

Arts and Culture Advisory Board Agenda

**Thursday, November 16, 2023
Louisville Public Library – First Floor Meeting Room
951 Spruce Street
6:30 PM**

Members of the public are welcome to attend and give comments remotely; however, the in-person meeting may continue even if technology issues prevent remote participation.

- You can call in to (719) 359-4580
Webinar ID #847 8880 5269
- You can log in via your computer. Please visit the City's website here to link to the meeting: www.LouisvilleCO.gov/artsandcultureboard

The Arts Board will accommodate public comments during the meeting. Anyone may also email comments to the Board prior to the meeting at ESchmitt@LouisvilleCO.gov.

- 1. Call to order**
- 2. Roll call**
- 3. Approval of the November 2023 agenda**
- 4. Approval of October 2023 minutes**
- 5. Public Comments**
- 6. 2023 Budget Update (Erica)**
- 7. City Liaison Report (Erica)**
- 8. Chair Report (JR)**
- 9. City EDI Report (Monai Myles)**

Persons planning to attend the meeting who need sign language interpretation, translation services, assisted listening systems, Braille, taped material, or special transportation, should contact the City Clerk's Office at 303 335-4536 or MeredythM@LouisvilleCO.gov. A forty-eight-hour notice is requested.

Si requiere una copia en español de esta publicación o necesita un intérprete durante la reunión, por favor llame a la Ciudad al 303.335.4536 o 303.335.4574.

10. Discussion/Action Item – Collaboration with FLASH

- Leah Franks presentation
- Vote on funding request

11. Discussion/Action Item – 2023 Public Art

- Action item: vote to approve up to \$1,800 required by BNSF to allow art on South Street
- 2024 Public Art funds. Can we use 2024 funds to assist with 2023 project?
- 2023 Call for proposal was vague about sculpture location
- 2023 budget was for \$25K and award was \$22K
- Request \$3000 from 2024 Public Art budget to help defray unexpected costs of sculpture substructure.

12. 2023 Art Grants update (Erica)

13. Cultural Caravan 2024

- JR sent an email and spoke with Josh

14. Informational/action item – 2024 Art Grant process

- 2024 Art Grant application (see web link)
 - i. Applications open – December 18, 2023 - February 2, 2024 at 5:00 PM
 - ii. Project/program grant cycle – March 1, 2024 to July 31, 2025
 - iii. \$2000 x 5 awards
- Online Art Grant application form
 - i. All proposals must be accompanied by a complete project budget.
 - ii. Save progress feature not available.
- We will use the same scoring process as last year.

15. Discussion/action item – 2024 Summer Concerts in the Park

- **Headliners for 2024**
 - i. **The Fretliners – 6/13/24 (approved)**
 - ii. **Los Cheesies – 6/20/24 (approved)**
 - iii. **Greg Schochet and Little America – 6/27/24 (approved)**
 - iv. **Groove-n-Motion – 7/11/24 (approved)**
 - v. **Petty Nicks Experience – Agreed to \$1800; Vote**
- **Sound for 2024 – Will need bids.**
 - i. **Dan 3rd Harmonics**
 - ii. **Open Stage Denver**
 - iii. **(Need bid from at least three companies)**

16. Information/discussion Item – programming

- **Committed programming**
 - i. **Danny Shafer – 12/10/23 \$499**
- **Proposed programming**
 - i. **Ideas for the rest of 2023?**
 - ii. **Jan./Feb./March 2024 proposed programs?**
 - iii. **Programming tying in with EDI Celebrations?**

17. Action Item – Set next board meeting. December monthly meeting would be 12/21/23.

18. Discussion items for next meeting

- **2024 Arts Board January meeting – getting new members up to speed on arts grants, Summer Concerts in the Park, etc.**
- **Other?**

19. Adjourn

Attached:

- **October 2023 draft minutes**
- **September 2023 corrected minutes**
- ***Board Chair and Staff Liaison reports to be added after the time of agenda posting***

Cultural Council Agenda Thursday, September 21, 2023

Louisville Public Library – First Floor Meeting Room
951 Spruce Street
6:30 PM

1. Call to order - 6:40pm
2. Roll call- Erica Schmitt, Sarah Staunton, Beth McLennan (acting chair)
3. Approval of this September 2023 agenda- Sarah moves, Beth seconds, no dissents.
4. Approval of previous month's minutes- Beth moves, Sarah seconds, no **dissents**.
5. Public Comments- no comments or visiting members of the public.
6. Informational Item – 2023 Budget Update (Erica)
 - 2023 funds spent or committed- between 8k-9k remaining pending a few outstanding contracts that have **not gone** through to accounts payable. She will get back to us with any other updated that she might have coming up.
7. City Liaison Report (Erica)- see attached for any details.
8. Chair Report (JR)- see attached for any details.
 - making sure that we discuss dates for item #10.
9. Discussion Item – 2024 Art Grants
 - Deadlines, processes, venue dates to reserve
 - Changes to process?
 - Beth: Perhaps spread the timeline out, this might be helpful for the LCC to get a better feel for the applicants. Also to give new LCC members time to settle into their roles and understand the process of arts grants fully. Erica: This may not be possible **to advertise this in the print marketing** given the city newsletter deadlines (nov, dec, jan updates)
10. Discussion Item – 2024 Summer Concerts in the Park Series
 - Plans for 2024
 - i. Los Cheesies – 6/20/2024 (\$1900)
 - ii. Groove-n-Motion – 7/11/2024 (\$1900)
 - iii. Petty Nicks Experience – contacted, conversation started, waiting to hear back from them about whether the location works for them.
 - iv. DocHaze – Sarah and Beth will listen to them a little more to see if they are a good fit or if there is a better location for them like Cotton wood park.
 - v. Others/Ideas from the LCC
 - Knot Rock - a yacht rock band, suggested by Beth who has seen them in the past and agrees
 - Staunton Band- Sarah's brother that would be a potential opener for the summer concerts. Would be a good back up if any of the other concerts drop out in a pinch.

- Discussion: goals, quality, strategy in choosing musicians
- Sound for 2024 – will need bids: Beth notes that we will for sure get a bid from Dan as well as one that did sound for the Fire Station event.

11. Information/Discussion Item – Programming for September-December 2023

- Committed Programming
 - Concerts on The Plaza – 9/5, 9/12, 9/19, 9/26
 - Salome Songbird – September 22 - sold out
 - Crisosto Apache – September 27
 - Colorado Opera Artists in Residence – October 6
 - Silent Film – October 13
- Proposed Programming
 - “Celebrate Trans” – presentation by Sal Skog (\$499) 11/20
 - <https://www.celebratetrans.com/>
 - This item will be tabled until next month when we have more information about potential photographers.
- Ideas for the rest of 2023
 - The Polar Express reading- Children’s programming. Possibly make this a multiple event program since the cost of this is low. The contact of this is the head of **the children's** program at the library.
 - Caroler event - possibly at the ice rink. Let’s see if they can incorporate other holiday songs like Hanukkah. See if we can get a hot cocoa stand or food truck.

12. Action Item – Vote on “Celebrate Trans” presentation for November 20

- See above, we will be tabling this item.

13. Discussion Item – 2023 Public Art

- LCC role- Sarah and Beth would like to know more about this transition and how the LCC will be involved at all anymore. Beth suggested that we perhaps have a meeting with Council **Manager** Jeff Durbin to learn more.

14. Discussion Item – 2023 LCC Holiday Dinner

- Should we celebrate? Possible dates?
 - Beth moved that we do a LCC holiday dinner and to make December 14th the LCC holiday dinner and that we will confirm once we confirm with JR. Beth moves, Sarah seconds, no **dissents**.

15. Discussion Items for Next Meeting

- Extending timeline for the arts grants
- Email vote to approve Lose Cheesies and Groove-n-Motion
- Further discussing Trans Even
- Dialing down some November and December events.
- Confirming with JR Holiday dinner date.

16. Adjourn- 7:46pm Beth moves Sarah seconds, no **dissents**.

Arts and Culture Advisory Board

Agenda

Thursday, October 19, 2023

Louisville Public Library – First Floor Meeting Room

951 Spruce Street

6:30 PM

1. Call to order- 6:34pm
2. Roll call - Monarch High School (phone recording by some students of this session) - 9 students, Sarah Staunton, JR Ketelsen, Erica Schmitt, (absent- Beth McLennan)
3. Approval of this October 2023 agenda - JR moves, Sarah seconds, no dissent, approved.
4. Approval of September 2023 minutes - JR moves with aments attached, Sarah seconds, no dissents, approved.
5. Public Comments - thanks from one of the high school students on behalf of all for having them attend.
6. Informational Item – 2023 Budget Update (Erica)-
 - a. -2023 funds spent - A little over 10k remaining in available funds. Waiting on some of the contracts to clear as well as a sound contract.
 - 2023 funds committed
7. City Liaison Report (Erica)-
 - a. Erica goes over her proposed event for a Small Business Friday event held at the library. JR makes a motion to approve, Sarah seconds, no dissents, approved.
8. Chair Report (JR) - shall be attached
 - a. Review of successes and needs improvement items.
 - b. Variety of arts and culture that were all successes regardless of bad weather at the summer concert series.
 - c. Looking forward, we are interested in what the new advisory board will look like given the changes to the public arts responsibilities.
9. Informational Item – 2023 Art Grants Update (Erica)
10. Discussion Item – Cultural Caravan
 - a. Reach out to Josh Halpern about 2024 collaboration: Fire Station event.
 - i. The board will not be doing a pop up or a concert in the park with them in the future and will only be doing the fire station event if we do decide to continue working with them.
 - ii. JR asks if the LCC is ok to approach the conversation with him this way. There is a general agreement to approach as stated above.
11. Discussion Item – 2024 Art Grant Process
 - a. Attachment – 2024 Art Grant Application
 - i. Grant Cycle- when should we open applications/ when should the cycle start?
 - ii. Application Open - January 3, 2024 - February 9, 2024 at 5:00 PM (Can we push to 2024? Should we do 12/22 or 12/29?)
 1. Board is suggesting 12/18/23 to 2/2/24 (7 weeks)

- iii. \$2000 x 5 awards- we are still in agreement that this is the proper delegation of the award money.
 - iv. LCC or Cultural Arts Advisory Board for the application?
 - 1. No formal agreement but use of the LCC should not be used if we can help it.
 - b. Web Proposal Form
 - i. Project Budget
 - 1. All proposals must be accompanied by a complete project budget. Please...
 - ii. Propose we add a save progress feature?
 - 1. Not possible given the website functions. Disappointing but we can manage with this.
 - c. Process
 - iii. Changes- add a field that we need a complete budget. This must accompany all proposals.
12. Discussion Item/Action Item – 2024 Summer Concerts in the Park Series
- a . Plans for 2024
 - I. Los Cheesies – 6/20/2024 (approved)
 - ii. Groove-n-Motion – 7/11/2024 (approved)
 - iii. Petty Nicks Experience – contacted, conversation started, might be over priced.
 - Iv. Bluegrass Band – The Fretliners - Contacted
 - V. Greg Schochet and Little America – Contacted agreed to 6/27/2024 and \$1700
 - Vi. Doc HaZe Band
 - Vii. JR makes a motion to approve remaining bands: The Fretliners (6/13/24) at \$1750 and Greg Schochet and Little America (6/27/24) at \$1700. Sarah seconds, no dissents, approved.
 - B. Sound for 2024 – Will need bids still.
 - i. JR will be reaching out to potentials presently.
13. Information/Discussion Item – Programming for September-December 2023
- A .Committed Programming
 - Small business Saturday
 - B. Proposed Programming
 - Brandywine and The Mighty Fines
 - C. Ideas for the rest of 2023
 - Polar Express book reading with cookie decorating (kid oriented but for all ages)
 - Scott Sala (old LCC member) to possibly read? Sarah will look into possibly doing the Center for the Arts as a location instead of the library.
14. Discussion and Action Item – 2024 Public Art Grant
- I. Propose we cancel 2024 Public Art Grant due to lack of council resources. JR makes a motion to cancel the 2024 process. Sarah seconds, no dissents, approved.

15. Discussion/Informational Item – Cultural Arts Advisory Board

- Sarah's term on LCC will expire at the end of this year.

- i. She would like to complete a full term or at least 3 years on the board.

Asks if extensions have been made in the past to extend a term, since her appointed term was to replace a member that left early (aka 2 year term for Sarah). Sharron does not think that has happened in the past. Sarah noted that she plans to reapply for a second term to continue on the LCC.

- How will our roles change?

- When will we know?

- i. not yet discussed

- Will all decisions include approval/input from the City Council?

- i. Final approvals will go through the City Council.

- Will the budget be the same?

- i. not yet discussed

- Will Public Art Grant be driven by the Library?

- i. not yet discussed but other discussions have noted that the Cultural Arts Advisory Board will set the tone and pulse of what Louisville is looking for in regards to the type of public art it would like to see.

16. Discussion Items for Next Meeting

- arts grants application dates (vote item)

- + what went well and what we would change

- final bands for the summer concert to approve.

- food truck vouchers for 2024 Summer Concert in the Park performers

17. Adjourn - JR moved to adjourn, Sarah seconds- closed 8:20pm



City of Louisville Art Program Grant Evaluation

Congratulations on receiving a Louisville Art Grant! We appreciate your efforts in advocating for and supporting greater diversity of the artistic experiences within the Louisville community. Within 60 days of the completion of your event, please provide written answers to the following questions. We appreciate a candid assessment of your event, the impact upon the Louisville community, and how you assess your overall community reach.

Name of Organization or Artist: Motus Theater

Collaborative Partners (if applicable): _____

Title of Event/Program: Motus Theater Playback Improv

Amount of Art Grant Award: \$2,000

Program Goal(s):

The goal of this program was to present a professional improv Playback theater performance with a diverse cast of actors and musician who will hold space for the Louisville community to share stories, reflections, and memories about their lives and their experience of living in Louisville.

The performance contributed to community bonding through shared public storytelling. This is essential to support community-building grounded in diversity, inclusion, equity, and cultural competence.

Please describe the impact your event had on the community:

Numbers of individuals reached: 32

How did you attract your target audience?

Motus publicized this performance through our newsletter and social media outlets. We also took advantage of the Louisville arts newsletter and published an ad on YS Magazine, which is distributed throughout Boulder County. Finally, we did outreach through our advisors and Playback actors.

Did the activity generate any unexpected outcomes or impacts?

The project produced the outcomes and impacts that we had anticipated. Through shared storytelling the audience was able to connect over stories that get at the very heart of what makes us human: joy, love, and grief. The Playback actors open the show by checking in. This means the actors share what's on their minds coming to the stage. This moment of the performance builds an emotional connection with the audience while actors model for audience members what sharing one's story and seeing it played back can look like. In this moment, actors also create a safe environment for audience members to share their stories. This safety keeps building as more audience members share their stories and watch each story being played back with humor, compassion, and complexity. Audience members feel then seen and connected in their humanity.

Was your organization able to achieve your program goals?

If yes, how? If not, what improvements can be made for future programs/events?

Yes, the program achieved it's goals by creating a space in which everyone in the room shared and listened to diverse stories and became aware of the many experiences that make up our community.



Outcomes:

How did you measure your progress towards achieving your goals for this activity?

Motus Theater evaluated the success and impact of our performance through evaluation forms that were distributed to the audience, and collected after the performance. We asked audience members to rate the following on a scale of 1-5: performance quality; benefit to the community; would recommend the performance; and whether the performance expanded one's idea of community experience. We aimed for quantitative evaluations that are all 4/5 or 5/5.

How do these measures show you made a difference in the local community?

Audience members gave the performance the highest score (5/5) on all quantitative fields: performance quality; benefit to the community; would recommend the performance; and whether the performance expanded one's idea of community experience. These results, which match survey results for Motus Playback Improv performances presented in other communities, demonstrate the meaningful impact of shared storytelling to build connectedness and cultural awareness in a community. One audience member wrote: "Love it all! Could watch all night!"

Lessons Learned: Evaluations often reveal opportunities for improving programs/events. Did your organizations gain new insight to your program based upon lessons learned?

When asked what could be improved about the program, audience members said that more people should attend these performances. We take this to be a testament to the impact and importance of the community-building work Motus' is doing with Motus Playback Improv Theater. We will continue working toward bringing more people into our performances presented in Louisville.

Financials:

Total Event Expenses: \$ 4,089

Earned Income from the Event: \$ 350 (ticket sales)

Overall percentage of grant to expenses: 49% (Motus raised \$1,739 in other grants and in-kind contributions to cover expenses not covered by ticket sales or the LCC grant)

Marketing:

Please describe how you acknowledged this award the City's Art Program Grant. Marketing examples should be attached as separate files (i.e. programs, playbills, flyers, brochures, press clippings, and/or screenshots of your website or online posts)

The City's Art Program Grant was acknowledged in the online collateral image and flyer for the performance, as well as a print ad published on YS Magazine, all of which included the logo of the Louisville Cultural Council (see attached). In addition, the Louisville Cultural Council was thanked from the stage at the performance.



Shared Stories: Was there an instance in which your organization felt it made a difference, or had a significant impact, on an individual or group of participants? If so, please share any anecdotal evidence by describing the situation, sharing a quote or story below. (Please note that these anecdotes may be shared in marketing the Art Grants or in future arts and cultural reports.)

Audience members particularly connected over a story of a mother (a woman who attended the performance with her young adult son) who told a story about losing her own mother to Alzheimers. Playback actors highlighted the complexity of feelings that children of parents who have Alzheimers often experience: that one is losing one's parent twice, once to the disease and eventually to death. Actors and audience members connected also through empathy and celebration of the life these woman's mother lived before illness.

Thank you for submitting the Post Event Evaluation for the 2023 Louisville Arts Grant. By signing below, signee agrees that all information provided is accurate and reflects the nature of your project/event.

A handwritten signature in black ink, appearing to be 'M. H. ...', written over a horizontal line.

Signature

10/30/2023

Date

Please attach any photos of your event and marketing examples as separate files (i.e. programs, playbills, flyers, brochures, press clippings, and/or screenshots of your website or online posts). Thank you!

Motus Theater

PLAYBACK
IMPROV
THEATER

SATURDAY, SEP. 30TH - 7:00 PM

Louisville Center for the Arts

801 Grant Ave, Louisville, CO 80027



Motus Theater Presents

MOTUS PLAYBACK! IMPROV THEATER

WHAT'S YOUR STORY?

Saturday, September 30th - 7:00 PM

Louisville Center for the Arts

More info at: motustheater.org/events







