

# Arts & Culture Advisory Board Agenda

Wednesday, February 21, 2024 Louisville City Hall Spruce Conference Room 749 Main Street 6:30 PM

Members of the public are welcome to attend and give comments remotely; however, the in-person meeting may continue even if technology issues prevent remote participation.

- You can call in to +1 (719) 359-4580
   Webinar ID #863 6724 7949
- You can log in via your computer. Please visit the City's website here to link to the meeting: www.louisvilleco.gov/lcc.

Anyone needing sign language interpretation, translation services, or assisted listening systems for a meeting should contact the City Clerk's Office (303) 335-4536 or (303) 335-4574 or email ClerksOffice@LouisvilleCO.gov. A 48-hour notice is requested.

- Call to order
- Roll call
- 3. Approval of this month's agenda
- 4. Approval of previous month's minutes
- Advisory Board Name
- 6. Meeting Dates
- 7. Public Comments
- 8. Staff Report
  - a) 2024 Budget Update

Persons planning to attend the meeting who need sign language interpretation, translation services, assisted listening systems, Braille, taped material, or special transportation, should contact the City Clerk's Office at 303 335-4536 or MeredythM@LouisvilleCO.gov. A forty-eight-hour notice is requested.

Si requiere una copia en español de esta publicación o necesita un intérprete durante la reunión, por favor llame a la Ciudad al 303.335.4536 o 303.335.4574.

- 9. Chair Report (JR)
- 10. Discussion/Action Item 2024 Art Grants (JR)
  - a) Application Packets
  - b) Scoring Sheets
  - c) Scoring Process
- 11. Discussion/Action Item 2024 Arts Advisory Board Work Plan (Board)
- 12. Action Item Creation of Sub-Committees (Action Item)
  - a) Summer Concerts
  - b) Events
  - c) Art Grants
  - d) Others
- 13. Summer Concerts (JR/Beth)
  - a) Sound (Need 3 bids)
    - i. 3rd Harmonics
    - ii. Others
  - b) Food Trucks
- 14. Discussion/Action Item Event Planning
  - a) Center for the Arts Dates
  - b) Who can we contact
- 15. Discussion/Action Item Contributions to Comp Plan
- 16. Discussion Item Steinbaugh Pavilion Mural (Staff)
- 17. Discussion Item Pollinator Mural (Staff)
- 18. Discussion Item Pet Memorial (Staff)
- 19. Discussion Item South Street Underpass Sculpture (Staff)
- 20. Discussion Items for Next Meeting
- 21. Adjourn

# Arts Advisory Board

# Agenda

# Wednesday, January 16, 2024

# City Hall

Members of the public are welcome to attend and give comments remotely; however, the inperson meeting may continue even if technology issues prevent remote participation.

- · You can call in to (719) 359-4580 Webinar ID #847 8880 5269
- You can log in via your computer. Please visit the City's website here to link to the meeting: www.louisvilleco.gov/lcc.

The Board will accommodate public comments during the meeting. Anyone may also email comments to the Board prior to the meeting at ClerksOffice@LouisvilleCO.gov.

- 1. Call to order- 6:32pm called by JR Ketelsen
- 2. Roll call- (absent Beth McLennan and Kenny Vasko) JR Ketelsen, Sarah Staunton, Shelli Rottschafer, Reina Pomeroy, Mohamed Ghali, Sharon Nemechek (interim staff liaison).
- 3. Approval of the January 2024 agenda-
  - JR suggests that we remove item 19 does not think that we need to have a vote on it.
  - JR makes motion, Sarah seconds, no opposed, approved.
- 4. Approval of December 2023 minutes-
  - -JR motions to approve, Shelli seconds, no opposed, approved.
- 5. Public Comments-
  - Email from Josh Cooperman about his opinion on the current arts and culture scene in Louisville, he suggests that it has been on the decline.
  - Sarah suggests that we get a city survey together and ask the City Council to gather information on what the people of Louisville are interested in attending. Additionally, survey whether the residents also feel that there is a decline in the arts scene downton.
  - Shelli asks what has changed over time- what used to happen with arts and culture vs now. First Fridays being canceled is an example.
- 6. Introduction of Arts Advisory Board members, city staff, welcome new members.

- -JR thanks to past members. Gives intro as chair and that he is interested in music and hosts music at his home.
- Shelli former spanish teacher, has her MFA in writing, would love to get authors to visit the area since that was what she worked with when previously working at a college. Her husband is a photographer and guitarist.
- -Sharron- Director of Cultural Services at the library, manages library and history museum events. Loves how Louisville is tied to the history of the area and loves to work with that.
- Rhena- new to that Louisville area. From San Jose, lost her home in the Marshall fire. Felt like she got a chance to band together and work with the community now and has a great connection through that. Would love to work with something like Marshall Fire again. Sings in choir.
- -Mohammed- Has lived in Louisville for the past 15 years. Originally from Egypt and wants to bring that bit of culture to the city of Louisville. Wants to bring more Middle East ensembles to the city.
- -Sarah- Secretary of the Board for the past two years. Her focus and interest lies in kids, family, tech, data events. She has two children and works as a graphic designer and would like to have a focus on digital arts as well this term. JR suggests that maybe we have an event about AI and how it is affecting our world.

# 7. Overview of Arts Advisory Board (JR)

- a. 2024 changes- JR discusses how the board was previously a 501c3 and how that functioned with funding. It transitioned to a committee and there have been many changes over the past year.
  - b. Broad summary of programs art grants, summer concerts, events
  - c. Roles within the board chair, co-chair, secretary.
  - -JR goes over the basics of the roles. Biggest overview is that the Chair works on agenda, running the meeting, helping the committees and subcommittees.
- d. 2024 Budget- 15k for summer concerts, 10k for events, 25k for public art, 3500 in other special events costs (advertising flyers etc.), 25k for arts grants.
  - Art grant process, subcommittee (2-3 ppl) (item 14 moved up to here)
  - if there are more than 3 people meeting from a board or committee then that meeting must be posted ahead of time and take place in a public place
    - Events subcommittee

- Summer concert subcommittee.
- 8. Election of Officers: Action Item: vote for officers

Chair- Sarah makes a motion to nominate JR, Mohammed seconds, no opposed, approved.

Co-Chair- JR makes a motion to nominate Sarah, Mohammed seconds, no opposed, approved.

Secretary- Shelli nominates Mohammed, JR seconds, no opposed, approved.

- 9. Agenda posting location-
  - -options: City hall, library, PD, rec center and website.
  - -JR makes a motion to approve the posting of the agenda location. Sarah seconds, no opposed, approved.
- 10. 2024 Meeting Dates (action Item)
- Typically in June and July we do not have arts board meetings. This will be moved to the February meeting discussion
- 11. 2024 Open Government Pamphlet
  - new members are expected to review this packet.
- 12. Rules of Procedure
  - document is attached as well. New members please review.
- 13. Arts Board 2024 Work Plan
- Sharron and/ or will put something together that we can look at and if there is anything that we need to add please let her know. This will be presented to the City Council. Each member will look at the plan and send suggestions to JR. This needs to be completed by Sharron by the 31st. Key is to think of: how is the Arts and Culture Board helping to accomplish City Council's goals?
- 14. Advisory Board Subcommittees: Discussion
- 10. Staff Report- see attached
- 11. Public Art: Discussion Steinbaugh Art Mural
  - a. City is asking for advice on a potential new mural at Steinbaugh pavilion

- this is a public arts process so we can not vote but we can advise. Max budget is 25k and it needs to be completed by the start of the Street Fair in late spring. The board will be involved in the process but the timeline is tight.

-Item to consider:

- -it is something that people will want to see and interact with
- -that bands would want to have as their backdrop
- -something that will stand up to all seasons.
- -family friendly.

# 12. 2024 Art Grants (JR)

- a. Overview: Art Grant Process, Criteria and Scoring System
  - i. Grant Cycle March 1, 2024 to July 31, 2025
  - ii. Application Open December 18, 2023 February 2, 2024 at 5:00 PM
  - iii. \$2000 x 5 awards
- 13. Events Programming
  - a. Informational: 2024 commitments
    - i. Summer Concerts in the Park
      - 1. Headliners Scheduled
      - 2. Openers \$100 for 20 minute set
  - b. Discussion: Sound for Concerts in the Park
  - i. Need 3 bids- JR reached out to Dan at Third Harmonic. Beth normally works on this.
    - Ii. JR wants to discuss food vouchers.
  - c. Discussion: 2024 Programming goals/overview.
  - d. Discussion: Proposed events
    - i. Semplice
    - ii. Silent Movie

- iii. Colorado Opera
- iv. Celebrate Trans
- v. Wrenn Van
- vi. Bee City
- vii. Others (sound bath) (skateboard event) (cherry blossom event)(Al for kids event)?
- e. Informational: Google Doc for events volunteer
- f. Discussion: EDI meaningful recognition
- 14. Items for next meeting's agenda (items not on January agenda)
  - Board meeting dates for 2024.- vote on June and July meeting
  - Board work plan to present for the City City Council
  - Food vouchers for performers and take a look at the budget availability
  - Discuss other 2024 events ideas
  - Assigning committees (discussion)
  - Trim the fat from the meeting
- 15. Summer Concerts in the park Petty Nicks Exp. Discuss and vote
  - The band is asking for changes to the contract including event insurance (making it an extra \$300). JR said that the budget is \$1800 and that we are standing firm on it. JR did we vote on this?
- 16. Share community cultural events none shared
- 17. Board Comments none
- 18. Discussion items for Next Meeting see 14
- 19. Adjourn- 9:05pm -JR motions to adjourn, Sarah seconds, no opposed, adjourned.



# Arts & Culture Advisory Board

# **Agenda Posting Locations**

Meeting agendas are posted in advance in the foyer of City Hall, at the Library, at the Police Department/ Municipal Court Building, and at the Recreation Center. You can view the agenda and meeting packet on the website as well.

# **Meeting Dates and Location**

The Arts Board meets on the third Wednesday of each month at 6:30 PM at Louisville City Hall in the Spruce Conference room.

January 19, 2024 February 21, 2024 March 20, 2024 April 17, 2024 May 15, 2024 June 19, 2024 July 17, 2024 August 21, 2024 September 18, 2024 October 16, 2024 November 20, 2024 December 18, 2024

# Art Advisory Board 2024 DRAFT

Corresponding Work Plan to Louisville City Work Plan

Number	Program Area	Issue	Board Time Estimate	Estimated Timeline
		City Work Plan		
1H	Community Design	Comprehensive Plan Update 10-Year Update  • A modern Center for the Arts.  ○ The current Center for Arts is a great space, however, there are multiple groups sharing the facility and the dates available for the Arts Advisory Board are quite limited.  ○ A center that prioritizes equity, accessibility, and wide diversity of expression		
5H	Community Development	Economic Vitality  Retention and Expansion of Existing Businesses  Creating partnership opportunity for Art & Culture Board Events  Attraction of new businesses  Having events in locations throughout the city  New Mural at Steinbaugh Pavillion  Create a mural that will become an attraction for citizens and visitors. An installation that people will want to photograph and be photographed with.		
2M	Administration & Services	<ul> <li>Equity, Diversity, and Inclusion</li> <li>Creating or reviewing selection criteria for grant applications</li> <li>Ensuring a diverse pool of vendors, art talent, cultural experiences prior to selection</li> <li>Comprehensively review programming to ensure the inclusion of members of community (inclusive of: age, physical ability, financial resources and accessibility)</li> <li>Increase multi-cultural arts activities and opportunities for the community.</li> </ul>		
4M	Parks, Recreation, &	Parks, Recreation, and Open Space Departmental Master Plan  • Arts & Culture Board will provide recommendations for the Master		

	Open Space	Plan regarding event space use		
5M	Parks, Recreation, & Open Space	Music Events in Parks  • Utilize parks for events. Concerts in Cottonwood, Annette Brand, Arboretum, etc		
4L	Community Design	Completion of Old Town Overlay update  Rotating Public Art on permanent pedestals		
		Arts Advisory Board 2024 Work Plan		
1 H		Public Art	2-3 Meetings	1-4 Q
2 H		Event Planning  Plan Events for 2024  Center for the Arts Parks Steinbaugh Music Readings Poetry Education	6-8 Meetings	1-4 Q
3 H		Summer Concerts in the Park 2024  Openers for 2024 Food Trucks Volunteers	2 Meetings	2 Q
4 H		Art Grant Process  Update Art Grant on-line application  No Public Art proposals  Make budget upload work  Save in progress  Review Requirements 2024	2 Meetings	2-4 Q
1 M		Public Art  • Assist development of comprehensive long-term public art plan for Louisville (2-4Q) Medium Priority	3-4 Meetings	2-4 Q

	This ties into updating the Art Grant requirements		
2 M	Summer Concerts in the Park 2025  • 5 Bands  · Promote local band competition?  · Diversity - Types of Music  · Collaboration with other organizations  · 2025 Budget?  • Sound	2 meetings	3-4 Q
3 M	Collaboration with Other Organizations  • Foster collaborations with strategic partners to co-host cultural events  • Partner with DBA for events  • First Friday  • Open Mics  • Others?	Ongoing	2-4 Q
1 L	Investigate Future Events for Louisville  • Festivals  • Music festival with multiple stages/genres of music  • Fiddle Competition (Collab with Scherer)  • Others	Ongoing	

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 2920021

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 01/07/2024 1:02 PM

 Time to Take Survey
 40 minutes, 32 seconds

Page 1: Applicant Contact Information

# **Applicant Contact Information**

#### \* 1. I am applying as an:

Organization

# 2. Organization name (if applicable)

Baseline Design

#### \*3. Primary contact for grant ②

Kimberly Cinco

#### \* 4. Mailing address 🕙

2345 Sandpiper Drive Lafayette CO 80026

#### \* 5. Email

\* 6. Phone

# 7. Website (if applicable)

www.baselinedesignco.com

## If you are applying on behalf of an organization:

#### 8. Year founded

2020

# 9. Federal Tax ID #

\*\*SKIPPED\*\*

# 10. 501(c)(3) organization?

No

## \* 11. Please disclose whether you are:

None of the above

Page 2: General Grant Information

# **General Grant Information**

### \* 12. Title of proposed project:

Sunrise Foothills: A Marshall Fire Memorial

# \* 13. Project discipline: (please check all that apply)

Other: Public Land Ground Art

#### 14. If other, please explain:

We are incredibly excited to share our proposal for the Marshall Fire memorial with the City of Louisville. While we recognize that the proposed budget exceeds the current grant limitations, we believe the project's potential impact and community relevance warrant further exploration. Our team is deeply committed to honoring the spirit of resilience exhibited by our community. We are confident that, through collaboration and creative budgeting, we can find a way to bring this vision to life. We are open to exploring alternative funding sources, partnerships, and cost-saving measures to bridge the budget gap. We are eager to work with the City and other stakeholders to identify potential funding avenues and ensure this project can become a reality. We believe the memorial's significance extends beyond Louisville, and we are prepared to explore outside funding and sponsorship opportunities to fulfill its potential.

#### 15. Collaborative partner(s), if any:

Our vision for the Marshall Fire memorial thrives on collaboration and one of the first steps will be to identify those partners. To bridge the potential funding gap, we eagerly seek partnerships with diverse entities. Local businesses could sponsor specific elements, leveraging the memorial's significance for community engagement and brand awareness. Artistic organizations could offer expertise in design and public art installations, enriching the visitor experience. Environmental groups can advise on sustainable practices and land management, ensuring the memorial harmonizes with nature. Educational institutions can integrate the memorial into curriculum, fostering intergenerational dialogue and historical understanding. And most importantly, Louisville residents! We envision volunteer opportunities ranging from construction and maintenance to community outreach and educational programming, empowering individuals to actively contribute to this lasting tribute.

#### \* 16. Number of artists participating:

Two designers

#### \* 17. Proposed date for program:

#### \* 18. Proposed location for program:

Public park: Davidson Mesa or Harper Lake

# \* 19. If scheduling or public health regulations make your proposed date or location unavailable, what are your alternate plans?

We can reschedule

# \* 20. Expected attendance:

Public

#### 21. Ticket price (if applicable):

free

# 22. Do you have an outstanding City of Louisville art grant project or art grant evaluation form? Please provide details.

no

Page 3: Project Details

# **Project Details**

# \* 23. Please give a brief overview of your project:

In Louisville, a winding earth path dips, revealing stories of resilience etched in its walls. Sunlight dapples this immersive memorial, honoring fire-forged strength through community voices—a testament to hope rising from ashes. Our proposal is for a permanent land art memorial to The Marshall Fire.

# \* 24. Project goal(s)

1. Honor resilience: Create a lasting tribute to the Marshall Fire community's strength and unwavering spirit. Immerse in reflection: Design a path that fosters introspection and connects visitors to the emotional recovery journey. 2. Amplify diverse voices: Integrate stories, poems, and quotes that represent the richness and unity of the community. 3. Embrace nature: Blend seamlessly with the park environment, offering a sanctuary for remembrance and healing. Inspire hope: Showcase resilience as a beacon of possibility, sparking optimism and courage for the future.

# $^{st}$ 25. Describe your project in more detail, outlining the project scope and means of executing the project.

Sunrise Foothills: An Earthwork Memorial for Louisville Project Vision: Imagine a circular path descending gently into the earth, nestled within a Louisville park. As you walk, the ground dips underfoot, revealing captivating stories of resilience etched into the earthen walls. Sunlight filters through native trees, dappling the path with a sense of quiet contemplation. This is the Sunrise Foothills - a living memorial honoring the strength and spirit of the community affected by the Marshall Fire. Scope: Location: Community-chosen park space in Louisville. Path: Circular, 100ft diameter, gently dipping 6-8ft with accessible slopes. Stories: Etched poems, quotes, and personal narratives celebrating resilience. Diverse voices, a community tapestry. Nature: Native plants and trees weave a serene haven, embracing the earthwork. Lighting: Subtle illumination for safe, contemplative evening visits. Execution: Community: Guiding committee - residents, artists, landscape architects, and local organizations. Public forums design workshops for a shared vision. Construction: Skilled professionals and community volunteers build the earthwork. Programs: Educational events, artistic performances, and gatherings foster healing connections. Impact: Sunrise Foothills will be more than just a memorial; it will symbolize hope and resilience. It will offer a space for reflection, remembrance, and community connection. It will inspire future generations to learn from the experience of the Marshall Fire and embrace the power of community in the face of adversity.

#### \* 26. What is your target audience?

Primary: -Louisville and other Local Residents: Directly impacted by the Marshall Fire, they have the most vital emotional connection to the project and will be key stakeholders in its success. -Resilience Advocates: Individuals and organizations promoting resilience within communities are natural allies and potential partners. -Art and Nature Enthusiasts: The project's artistic and environmental integration appeals to those who appreciate creative expression and outdoor spaces. Secondary: - Educational Institutions: Schools and universities can utilize the memorial for educational purposes, fostering awareness of the fire and resilience principles. -Tourists and Visitors: The memorial's unique design and symbolic nature can attract interest from outside Louisville, boosting tourism and awareness. -Supporters of Public Art and Memorials: Individuals and organizations who value the role of art and memorials in community healing and commemoration.

# \* 27. How will you market your project?

Touch hearts, spark hope: -Emotional storytelling: Share videos, visuals, and personal stories highlighting community resilience and the memorial's impact. Target diverse audiences: -Focus on resilience, not tragedy: Appeal to a broader audience seeking messages of hope and inspiration. -Highlight artistic merit and environmental integration: Attract art and nature enthusiasts. -Emphasize accessibility and community involvement: Ensure everyone feels welcome and valued. - Interactive experience: Utilize VR/AR simulations of the descent, engaging potential donors and visitors. -Community partnerships: Collaborate with local artists, musicians, and businesses for events and promotions. -Social media campaign: Use #SunriseFoothills, share construction updates, and spotlight community voices. - Press outreach: Issue captivating press releases and pitch stories to local and national media. -Website and crowdfunding: Create a visually stunning website with donation opportunities and project updates. -Educational engagement: Partner with schools to share the Marshall Fire story and the importance of resilience. Track and adapt: -Monitor social media engagement and website traffic to refine marketing strategies. -Utilize analytics to measure outreach and fundraising effectiveness. - Continuously evolve messaging to connect with new audiences.

#### \* 28. Please describe prior experience in executing similar projects.

Experience: -Over a decade of architectural and construction expertise: We understand the technical demands of complex projects. Community Ties: -Lafayette residents: We share the emotional impact of the fire and are deeply invested in community well-being. -Families and friends affected: We understand the personal stories and needs of those who suffered loss. -Rebuilding homes: We are engaged in the ongoing recovery process through our local design business, directly supporting families affected by the fire. Key Strengths: -Empathy and understanding: Our connection fuels dedication to creating a truly resonant memorial. -Community involvement: We prioritize incorporating feedback and ideas from diverse perspectives. -Resilience and hope: Our design celebrates remembrance and the community's unwavering spirit. -Collaboration: We actively partner with local organizations In conclusion, Baseline Design brings this project a unique blend of technical expertise, community understanding, and emotional investment. We are confident in our ability to create a lasting and meaningful memorial that honors the resilience of the Marshall Fire communities.

#### \* 29. How will your track and measure the success of your project/event?

Quantitative metrics: -Visitor count: Utilize counters at the entrance or conduct periodic surveys to estimate the number of visitors. -Community engagement: Track participation in events, educational programs, volunteer opportunities, and workshops organized at the memorial. -Impact on well-being: Consider conducting pre- and post-visit surveys to gauge emotional well-being, resilience, and connection to the community among visitors. -Accessibility: Monitor usage by people with disabilities and adapt the design or access points as needed to ensure inclusivity. -Media coverage: Track the number and tone of news articles, documentaries, or social media mentions of the memorial, indicating its reach and impact. -Economic impact: If relevant, monitor tourism activity and local business engagement generated by the memorial. Qualitative metrics: -Visitor feedback: Gather feedback through surveys, focus groups, and online platforms to understand visitor experience, emotional impact, and suggestions for improvement. -Community stories: Collect and share personal stories of how the memorial has affected individuals and the community,

highlighting its emotional resonance. -Artistic merit: Conduct peer reviews or host design competitions to assess the artistic merit of the earthwork and its integration with the natural environment. -Volunteer engagement: Monitor volunteer satisfaction and motivation, indicating the project's ability to foster community involvement. - Long-term use: Observe how the memorial is utilized over time, whether for personal reflection, community gatherings, educational purposes, or simply as a sanctuary.

30. How will your project benefit Louisville residents? This grant's funding comes from City of Louisville taxes, and it is important that the project reaches Louisville residents.

Louisville residents reap the rewards: -Healing space: Find solace and reflect on strength amidst community. -Resilience beacon: Celebrate grit and unity, inspiring future generations. -Educational resource: Learn about the fire, fostering awareness and empathy. -Park upgrade: Enjoy a unique sanctuary within nature. -Community pride: Shape the memorial, take ownership, build connection. Tax-funded benefits: -Tourism boost: Enliven local businesses strengthen economy. -Gatherings hub: Foster social connections and build community spirit. -Mental well-being: Aid in post-trauma growth promotes mental health. -City landmark: Shape Louisville's identity to attract visitors. Reaching Louisville locals: -Open design meetings: Ensure everyone's voice is heard and build trust. -Local partnerships: Work with residents, groups, and businesses to spread the word. -Volunteer opportunities: Open arms to resident involvement and build ownership. -Accessibility champion: Design for everyone, regardless of background or ability. -Events focus: Cater activities and outreach to Louisville residents. Investing in the memorial is investing in Louisville's heart and future.

\* 31. Have you received a Louisville Art Grant in the past? If so, what year(s), and for what event(s) or projects(s)?

No

32. Please include any additional information we should know in order to evaluate your funding request.

Invest in Louisville's heart: 1. Memorial aligns with city priorities: Build resilience, community, and environmental awareness. 2. Memorial speaks to the voices of the communities affected, which will be read as an inspiration to future generations. This memorial is not just a tribute, it is an investment in Louisville's future. Back it, and watch our community bloom.

33. Optional: You may upload additional supporting documents such as photos of previous work, artist bios, etc that may be helpful in understanding this projects or your organization.

\*\*SKIPPED\*\*

34. If selected, would you like to request 1 complimentary day of use of the Louisville Center for the Arts or Steinbaugh Pavilion? Please note that facility use is not guaranteed and must be in alignment with current public health mandates.

Yes, Louisville Center for the Arts Yes, Steinbaugh Pavilion

Page 4: Project Budget

# **Project Budget**

Please download and complete the project budget template at: https://www.louisvilleco.gov/Home/ShowDocument?id=29683/.

Save the completed project budget form and upload it here. Grant applications with incomplete budgets, budgets that lack detail, or applications without a budget will not be accepted.

35. Project budget 
\*\*SKIPPED\*\*

\* 36. City of Louisville Cultural Council Art Grant request amount 😢

2,000

 Submission #
 2974421

 IP Address
 107.77.199.212

 Submission Recorded On
 02/01/2024 10:01 AM

 Time to Take Survey
 1 minute, 32 seconds

Page 1: Applicant Contact Information

# **Applicant Contact Information**

\* 1. I am applying as an:

Artist

2. Applicant name 🕙

John Aaron

3. Legal name (if different)

\*\*SKIPPED\*\*

\* 4. Primary contact for grant 🕙

John Aaron

\* 5. Mailing address 🕙

1045 1/2 Lafarge Ave. Louisville CO 20027

\* 6. Email

\* 7. Phone

8. Website (if applicable)

ModernArf.smugmug.com

If you are applying on behalf of an organization:

9. Year founded

\*\*SKIPPED\*\*

10. Federal Tax ID #

\*\*SKIPPED\*\*

11. 501(c)(3) organization?

\*\*SKIPPED\*\*

\* 12. Please disclose whether you are:

None of the above

Page 2: General Grant Information

# **General Grant Information**

\* 13. Title of proposed project:

John Aaron's Modern ARF Art-In-Action

\* 14. Project discipline: (please check all that apply)

Visual arts

15. If other, please explain:

\*\*SKIPPED\*\*

16. Collaborative partner(s), if any:

Louisville Street Faire

\* 17. Number of artists participating:

1

\* 18. Proposed date for program:

Eight dates: June 14,21,28; July 12,19,21; August 2,9

\* 19. Proposed location for program:

Just north of the Steinbaugh Pavilion on Front Street. Please see jpegs showing the Set Up in the Additional Documents Submission field.

\* 20. If scheduling or public health regulations make your proposed date or location unavailable, what are your alternate plans?

Set up to paint in the parking lot across the street. (Subject to no weather protection.)

\* 21. Expected attendance:

#### 22. Ticket price (if applicable):

Free

23. Do you have an outstanding City of Louisville art grant project or art grant evaluation form? Please provide details.

No

Page 3: Project Details

# **Project Details**

#### \* 24. Please give a brief overview of your project:

I set up to paint under the tent just north of the Street Faire Steinbaugh Sound Board before and during the show. I have examples of coloring books, paintings, prints and postcards available. I was the Artist on the set up in this location for the past two summer Street Faires. My Art-In-Action presentation is popular. Someone called it "a cool meatball visual arts warm up act". Each Friday event starts at 3 pm with display delivery and set up; painting and interacting from 5-10 pm; striking the display 10-10:30 pm. It constitutes roughly an eight hour day. I'm my own roadie.

# \* 25. Project goal(s)

My goals are to bring greater awareness to Colorado's rich architectural heritage which I have worked to do with the books, Color Me Boulder and Aspen; show how the art is made and share what materials I use; the distinctive architecture and stories of Louisville's history; and in the process, complete a second slightly larger painted version of the Steinbaugh Pavilion, with Band, Sound Team and Community Spectators- as a detailed concert portrait. Additional Louisville imagery will be on display during the Street Faire. Signed prints of the finished work will be gifted to a dozen+ Louisville government colleagues, as appropriate. The original and prints will be available and will be completed during or before the final Friday festival, August 9th.

#### \* 26. Describe your project in more detail, outlining the project scope and means of executing the project.

I have been an Artist of the Streets for decades. I paint outdoors whenever I can. I paint around Colorado, archiving historic architecture for books. Because I paint in public, I am used to interacting with passersby. The Steinbaugh Pavilion location is one of my favorite for the incredible spectator interactions, the music that drives the art, and the unpredictable weather. I renewed my City Tax license in December to be cleared to do my Art In Action at the Faire. I pay an additional "roving" space fee to the City to be able to do the set up. My 2023 set up location is the just the place to be tucked into the middle of everything without being in anyone's way.

#### \* 27. What is your target audience?

Everyone who likes art and likes watching it be made. I work hard to de-mystify the art making process. Dozens of folks stop by every Friday evening. Photodocumentation of my set up is included in the Submitted Additional Documentation jpegs.

#### \* 28. How will you market your project?

I will through Social Media, FB, Instagram and emails and informational posters around town, the county and media outlets.. After two summers painting on Friday nights, I am a known entity that people seek out. I give out free postcards of the art as well as offer tours of my nearby studio. It is said that 98% of success is showing up. In this case, I would agree.

# \* 29. Please describe prior experience in executing similar projects.

The last two summers painting at Steinbaugh have been legendary- bands, storms and all. I have painted outdoors at Chautauqua, Planet Bluegrass, the Hotel Boulderado (a Saturday fixture in warm enough weather), the Pearl Street Mall, McGuckin Hardware, Callahan House, Longmont, DAM, and numerous locations around the state. I've been doing Outdoor Art for decades. I've also painted in public on both coasts, Sub-Saharan Africa, Italy and the Netherlands.

## \* 30. How will your track and measure the success of your project/event?

I track success through direct response and sales. A main intention is to share the art making process. Collectors and interested "fans" come to interact; I explain material preferences and usage, telling stories of the architectural and historic portraits I'm making. Response has been expansive. Visits to my studio greatly increase during the summer, something I attribute to the Faire. I project that sales will be greater this year as well as my sales tax obligation.

# 31. How will your project benefit Louisville residents? This grant's funding comes from City of Louisville taxes, and it is important that the project reaches Louisville residents.

Every Friday during the summer, this project will be reaching out to the community during the Street Faire. What I do when I paint in public is Visual Art as Entertainment with a touch of Arts Ed. I pay artistic tribute to the city I call home. I paint to the music, and am able to focus upon the work even surrounded by a crowd. I completed a first version of "Fridays at Steinbaugh" (see submitted jpegs.) The original and prints have been made available to anyone interested in the work, as well as gifting a number of the prints to city employees, while others have purchased prints, explaining their willingness to support the effort. I am glad to donate an embellished nicely framed archival print to the City for its collection and offer the City the First Right of Refusal for the original works of art.

# \* 32. Have you received a Louisville Art Grant in the past? If so, what year(s), and for what event(s) or projects(s)?

No

# 33. Please include any additional information we should know in order to evaluate your funding request.

The Project Budget is included as a jpeg in the Additional Submitted Documentation section, as well as a docx file in the Project Budget field.

# 34. Optional: You may upload additional supporting documents such as photos of previous work, artist bios, etc that may be helpful in understanding this projects or your organization.

5AD4DD7E-BFD9-43C9-962C-D077089261CE.jpeg 4154A519-0B6D-43F6-B65B-0D2ECD01D28C.jpeg C2420599-B836-438F-8E60-347DBC749B08.jpeg 66DFE50E-C634-4B76-9500-B232388A3653.jpeg

# 35. If selected, would you like to request 1 complimentary day of use of the Louisville Center for the Arts or Steinbaugh Pavilion? Please note that facility use is not guaranteed and must be in alignment with current public health mandates.

Yes, Steinbaugh Pavilion

# **Project Budget**

 $Please\ download\ and\ complete\ the\ project\ budget\ template\ at:\ https://www.louisvilleco.gov/Home/ShowDocument?id=29683/.$ 

Save the completed project budget form and upload it here. Grant applications with incomplete budgets, budgets that lack detail, or applications without a budget will not be accepted.

# 36. Project budget 📵

Louisville CC Project Budget-Aaron.docx

\* 37. City of Louisville Cultural Council Art Grant request amount ②

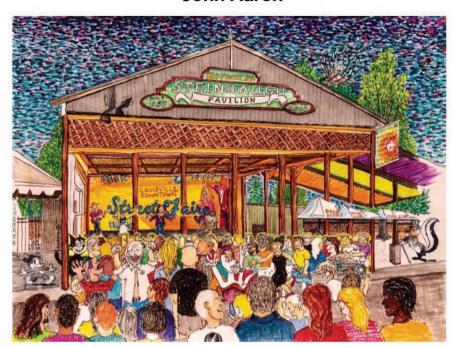
1,500





Modern ARF Art-In-Action Set ups at the Louisville Street Faire, 2023

# John Aaron



Steinbaugh Pavilion Mixed media on paper (2022-23)
Creating a larger version with including the audience in attendance, 2024

Art-In-Action Booth, 2023



Fans from Boulder, 2022



# **PROJECT BUDGET**

Please provide an itemized budget for your project in the table below.

- Total project expenses must equal total project income.
- Applicants are encouraged to demonstrate additional sources of project funding beyond the requested LCC Grant amount

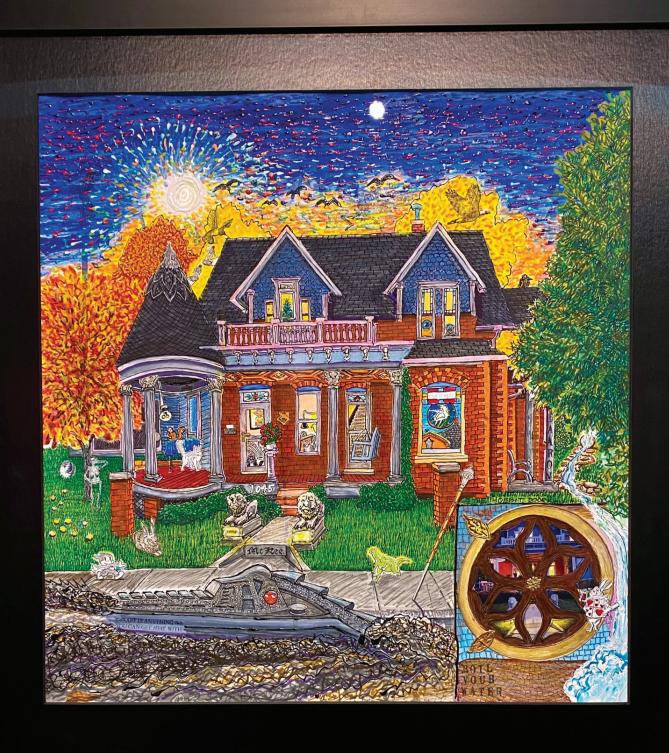
(other grants, ticket sales, your own personal funding, etc).

- Maximum Louisville Cultural Council Grant Request amount is \$2,000.
- In-kind donations may be included, but must be reflected as both income and an expense.

• In-kind donations may be included, but must be reflected as both income and a	ii experise.
Expenses	
Expenses: artist payments, marketing, supplies, equipment rental, royalties, etc	AMOUNT
Total Expenses	\$
Income	
Earned Income: ticket sales, concessions, CD sales, etc.	
	\$
Contributed Income: donations, sponsorships, grants from other sources, in-kind donations *see definition below	
Personal Funding (you or your organization)	
Louisville Cultural Council Grant Request	
Total Contributed Income	\$
Total Income	\$
Total Expenses	\$

\*In-Kind donations refer to non-monetary donations. You may record the fair market value of donations such as supplies or donated rehearsal space that you otherwise would have paid for if they had not been donated. Do not include the value of volunteer hours by artists. Any in-kind contributions must also be reflected in the expenses. i.e. If you receive an in-kind donation of rehearsal space valued at \$500, you should also record an expense of \$500 for rehearsal space rental.





Submission # 2936553 IP Address 12.75.46.56

Submission Recorded On 01/14/2024 1:31 PM
Time to Take Survey 23 minutes, 32 seconds

Page 1: Applicant Contact Information

# **Applicant Contact Information**

\* 1. I am applying as an:

Artist

2. Applicant name 🕙

Nina 9 Niciu

3. Legal name (if different)

Nina Niciu

\* 4. Primary contact for grant ②

Nina Niciu

\* 5. Mailing address 🕙

1608 Cottonwood Drive 24 Louisville Colorado 80027

\* 6. Email

\* 7. Phone

8. Website (if applicable)

Nina 9 Beats

If you are applying on behalf of an organization:

9. Year founded

\*\*SKIPPED\*\*

10. Federal Tax ID#

\*\*SKIPPED\*\*

11. 501(c)(3) organization?

No

\* 12. Please disclose whether you are:

A current City of Louisville employee

Page 2: General Grant Information

# **General Grant Information**

\* 13. Title of proposed project:

Nina 9 Beats Project

\* 14. Project discipline: (please check all that apply)

Music

15. If other, please explain:

\*\*SKIPPED\*\*

16. Collaborative partner(s), if any:

\*\*SKIPPED\*\*

\* 17. Number of artists participating:

2

\* 18. Proposed date for program:

02/09/2024

\* 19. Proposed location for program:

Louisville Co

\* 20. If scheduling or public health regulations make your proposed date or location unavailable, what are your alternate plans?

I'll finish project at home from Computer

\*21. Expected attendance:

#### 22. Ticket price (if applicable):

Free promotion

23. Do you have an outstanding City of Louisville art grant project or art grant evaluation form? Please provide details.

No I don't

Page 3: Project Details

# **Project Details**

#### \* 24. Please give a brief overview of your project:

I am making a complete album hopefully I will be able to make more than 1 for distribution

#### \* 25. Project goal(s)

I am hoping to make at least 1 complete album of my Beats and maybe have some collaborators for distribution so I can make money to take care of myself and family and people in the Louisville community

#### \* 26. Describe your project in more detail, outlining the project scope and means of executing the project.

I have been mixing and mastering music for quite some time now and I think I have come to the point where I can support myself and family members with my music and I would love to help out the Louisville community as well I'm going to make some demos and pass them out for FREE so people can get demos of what my music is like I have saved a bit of money for the project but I need a little more for further professional mixing and mastering techniques have a computer which I make most my Beats but I need some extra equipment to make this magic happen I would love everyone to participate in listening to My music

## \* 27. What is your target audience?

Everyone

## \* 28. How will you market your project?

I can pass out some Free promos and post my music on Beatstars where the beats can be purchased

## \* 29. Please describe prior experience in executing similar projects.

I have made 2 other CDs but didn't turn out quite as Great as I wanted

# \* 30. How will your track and measure the success of your project/event?

With my computer and I also have an Aunt Michela who is an accountant who is willing to help me measure the success of my project

31. How will your project benefit Louisville residents? This grant's funding comes from City of Louisville taxes, and it is important that the project reaches Louisville residents.

I plan to give money to charities in Louisville Co or Just help out my community in general if I see a need arise in the community I will pitch in financially

\* 32. Have you received a Louisville Art Grant in the past? If so, what year(s), and for what event(s) or projects(s)?

No I haven't received one yet

#### 33. Please include any additional information we should know in order to evaluate your funding request.

I just need some extra equipment and programs to make it all happen that are more advanced than I have now

34. Optional: You may upload additional supporting documents such as photos of previous work, artist bios, etc that may be helpful in understanding this projects or your organization.

NINA9.jpg

35. If selected, would you like to request 1 complimentary day of use of the Louisville Center for the Arts or Steinbaugh Pavilion? Please note that facility use is not guaranteed and must be in alignment with current public health mandates.

Yes, Louisville Center for the Arts Yes, Steinbaugh Pavilion

Page 4: Project Budget

# **Project Budget**

Please download and complete the project budget template at: https://www.louisvilleco.gov/Home/ShowDocument?id=29683/.

Save the completed project budget form and upload it here. Grant applications with incomplete budgets, budgets that lack detail, or applications without a budget will not be accepted.

### 36. Project budget 🔞

Art Grant Budget Template.pdf

\* 37. City of Louisville Cultural Council Art Grant request amount 2

2.000

# PROJECT BUDGET

Please provide an itemized budget for your project in the table below.

- Total project expenses must equal total project income.
- Applicants are encouraged to demonstrate additional sources of project funding beyond the requested LCC Grant amount

(other grants, ticket sales, your own personal funding, etc).

- Maximum Louisville Cultural Council Grant Request amount is \$2,000.
- In-kind donations may be included, but must be reflected as both income and an expense.

Expenses	
Expenses: artist payments, marketing, supplies, equipment rental, royalties, etc	AMOUNT
30 00 00 00 00 00 00 00 00 00 00 00 00 0	
Total Expenses	e
	Ψ
Income	
Earned Income: ticket sales, concessions, CD sales, etc.	
Total Earned Income	\$
Contributed Income: donations, sponsorships, grants from other sources, in-kind	Ψ
donations *see definition below	
Personal Funding (you or your organization)	
Louisville Cultural Council Grant Request	·
Total Contributed Income	\$
Total Income	\$
Total Expenses	\$

<sup>\*</sup>In-Kind donations refer to non-monetary donations. You may record the fair market value of donations such as supplies or donated rehearsal space that you otherwise would have paid for if they had not been donated. Do not include the value of volunteer hours by artists. Any in-kind contributions must also be reflected in the expenses. i.e. If you receive an in-kind donation of rehearsal space valued at \$500, you should also record an expense of \$500 for rehearsal space rental.



Project Title	Applicant	Proposed Location	501(c)(3)
The Silhouette Project: Newcomers			
Boulder County	Dona Laurita	Center for the Arts	N/A
Performances of Bingo's Birthday by	Acting Out Theatre	CenterStage Theatre	
Ernie Nolan	Company	Center for the Arts	N/A
	Friends of Louisville	American Legion Post	
	Arts, Sciences, and	111, 1150 Pine Street,	
American Legion Mural Project	Humanities (FLASH)	Louisville	Yes
		Modern Folklore shop:	
		844 Main St., Suite	
		#102, Louisville, CO	
community art events	Modern Folklore	80027	N/A
		Louisville Center for the	
Creativity Alive - Creatividad Viva -		Arts and adjoining park	
in Louisville	Creativity Alive	and outdoor areas	N/A
Bowery Trio- Composition		Louisville Center for the	
Workshop Project	Allison Wang	Arts	N/A
Tapestry Theatre Company	CenterStage Theatre		
production of popular musical	Company	CenterStage Theatre	Yes
Louisville Fire Station Concert	Cultural Caravan	Fire Station No 1	Yes
TRANSformative Stories from		Louisville Center for the	
Transgender & Nonbinary Leaders	Motus Theater	Arts	Yes
Color Wheel Project	T2 Dance Company	Coal Creek Elementary	Yes
John Aaron's Modern ARF Art-In-			
Action	John Aaron	Street Faire	N/A
Action	John Adron	Street raile	IN/ A
Monarch Mine Memorial Mural	Carmelita Diaz	Miners Park	N/A
Wender Wille Wenderd Ward	Carmenca Diaz	TVIII CIST GIR	14//
Louisville Launch	Mountain Jamz	Louisville, CO	N/A
		,	
Sunrise Foothills: A Marshall Fire		Davidson Mesa	
Memorial	Kimberly Cinco	Harper Lake	N/A
Nina 9 Beats Project	Nina 9 Niciu	Louisvile, CO	N/A

Criteria		Desci	
Ability to Execute  Diversity, Equity and	Does the application demenserate ability to ex How does the topic of the	pes the applicatecute?	
Inclusion (EDI)	diversity, equity or inclus	. •	
Impact of Funding	Will the project fully utilize the funding through this grant program? Will this grartist or organization.		
Artistic Excellence	Is the proposed program community?	of high artistic	
Community Reach	Does the project reach to the number of audient audiences that lack access or other organization with are ab	nce members, ss to similar pro	
Overall Rating	Overall score for the projoverall? When looking at projects will be given to funding a performing arts.	funded throu	
Artistic Discipline	This item is not scored b programs funded.	ut may be used	

Contact	Project Discipline	Funding Request	Comments	Ability to Execute
Contact	Visual arts	ranamg Kequest	Comments	Ability to Excedit
Dona Laurita	Other: sound	\$2,000		
Dona Laanta	Other: Journa	\$2,000		
Emily Norman	Theater	\$2,000		
Zimy Horman	THE GREET	Ψ2,000		
Leah Franks	Visual Arts	\$2,000		
		1 /2 2 2		
	Visual arts			
Corrie Williams	Music	\$1,500		
	Music			
	Other: equine			
Merlyn Holmes	therapy horse	\$2,000		
Allison Wang	Music	\$2,000		
Steve Wilson	Theater	\$2,000		
Josh Halpren	Music	\$2,000		
Rita Valente-Quinn	Theater	\$2,000		
	Dance			
Erin Tunbridge	Visual Arts	\$1,500		
John Aaron	Visual Arts	\$1,500		
John Adron	Visual Ai ts	\$1,500		
			Public Art would have to	
			be approved, plus	
Carmelita Diaz	Visual Arts: Mural	\$2,000	historical considerations	
Carmenta Diaz	VISUAL ALCS. IVIALA	\$2,000	Budget is incomplete,	
			P&L, This fails the	
			"Programs must	
			primarily focus on artistic	
			expression or arts	
Brad Kirlin	Visual Arts	\$2.000	education."	
		72,000	No budget attached	
			Public Art would have to	
Kimberly Cinco		\$2,000	be approved	
Nina Niciu	Music	\$2,000	1 1	

				6 · · · / 7	(
ription the applicant will be a tion provide supportin	7 - 0	Outstanding	Scoring (7)	<b>,6,5,4,3,2,1)</b> Absolute yes, I w	
ype of artistic expressi e?	on bring increased	6 -	Very Good		This project does
and/or the use of City venues available ant make a significant impact for the		!	5 - Good		I have some rese
; quality or significance	to the Louisville		4 - OK		This project is OK
ommunity in a meaning engaging new audience ograms? If you are work unity, please ensure the our project or services.	es, or reaching rking with a school at they desire and	3	- Maybe		Moderate concer
-rom 7-1 how would yo	ou rate this project		2 - Poor		Significant and to
gh the Art Grant Progrestic disciplines including		1 - /	Absolute No		Totally missed th

 $\ensuremath{ \mbox{\it d}}$  in determining the overall mix of

Diversity, Equity and Inclusion (EDI)	Impact of Funding	Artistic Excellence	Community Reach	Overall Rating

ould love to see this in our co

a good job. The issues are minimal and the criterion has leave to a good job. The issues are minimal and the criterion has leave to could be good based on the could be good be good based on the could be good based on the good based on the could be good by good based on the could be go

# Art Advisory Board 2024 DRAFT

Corresponding Work Plan to Louisville City Work Plan

Number	Program Area	Issue	Board Time Estimate	Estimated Timeline
		City Work Plan		
1H	Community Design	Comprehensive Plan Update 10-Year Update  • A modern Center for the Arts.  ○ The current Center for Arts is a great space, however, there are multiple groups sharing the facility and the dates available for the Arts Advisory Board are quite limited.  ○ A center that prioritizes equity, accessibility, and wide diversity of expression		
5H	Community Development	Economic Vitality  Retention and Expansion of Existing Businesses  Creating partnership opportunity for Art & Culture Board Events  Attraction of new businesses  Having events in locations throughout the city  New Mural at Steinbaugh Pavillion  Create a mural that will become an attraction for citizens and visitors. An installation that people will want to photograph and be photographed with.		
2M	Administration & Services	<ul> <li>Equity, Diversity, and Inclusion</li> <li>Creating or reviewing selection criteria for grant applications</li> <li>Ensuring a diverse pool of vendors, art talent, cultural experiences prior to selection</li> <li>Comprehensively review programming to ensure the inclusion of members of community (inclusive of: age, physical ability, financial resources and accessibility)</li> <li>Increase multi-cultural arts activities and opportunities for the community.</li> </ul>		
4M	Parks, Recreation, &	Parks, Recreation, and Open Space Departmental Master Plan  • Arts & Culture Board will provide recommendations for the Master		

	Open Space	Plan regarding event space use		
5M	Parks, Recreation, & Open Space	Music Events in Parks  • Utilize parks for events. Concerts in Cottonwood, Annette Brand, Arboretum, etc		
4L	Community Design	Completion of Old Town Overlay update  Rotating Public Art on permanent pedestals		
		Arts Advisory Board 2024 Work Plan		
1 H		Public Art	2-3 Meetings	1-4 Q
2 H		Event Planning  Plan Events for 2024  Center for the Arts Parks Steinbaugh Music Readings Poetry Education	6-8 Meetings	1-4 Q
3 H		Summer Concerts in the Park 2024  Openers for 2024 Food Trucks Volunteers	2 Meetings	2 Q
4 H		Art Grant Process  Update Art Grant on-line application  No Public Art proposals  Make budget upload work  Save in progress  Review Requirements 2024	2 Meetings	2-4 Q
1 M		Public Art  • Assist development of comprehensive long-term public art plan for Louisville (2-4Q) Medium Priority	3-4 Meetings	2-4 Q

	This ties into updating the Art Grant requirements		
2 M	Summer Concerts in the Park 2025  • 5 Bands  · Promote local band competition?  · Diversity - Types of Music  · Collaboration with other organizations  · 2025 Budget?  • Sound	2 meetings	3-4 Q
3 M	Collaboration with Other Organizations  • Foster collaborations with strategic partners to co-host cultural events  • Partner with DBA for events  • First Friday  • Open Mics  • Others?	Ongoing	2-4 Q
1 L	Investigate Future Events for Louisville  Festivals  Music festival with multiple stages/genres of music Fiddle Competition (Collab with Scherer)  Others	Ongoing	



# **MEMORANDUM**

To: Arts & Culture Advisory Board

From: Rob Zuccaro, AICP, Community Development Director; Jeff

Hirt, AICP, Planning Manager

Date: 2/21/24

Re: Comprehensive Plan Update

# **PURPOSE**

The purpose of this agenda item is to:

Provide the Arts & Culture Board with an overview of what a comprehensive plan is,

- Share the plan for the City's Comprehensive Plan Update launching in 2024, and
- Solicit initial feedback from the Arts & Culture Board to inform next steps.

# **BACKGROUND:**

The City is launching an update to one of its most important policy documents – the Comprehensive Plan. The Plan is adopted by City Council and required by state law. Louisville Municipal Code (LMC) Section 17.64.050 also requires a Plan update at least every ten years. The last Plan update was in 2013. The Plan update is an



opportunity for the community to refresh the City's overall vision, values, and policies on a range of topics including but not limited to land use, development, and infrastructure. The time horizon the Louisville Comprehensive Plan will address is about 20 years. The Community Development Department will manage the Plan update in close coordination with City Council, Planning Commission and numerous other City boards, commissions, and departments with a consultant team led by Design Workshop with subconsultants Fehr and Peers (transportation), Economic and Planning Systems (economics analysis), and Spirit Environmental (sustainability, resilience).

The typical components of a most comprehensive plans that City staff expects will be included in the Plan update include:

• Existing Conditions Assessments: this will include analysis of trends related to the built environment (e.g., land use and development), social and economic trends, etc.

<sup>&</sup>lt;sup>1</sup> C.R.S. Sec. 30-28-106, 31-23-206.

- Vision and Values Statements: this will be heavily informed by community input to articulate
  what is most important to Louisville community members that the Plan's policies should hinge
  on. This may also take the form of guiding principles. In addition to acting as a foundation for
  the Plan's policies, the vision and values statements can be a helpful lens for a range of
  future City decisions like City Council work planning and budgeting.
- Future Land Use Framework: this will likely include maps and accompanying policies that establish the City's desired vision for future land uses. These policies will act as a foundation for land use decisions on both public and private land. For example, the Louisville Municipal Code (LMC) requires that most development proposals (e.g., Planned Unit Developments, rezonings) be evaluated for consistency with Comprehensive Plan policies.



2013 Louisville Comprehensive Plan Cover

- Future Transportation Framework: this will include maps and accompanying policies that
  establish the City's desired vision for future transportation connections. The Plan update will
  build off the City Council adopted 2019 Transportation Master Plan. These policies will act as
  a foundation for transportation decisions both for City initiated capital improvement projects
  and incremental transportation improvements as development and redevelopment occurs on
  private property.
- Policy Statements by Topic: as the plan is comprehensive, it will address a range of other
  topics that emerge from community input. For example, the Plan update is an opportunity to
  establish or reinforce City policies on topics "adjacent" to land use, development, and
  infrastructure. The project team anticipates topics like Equity, Diversity, and Inclusion (EDI),
  environmental sustainability, resilience and hazard mitigation, and housing affordability
  (among others) to be front and center in the Plan update.

# Community Engagement

Community input that reflects a broad range of perspectives and opinions will be vital to the Plan update's success. The project team is planning on three community engagement "windows" over the course of the project. During each of these windows, there will be a wide range of engagement opportunities with the intent of ensuring broad representation and meeting people where they are at. The table below summarizes each of these engagement windows.

Comprehensive Plan Community Proposed Engagement Windows						
Engagement Window	Engagement Types	Est. Timing (subject to change)				
Engagement Window #1: Community Vision and Values  The purpose of this engagement window is to raise awareness about the project and solicit community input on the Plan's vision, values, and goals.	<ul> <li>City Council, Planning Commission</li> <li>City boards and commissions</li> <li>Focus groups by topic (e.g., development, transportation, sustainability, etc.)</li> <li>Public events</li> <li>Online engagement through Engage Louisville (e.g., surveys)</li> </ul>	First quarter of 2024				
Engagement Window #2: Community Choices, Strategy Framework  The purpose of this engagement window will be to solicit community input on the Plan's draft framework, which will include key community choices that will be driven by input during engagement window #1 (e.g., specific land use options).	<ul> <li>City Council, Planning Commission</li> <li>City boards and commissions</li> <li>Public events</li> <li>Online engagement through Engage Louisville (e.g., surveys)</li> <li>Intercept events (e.g., at planned community gatherings)</li> </ul>	Third quarter of 2024				
Engagement Window #3: Draft Plan The purpose of this engagement window will be to inform the community of the draft plan and determine the leadership, timing, and funding considerations and prioritizations of actions.	<ul> <li>City Council, Planning Commission</li> <li>Online information sharing through Engage Louisville (e.g., surveys)</li> </ul>	Early/mid 2025				

### Active City Projects Related to the Comprehensive Plan

The City has several active related projects that the Comprehensive Plan will need to align with. The table below highlights three notable, active plans slated for future City Council adoption and examples of how the Comprehensive Plan could align with those efforts.

Summary of Select Related and Active City Planning Projects						
Related City Plan	Brief Summary	Comprehensive Plan Alignment Examples	Est. Timing			
Parks, Recreation, Open Space, and Trails (PROST) Master Plan Update	Guiding document for planning, acquisition, development, and administration of related facilities.	The Comprehensive Plan's related policies and future land use recommendations should align with any such content in the PROST Master Plan update.	Public launch planned for mid- 2024			
Louisville Downtown Vision Plan (LDVP)	To enhance public spaces downtown (e.g., streetscape, wayfinding, etc.).	The Comprehensive Plan will likely have a more granular future land use and transportation plan for downtown that will need to align with any LDVP recommendations.	Community engagement planned for early 2024, City Council adoption planned for late 2024			
Housing Plan	Includes a housing needs assessment, related policy statements, and an action plan.  The Housing Plan will likely call for increasing opportunities for more resident development in Louisville. The Comprehensive Plan's future land use component is an important tool to identify which areas of the community may be appropriate for any such land use change		Early 2024 City Council adoption			

#### Project Structure

LMC Section 17.64.030 establishes the Planning Commission as the recommending body to City Council to adopt the Comprehensive Plan. Community input will be supplemented by input from City boards, commissions, and focus groups to inform Plan recommendations to City Council. The project team consists of an interdepartmental group that interfaces with the Plan and the consultants. The graphic below summarizes the proposed project structure.

### Arts & Culture Advisory Board Role

As part of this project, City staff are requesting that the ACAB: 1) provide input during at least two ACAB meetings during the project, 2) participate during public engagement windows as you see fit as residents, and 3) help spread the word in the community about the project as public communications start coming out in late February/early March 2024 with the overall goal of maximum community participation. The Plan update will not do a "deep dive" on all topics related to the built environment, but there may be opportunities to advance or reinforce some arts and culture policies or actions.

### **Comprehensive Plan Update Proposed Project Structure** City Council **Planning Focus Groups** City Boards and Commission Commissions Role: Provide topical input Role: Plan guidance and throughout the project (EDI, Role: Provide input during recommendations to City development, transportation, two engagement windows Council according to LMC Sec etc.) 17.64.030 **City Staff and Consultant Project Management Teams (PMT)** Role: City interdepartmental coordination, day to day project management <u>City Departments Represented</u>: Community Development (lead); City Manager's Office; Cultural Services; Parks and Recreation, Public Works Consultant team: Design Workshop (lead); Fehr and Peers (transportation); Economic and Planning Systems; Spirit Environmental

### PROPOSED SCHEDULE AND NEXT STEPS

The Plan update is just getting started with a public launch anticipated for early 2024 and a planned adoption by late Summer/early Fall 2025. An abbreviated proposed project schedule is provided below. Planning Commission and City Council discussions will occur during the engagement windows and throughout the project with specific dates to be determined.

The specific next steps include a public launch planned for February or early March 2024. The project team plans to inform the community of the opportunities for engagement repeatedly throughout Engagement Window #1 through the City's social media platforms, newsletters, signs around the community, and direct mailers, among other notification methods.

Proposed Abbreviated Comprehensive Plan Update Schedule (subject to change)							
	2024			2025			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3
Engagement Window #1: Vision and Values							
Engagement Window #2: Choices and Plan Framework							
Engagement Window #3: Draft Plan							
Draft Plan Framework and Key Community Choices							
Draft Plan (* = planned City Council adoption)							*

### REQUESTED ARTS & CULTURE ADVISORY BOARD COMMISSION FEEDBACK

City staff are requesting feedback from the Arts & Culture Advisory Board on the following two questions to inform next steps:

- What does a successful Comprehensive Plan update look like to you?
- What are the top three items that the Comprehensive Plan update should address?

### LINKS:

- 1. 2013 Comprehensive Plan <a href="https://www.louisvilleco.gov/local-government/government/departments/planning/comprehensive-plans-studies-reports">https://www.louisvilleco.gov/local-government/government/departments/planning/comprehensive-plans-studies-reports</a>.
- 2. Plan Update Engage Louisville webpage: <a href="https://www.engagelouisvilleco.org/comp-plan">https://www.engagelouisvilleco.org/comp-plan</a>.

### **Arts & Culture Advisory Board Meeting**

February 21, 2024

### Citywide Comprehensive Plan Update





# **Meeting Purpose**

- 1. ACAB to gain understanding of project and process
- 2. Targeted questions to inform next steps





# **Comprehensive Plan Overview**

- Required by state law and city code to be updated every ten years
- City Council adopted policy that is not regulatory but serves important purposes
- Focuses on land use, development, and infrastructure but covers wide range of topics





# **Typical Parts of a Comprehensive Plan**

- Existing conditions
- Vision and values statements
- Future land use and transportation framework
- Policy statements by topic (comprehensive)
- Action plan





### **Vision and Values**

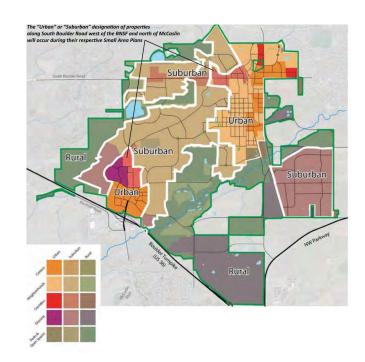
- Community driven statements of what is most important to Louisville
- Act as foundation for plan's policy development
- Examples of how they can be actionable:
  - Policies tied to specific vision/values statements
  - City Council work plans
  - Budgeting





### **Land Use Framework**

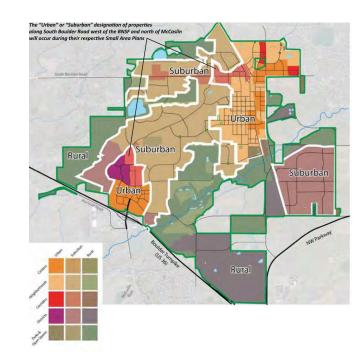
- Future land use designations (status quo or calling for changes) that acts as foundation for land use decisions
- Examples of how they can be actionable:
  - Private development requests required to show plan consistency
  - Changes to zoning code to align desired features of places to regulations (design, context, etc.)
  - Future public facilities, land acquisitions





# **Transportation Framework**

- Future transportation system
- Acts as foundation for transportation decisions
- Examples of how they can be actionable:
  - Private development requests required to provide transportation connections
  - Changes to street design standards to align with desired street types
  - Capital Improvements Planning (CIP) for cityinitiated transportation projects





# **Topical Policy Statements**

Can be freestanding in Comprehensive Plan or align/reinforce from other City plans on topics like:

- **Environmental sustainability**
- Equity, Diversity, and Inclusion
- Historic preservation
- Parks, recreation, open space
- Housing affordability
- Economic development and fiscal health
- Recovery and resilience



The Framework



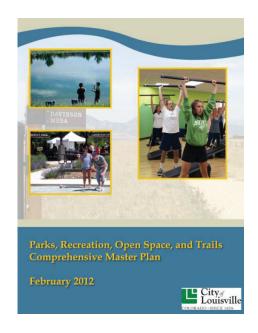


# **Active Parallel City Projects**

- PROST Master Plan Update
- Louisville Downtown Vision Plan (LDVP)
- Housing Plan









# **ACAB Topics Interface**

Examples of how a comprehensive plan can address ACAB topics:

- Articulation of community values related to arts and culture
- Advancement and/or reinforcement of other arts and culture policies



### **ACAB Role**

- Share feedback during at least two Comprehensive Planfocused ACAB meetings.
- Participate in community engagement (events, surveys, etc.)
- Spread the word in the community about the project!
   Community input is vital to success.



# **Community Engagement**

### Engagement "Windows"

- 1. Community Vision and Values
- Community Choices, Strategy Framework
- 3. Draft Plan





# **Community Engagement**

### **Engagement Types**

- 1. City Council, Planning Commission throughout
- 2. City boards and commissions
- 3. Focus groups (e.g., EDI, businesses)
- 4. Public events (virtual, in person)
- 5. Engage Louisville online engagement (e.g., surveys)
- 6. Intercept events



### **Schedule**

### Proposed Abbreviated Comprehensive Plan Update Schedule (subject to change)

	2024			2025			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3
Engagement Window #1: Vision and Values							
Engagement Window #2: Choices and Plan Framework							
Engagement Window #3: Draft Plan							
Draft Plan Framework and Key Community Choices							
Draft Plan (* = planned City Council adoption)							*



# Requested ACAB Feedback

- 1. What does success look like to you for this project?
- 2. What are the top three issues the project should address?



engagelouisvilleco.org/comp-plan



#### **CALL FOR ENTRIES**

#### STEINBAUGH MURAL

### SUBMISSION DEADLINE: 5pm, Thursday, June 20, 2024

The City of Louisville, Colorado seeks to commission an original mural for the stage of the City's beloved Steinbaugh Pavilion. Steinbaugh is a small outdoor venue in the heart of historic downtown Louisville, used to host a multitude of events from small private parties to ice skating to Library programs to the Street Faire summer concert series. Street Faire is a summer tradition that brings hundreds of visitors into downtown Louisville all summer long.

**Vision:** This mural is intended to serve as an artistic backdrop to the many events that take place at the Steinbaugh Pavilion. It should celebrate the beauty and unique character of Louisville, CO. Other specifications?

The mural will cover the entire back stage wall (see image below.) Approximately 30 $^{\prime}$  W x 12 $^{\prime}$  H

The mural will not highlight a specific event or series.

**Eligibility:** Proposals are open to emerging and established artists living and working along the Colorado Front Range, especially the Denver/Boulder metro region.

Proposals should include:

- Resume/CV
- Mural title and description
- Photos or renderings of the proposed artwork
- Images and descriptions of previous public art murals
- Itemized budget
- Project timeline

#### **Artist Scope of Work and Timeline:**

The mural must cover the entire back wall of the Steinbaugh Pavilion.

Painting of the mural will be completed by August 30, 2024.

The budget for this commission is \$12,000 which will be allocated to the selected artist/team. This contract amount is inclusive of all costs associated with the project including, but not limited to, the artist's design fee, other consultation fees, insurance, tools, materials, transportation, installation, travel to and from the site, per diem expenses, project documentation, and any other costs.

Artists are responsible for carrying their own liability insurance and providing a Certificate of Insurance to the City.

Artists are responsible for the entire mural execution including hiring and paying for assistants and equipment, if the artist so chooses.

### **Qualification Review:**

- Artistic excellence: Is the proposed artwork unique, of high quality, and appropriate to its location and purpose?
- Goal: Does the proposed design align with the vision of the project?
- Capabilities: Does the artist have sufficient experience to carry out their proposal with excellence, within the timeframe?

#### **Selection Process:**

Proposals will be reviewed by a panel including representatives from the City of Louisville, the Culture and Arts Advisory Board, the Downtown Business Association, the Chamber of Commerce, and the local arts community. Once the jury has selected the winning submission the artwork will go out for public comment and then final approval by City Council. City staff will finalize the agreement.

Incomplete submissions will not be reviewed.

Submit proposals via e-mail to Sharon Nemechek, Director of Cultural Services, City of Louisville, at SNemechek@LouisvilleCO.gov no later than 5 pm, Thursday, June 20, 2024.

Questions: Any questions should be submitted via email to Sharon Nemechek at SNemechek@LouisvilleCO.gov.



#### **CALL FOR ENTRIES**

#### STREET MURAL - CELEBRATE POLLINATORS!

The City of Louisville, CO is seeking an artist or team of artists to design and install a street mural in the downtown intersection of Main and Spruce streets.

**Vision:** This street mural is intended to celebrate the City of Louisville's designation as a Bee City, and the community's commitment to pollinator health and native plantings. The artwork should be vibrant, joyful and playful.

**Eligibility:** Proposals are open to emerging and established artists living and working along the Colorado Front Range, especially the Denver/Boulder metro region.

### Proposals should include:

- Schematic for proposed mural in the intersection
- An itemized budget for the project
- Project timeline
- CV/resume with current contact information
- At least five and no more than ten sample images of previous artwork

#### **Artist Scope of Work and Timeline:**

The mural must celebrate pollinators and cover the entire intersection excluding crosswalks and gutters.

The selected design will be finalized and subject to review by City Traffic Engineer by July 1, 2024.

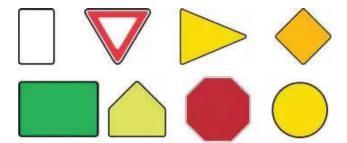
Painting of the intersection mural will be completed by August 15, 2024.

Painting must be complete within two consecutive days.

The budget for this commission is \$8,000 which will be allocated to the selected artist/team. This contract amount is inclusive of all costs associated with the project including, but not limited to, the artist's design fee, other consultation fees, insurance, tools, materials, transportation, installation, travel to and from the site, per diem expenses, project documentation, and any other costs.

### **IMPORTANT INFORMATION**

The following shapes cannot be used in a street mural:



The mural must be installed with ColorPave HD paint, which is meant for painting asphalt. It contains sand for added traction and durability. It is usually installed using paint brushes and/or rollers. Stencils have been successfully used as well. The artist should account for these materials in their budget.

Artists are responsible for carrying their own liability insurance and providing a Certificate of Insurance to the City.

Artists are responsible for the entire mural execution including the hiring and paying of assistants, if the artist so chooses.

#### **Qualification Review:**

- Artistic excellence: Is the proposed artwork unique, of high quality, and appropriate to its location as street art?
- Goal: Does the proposed design align with the vision of the project?
- Capabilities: Does the artist have sufficient experience to carry out their proposal with excellence, within the timeframe?
- Public Safety: Does the mural create inordinate safety problems or liability for the general public or the City of Louisville?

#### **Selection Process:**

Proposals will be selected by a panel including representatives from the City of Louisville, the Arts and Culture Advisory Board, the Downtown Business Association, the Chamber of Commerce, and the local arts community.

Submissions must be complete or will not be reviewed.

Submit proposals via e-mail to Sharon Nemechek, Director of Cultural Services, City of Louisville, at SNemechek@LouisvilleCO.gov no later than 5 pm, Thursday, April 11, 2024.

Questions: Any questions should be submitted via email to Sharon Nemechek at SNemechek@LouisvilleCO.gov.

#### Pet Memorial

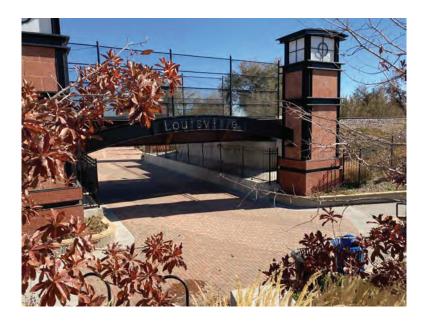
Local nonprofit Louisville Rising has raised funds from generous donors to create a memorial to the many pets lost in the Marshall Fire. Their vision is to place this memorial in the Arboretum to offer those who lost pets, and those who want to commemorate the pets lost in the fire, a quiet and contemplative spot to honor them. Firefighter and Artist Michael Garman will create multiple animal sculptures that will sit atop a boulder at the Louisville Arboretum. The memorial will have a low profile and be integrated into the natural landscape of the arboretum. Parks staff will add native landscaping and a tree for shade to the existing seating area. This sculpture, seating, and firewise native plantings will create a beautiful, low-key, meditative space in remembrance of pets lost in the Marshall Fire.

Cost: \$30,000



# South Street Pedestrian Underpass Sculpture Proposal by Gregory Fields

December 5, 2020





### Concept

Constructed in 2017, the South Street Pedestrian Underpass connects businesses and residences on the north side of the railroad tracks to downtown Louisville, providing a safe and beautifully designed pathway for pedestrians and bicyclists to "cross the tracks." The existing concrete sculpture pedestal set in the west end landscaping offers a wonderful opportunity to install a distinctive work of public art, enhancing the cultural richness of the downtown area and adding a unique sense of place to the underpass area.

I am proposing a ten foot tall triangular pillar sculpture in steel and ceramic that celebrates the diversity of our Colorado wildlife. The steel components of the sculpture, which will gradually take on a rust patina over time, connect visually with the sturdy metal work underneath the railroad bridge.

The colorful, glazed ceramic work and the lively steel forms will tie together thematically with the proposed artwork panels in the walkway.



Proposed artwork in the underpass wqlkway.



The sculpture will measure approximately 10.5" tall by 3' wide by 1'deep. It will be securely mounted to the existing concrete pedestal which measures 30 x 30 inches.

The steel work will provide both structural support and decorative elements to the piece. It will house richly carved ceramic artwork on the two front sides of the piece and in a circular medallion on the top. These ceramic carvings will be mortared and grouted to cement backer board screwed into steel supports. The clay body I use is a robust, high-grog, mid-fire clay with low-moisture absorption, which makes it very durable in freeze/thaw cycles. The glaze or stain colors on the ceramic surface will not fade in the sun.

There should be no ongoing maintenance to the sculpture required.

The ceramic work illustrated is a simplified version of what will be created. The finished pieces will have more detail and more color variation. The forms may also change in the process of creation but the overall feel will remain similar to what is shown here.

Approx. 400-600 pounds.
No ongoing maintenance needed.
Piece to be attached to pedestal with bolts and concrete anchors.
City is currently conducting structural analysis of the pedestal to ensure it can handle the weight of the sculpture safely.



### Budget

Materials (steel, welding & cutting supplies, clay, glaze, backer board, crane rental for installation) \$1800

Design, labor, and artist fee \$9000

10% contingency \$1080

Total \$11,880

All costs paid by City of Louisville



### **About the Artist**

Explorations of wildlife imagery and abstract forms highlight the sculpture of Gregory Fields. Glazed ceramic murals and pillar pieces also figure prominently in his portfolio.

Raised in San Francisco with painter Curtis Fields as a father, Gregory grew up around art. After university, he spent two decades living in a monastery studying religions of the world, meditating, and serving the public in various capacities. Drawn to the beauty of the Pacific Northwest, he moved to Seattle in 2003. There he studied sculptural anatomy with sculptor Kim Beaton and discovered the wonderful properties of clay. He received his first significant public art commission in 2008.

Fields now resides in Louisville, Colorado as a full time artist. He strives to discover new ways to combine welded steel and glazed ceramic carvings. His ceramic wall art features constant experiments in surface texture and glaze colors.

"I create sculptures that feature the interplay of glazed ceramic and welded steel. Richly textured, and sometimes playful clay forms are cradled by the solid metal. Quiet, often circular shapes hold abstract clay explorations in my smaller pieces. Birds, animals, plants, and other natural forms take shape on tall pillar sculptures or in colorful ceramic murals. Two decades spent in a monastery bring a contemplative spirit into much of my work. I feel a deep, serene beauty underlying the intense struggles of life, and seek to express this through imagery carved in the ancient and malleable clay medium.

"In my public art practice, I strive to understand the values of the community I am serving, and incorporate the neighborhood's feedback in my design work. Working collaboratively is something I enjoy, and a public artwork should be something created together by the artist, the art committee, and the community for the benefit of all. I cherish these opportunities!"



### **Public Art Experience**

- Ceramic mural "Peacock" installed at Community Park, Superior, Colorado, 2020
- Sculpture "Pollinators" selected for Lafayette, Colorado's Art on the Street program, 2021-22
- Sculpture "Tale of Two Birds" selected for 10th Biennial Art 2C on Havana 2020-2022, Arvada, Colorado
- Selected for Boulder Housing Partners Artist Roster 2020-2022
- Sculpture "Germination" selected for Loveland, Colorado's Art in Public Places TAAP Sculpture Program, 2020-21
- Selected for Oregon Art in Public Places Roster 2020-2022
- Selected for the LA Metro 2020 Artist Pool
- Selected for Oregon Art in Public Places Roster 2019-20
- Sculpture "Pollinators" selected for Gallery Without Walls 2018-2020 outdoor sculpture exhibit in Lake Oswego, Oregon
- Sculpture "Northwest Life" selected for Happy Valley Čity Hall Sculpture Garden for 2017-19 in Happy Valley, Oregon.
- Selected for the 2016-18 Prequalified Artist Pool: City of Palo Alto Public Art Program, Palo Alto, California
- Selected for Sound Transit Art Program's 2016-19 Artist Roster, Seattle, Washington
- "Yamhill County Panorama", ceramic sculpture for the Yamhill Transit Center, commissioned by Yamhill County with collaboration from the McMinnville Downtown Association Committee for Public Art; McMinnville, Oregon, 2014
- Finalist, Scouters Mountain Nature Park public art call, Happy Valley, Oregon, 2014
- "Convergence", ceramic sculpture and tile installation, South Park Identifier Project, Seattle Department of Transportation 1% for Art Fund administered by Seattle Office of Arts and Culture, Seattle, Washington, 2009
- Ceramic tile installation, in collaboration with the South Park
   Neighborhood Center and Aviation High School students,
   purchased by the Port of Seattle for Duwamish River Access
   Park, Seattle, Washington, 2008

### **Contact Information**

**Gregory Fields** 

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206.919.7911

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fieldscapes.com

instagram.com/gregoryfieldsart

wescover.com/creator/gregory-fields