects. We had a successful Valentine's themed First Friday in February where visitors viewed historic valentines and made their own versions to send. In March, staff installed a new front window exhibit, "Friends and Enemies: Louisville during WWII" highlighting the experiences of Japanese, Italian, and German immigrants and residents who were designated as "enemy aliens." The First Friday event in March explored Japanese internment camps and brought Marge Taniwaki and Bill Okubo to share their personal and family experiences with internment and the 442nd military unit of Japanese soldiers. Marge and Bill will be returning for a more formal presentation at the Library on March 16. We will continue exploration of enemy aliens and Louisville on March 28th with an evening presentation by Museum staff member Sophia Imperoli. We are pleased to be able to dig more deeply into immigrant experiences and share Louisville history through this new lens.

In April, Museum staff will also be welcoming several large tours of 20-30 people. BVSD Latino Gifted students and their families will come for a morning of hands-on activities around daily life and immigration. The Rotary Club will also come for an afternoon tour of the Museum to learn about Louisville history. Museum staff will also be participating in judging for National History Day in March and April and will be awarding the Louisville, Colorado History Award to best projects about mining, labor rights, or immigration in the Junior and Senior categories for the State competition for middle and high school students.

We are continuing work with re-organizing collections spaces and preparing to hire two summer interns to assist with collections inventory and outreach. At the end of February, Museum staff and two HMAB members- David Hosansky and Rebecca Ferguson, participated in a strategic planning retreat to develop strategic priorities for the Museum for 2024-2026. Museum staff will continue working with the priorities to develop their workplan for the next few years. We have also begun work on the STEPS program (Standards and Excellence Program for History Organizations) through the American Association for State and Local History and will be sharing fundamental Museum standards with the HMAB and Louisville History Foundation throughout the year.

The Museum recently completed its application for continued grant funding from the Scientific and Cultural Facilities District (SCFD) for 2025. The Museum received \$33,085 as a Tier III institution for 2024. This generous funding will be used to support projects related to improving collections, outreach, and EDI perspectives.

Ethics, Standards, and Professional Practices

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Public Trust and Accountability Standards

Public trust is the principle that certain natural and cultural resources are preserved for public benefit. In essence, it means the public owns the collections, and they should be kept available so the public can study them, enjoy them, and learn from them.

The [AAM Code of Ethics for Museums](#) states that “Museums in the United States are grounded in the tradition of public service. They are organized as public trusts, holding their collections and information as a benefit for those they were established to serve.” Museums rely on the public and are one of the most trusted institutions in society, therefore they need to maintain the highest level of accountability and transparency.

Core Standards: Public Trust and Accountability

- The museum is a good steward of its resources held in the public trust.
- The museum identifies the communities it serves and makes appropriate decisions in how it serves them.
- Regardless of its self-identified communities, the museum strives to be a good neighbor in its geographic area.
- The museum strives to be inclusive and offers opportunities for diverse participation.
- The museum asserts its public service role and places education at the center of that role.
- The museum demonstrates a commitment to providing the public with physical and intellectual access to the museum and its resources.
- The museum is committed to public accountability and is transparent in its mission and its operations.
- The museum complies with local, state and federal laws, codes and regulations applicable to its facilities, operations, and administration.
- The governing authority, staff and volunteers legally, ethically and effectively carry out their responsibilities.

Related Core Document

- [Institutional Code of Ethics](#)



Standard	Assessment Question	Performance Indicators
<p>MVG Standard 1: The institution is a good steward of its resources held in the public trust.</p>	<p>A. <i>Do governing authority members understand the institution's public trust responsibilities and work to uphold them?</i></p>	<p>Basic</p> <ul style="list-style-type: none"> <input type="checkbox"/> Governing authority members can describe or explain what public trust means for museums and related nonprofit institutions as well as the governing authority's role in maintaining public trust. <input type="checkbox"/> Governing authority members recognize that public trust responsibilities apply to all museums and related institutions in the United States regardless of budget size, governance structure, or staffing (including all-volunteer institutions). <input type="checkbox"/> Governing authority members understand that public trust and other legal and ethical responsibilities of museums and related institutions are outlined in codes of ethics from the American Association for State and Local History (AASLH), the American Alliance of Museums (AAM), and any specialty organizations whose code of ethics applies to the institution's collections or programs. <hr/> <p>Good</p> <ul style="list-style-type: none"> <input type="checkbox"/> The institution communicates its commitment to upholding public trust responsibilities by including copies of codes of ethics from AASLH, AAM, and applicable specialty organizations in orientation materials for governing authority members. <hr/> <p>Better</p> <ul style="list-style-type: none"> <input type="checkbox"/> The institution helps governing authority members stay current on issues and discussions related to public trust and other ethical obligations for museums and related institutions.

Louisville Historical Museum
Strategic Priorities 2024-2026

- **Engage Audiences**
 - Increase visitations and program participation for all ages
- **Enhance the Visitor Experience**
 - Become a cultural destination in Louisville
- **Activate Collections**
 - Make community objects and stories more visible
- **Community Commitment**
 - Build and foster relationships across the community
- **Professional Presence**
 - Recognized as a resource for historical education

Role of the HMAB – Advocating for the Museum

Spread the Word: Introduce Museum services and products to business owners and community members.

- Advocate and share information with City Council
 - City Council generally holds regular meetings the first and third Tuesdays of each month. HMAB is encouraged to attend meetings and advocate for the Museum by sharing information about:
 - Upcoming Community Events
 - New/Interesting programs or services
 - Louisville History Month
- Tell your friends and family about the Museum
 - In an authentic way share about the Museum; what programs/services the Museum offers which you enjoy, which your friends and family might enjoy
 - Encourage friends and family to get a Museum membership if they do not already have one.
- Volunteer and offer support
 - In addition to your role as a HMAB member, the Museum is often looking for volunteers and support when holding large events
- Follow and engage with the Museum on Social Media
 - Engage with the Museum's Instagram
 - Follow, Like, Share, and Comment on posts
 - The Museum also utilizes YouTube for how-to videos and virtual programs
 - While the Museum does not have a Facebook account, you can still share information about the Museum or give the Museum a Shout Out!
- Write a positive review – and encourage others to do so as well
 - Write a positive review about a Museum program or service on platforms such as Yelp or Google Reviews
- Visit and Use the Museum
 - Visit the Museum often so you have a sense of what is happening
 - Visit the Museum as a place to meet with family, friends, and business/community members.
 - Have coffee or relax in the Museum Courtyard
- Sign up for, and read, email communications, such as newsletters
 - Open, read and click on links in emails from the Museum
 - Share and forward them to other community members that might be interested in information from the Museum

1—12: At least one time each month this year, make it a point to **Spread the Word** about the Museum in our community.

Historical Museum Advisory Board

Work Plan 2024

1

- ## Role of Historical Museum Advisory Board
- Advisors
 - We act as a sounding board to the Museum Supervisor and her staff on policy and strategy issues
 - Advocates
 - We act as advocates for the Museum – promoting Louisville History Month
 - We build awareness in the community and with City Council of Museum activities and needs
 - We recognize community leaders through the annual Pioneer Award
 - Volunteers
 - We volunteer at Museum events around the community

2

Museum Mission

Be a Part of the Story!
Connect and share in the heart of Louisville

3

- ## Museum Strategic Plan
- Engaging Audiences:**
 Increase visitations and program participation for all ages.
 - Enhance the Visitor Experience:**
 Become a cultural destination in Louisville.
 - Activate Collections:**
 Make community objects and stories more visible.
 - Community Commitment:**
 Build and foster relationships across the community.
 - Professional Presence:**
 Recognized as a resource for historical education.

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City Council Priorities

2M - Equity, Diversity and Inclusion

5H - Economic Vitality

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Historical Museum Advisory Board Work Plan

2M - Equity, Diversity and Inclusion

- HMAB will receive training in EDI principles and practices in order to meaningfully support this initiative.
- HMAB will work with Museum staff on regular review of policies and practices to identify those that no longer align with EDI ideals.
- Members of the HMAB will attend, volunteer at, or assist with Museum programming that supports the aims of the City's EDI initiatives.
- Members of the HMAB will work to attract a more diverse pool of candidates for selection by Council to serve on the Board.

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Historical Museum Advisory Board Work Plan

5H - Economic Vitality

- HMAB will support the Museum's role as a community resource, as stewards of local history, and as tourist destination.
- HMAB will promote engaging programming of interest to our diverse community that will bring community members and tourists to the Historic Downtown area, supporting the City's vision of creating a great small-town feel.
- HMAB members will volunteer at Museum events, such as First Fridays, to draw community members downtown.
- HMAB will promote the Museum Campus as a welcoming space and build awareness for an expansion of the Museum or Museum Campus to include collections storage, programming space, and other amenities.

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