

Cultural Council

Agenda

Thursday, October 19, 2023
Louisville Public Library – First Floor Meeting Room
951 Spruce Street
6:30 PM

Members of the public are welcome to attend and give comments remotely; however, the in-person meeting may continue even if technology issues prevent remote participation.

- You can call in to (719) 359-4580
 Webinar ID #847 8880 5269
- You can log in via your computer. Please visit the City's website here to link to the meeting: www.louisvilleco.gov/lcc.

The Council will accommodate public comments during the meeting. Anyone may also email comments to the Board prior to the meeting at ESchmitt@LouisvilleCO.gov.

- 1. Call to order
- Roll call
- 3. Approval of this October 2023 agenda
- 4. Approval of September 2023 minutes
- Public Comments
- Informational Item 2023 Budget Update (Erica)
 - 2023 funds spent
 - 2023 funds committed
- 7. City Liaison Report (Erica)
- 8. Chair Report (JR)
- 9. Informational Item 2023 Art Grants Update (Erica)
- 10. Discussion Item Cultural Caravan
 - Reach out to Josh Halpern about potential 2024 collaboration: Fire Station event.

Persons planning to attend the meeting who need sign language interpretation, translation services, assisted listening systems, Braille, taped material, or special transportation, should contact the City Clerk's Office at 303 335-4536 or MeredythM@LouisvilleCO.gov. A forty-eight-hour notice is requested.

Si requiere una copia en español de esta publicación o necesita un intérprete durante la reunión, por favor llame a la Ciudad al 303.335.4536 o 303.335.4574.

- 11. Discussion Item 2024 Art Grant Process
 - Attachment 2024 Art Grant Application
 - i. Grant Cycle
 - Application Open January 3, 2024 February 9, 2024 at 5:00 PM (Can we push to 2024? Should we do 12/22 or 12/29?)
 - iii. \$2000 x 5 awards
 - Web Proposal Form
 - i. Project Budget
 - 1. All proposals must be accompanied by a complete, detailed project budget. Please...
 - ii. Propose we add a save progress feature? Feature not available through city website platform.
 - Process
 - i. Changes?
- 12. Discussion; Action Item 2024 Summer Concerts in the Park series
 - Discuss qualities of opener, headliner (see staff report)
 - Plans for 2024
 - i. Los Cheesies 6/20/24 (approved)
 - ii. Groove-N-Motion 7/11/24 (approved)
 - iii. Petty Nicks Experience contacted, conversation started
 - iv. Bluegrass Band The Fretliners contacted
 - v. Greg Schochet and Little America contacted, agreed to \$1700 for 6/27/24
 - vi. Doc HaZe Band
 - Sound for 2024 Will need 3 bids.
- 13. Discussion; Action Item Vote on proposed programming (See staff report)
 - Vote on "Small Business Saturday" involvement, budget
 - Vote on Japanese koto program
- 14. Information/Discussion Item Programming for September-December 2023
 - Upcoming Programming: N/A
 - Proposed Programming
 - i. Brandywine and The Mighty Fines
 - Ideas for the rest of 2023
- 15. Discussion and Action Item 2024 Public Art
 - Propose we cancel 2024 Public Art due to lack of council resources.
- 16. Discussion/Informational Item Cultural Arts Advisory Board
 - Sarah's term on LCC expires at the end of this year.
 - Changes in roles, budget
 - Will all decisions include approval/input from the City Council?
 - Public Art
- 17. Discussion Items for Next Meeting
- 18. Adjourn

Attachments:

- September 2023 Draft Minutes
- Budget Update
- Program Proposal: Arts for "Small Business Saturday"
- October 2023 Staff Report
- October 2023 Chair Report
- 2023 Art Grant Application Form
- Proposed 2024 Art Grant Application Form
- Art Grant Evaluation Form from Ellen Rice ("Not All Men")
- Selected Art Grant Evaluation Attachments from Ellen Rice ("Not All Men")

Cultural Council Minutes - Draft Thursday, September 21, 2023

Louisville Public Library – First Floor Meeting Room 951 Spruce Street 6:30 PM

- 1. Call to order 6:40pm
- 2. Roll call- Erica Schmitt, Sarah Staunton, Beth McLennan (acting chair)
- 3. Approval of this September 2023 agenda- Sarah moves, Beth seconds, no dissents.
- 4. Approval of previous month's minutes- Beth moves, Sarah seconds, no discents.
- 5. Public Comments- no comments or visiting members of the public.
- 6. Informational Item 2023 Budget Update (Erica)
- 2023 funds spent or committed- between 8k-9k remaining pending a few outstanding contracts that have not font through to accounts payable. She will get back to us with any other updated that she might have coming up.
- 7. City Liaison Report (Erica)- see attached for any details.
- 8. Chair Report (JR)- see attached for any details.
 - -making sure that we discuss dates for item #10.
- 9. Discussion Item 2024 Art Grants
 - Deadlines, processes, venue dates to reserve
 - Changes to process?
- Beth: Perhaps spread the timeline out, this might be helpful for the LCC to get a better feel for the applicants. Also to give new LCC members time to settle into their roles and understand the process of arts grants fully. Erica: This may not be possible give the city newsletter deadlines (nov, dec, jan updates)
- 10. Discussion Item 2024 Summer Concerts in the Park Series
 - Plans for 2024
 - i. Los Cheesies 6/20/2024 (\$1900)
 - ii. Groove-n-Motion 7/11/2024 (\$1900)
 - iii. Petty Nicks Experience contacted, conversation started, waiting to hear back from them about whether the location works for them.
 - iv. DocHaze Sarah and Beth will listen to them a little more to see if they are a good fit or if there is a better location for them like Cotton wood park.
 - v. Others/Ideas from the LCC
 - Knot Rock a yacht rock band, suggested by Beth who has seen them in the past and agrees
 - Staunton Band- Sarah's brother that would be a potential opener for the summer concerts. Would be a good back up if any of the other concerts drop out in a pinch.

- Discussion: goals, quality, strategy in choosing musicians
- Sound for 2024 will need bids: Beth notes that we will for sure get a bid from Dan as well as one that did sound for the Fire Station event.
- 11. Information/Discussion Item Programming for September-December 2023
 - Committed Programming
 - i. Concerts on The Plaza 9/5, 9/12, 9/19, 9/26
 - ii. Salome Songbird September 22 sold out
 - iii. Crisosto Apache September 27
 - iv. Colorado Opera Artists in Residence October 6
 - v. Silent Film October 13
 - Proposed Programming
 - i. "Celebrate Trans" presentation by Sal Skog (\$499) 11/20
 - 1. https://www.celebratetrans.com/
 - -This item will be tabled until next month when we have more information about potential photographers.
 - Ideas for the rest of 2023
- i. The Polar Express reading- Children's programming. Possibly make this a multiple event program since the cost of this is low. The contact of this is the head of the lids program at the library.
- ii. Caroler event possibly at the ice rink. Let's see if they can incorporate other holiday songs like Hanukkah. See if we can get a hot cocoa stand or food truck.
- 12. Action Item Vote on "Celebrate Trans" presentation for November 20
 - See above, we will be tabling this item.
- 13. Discussion Item 2023 Public Art
- LCC role- Sarah and Beth would like to know more about this transition and how the LCC will be involved at all anymore. Beth suggested that we perhaps have a meeting with Council Member Jeff Durbin to learn more.
- 14. Discussion Item 2023 LCC Holiday Dinner
 - Should we celebrate? Possible dates?
 - Beth moved that we move do a LCC holiday dinner and to make December 14th the LCC holiday dinner and that we will confirm once we confirm with JR. Beth moves. Sarah seconds, no discents.
- 15. Discussion Items for Next Meeting
 - Extending timeline for the arts grants
 - Email vote to approve Lose Cheesies and Groove-n-Motion
 - Further discussing Trans Even
 - Dialing down some November and December events.
 - Confirming with JR Holiday dinner date.
- 16. Adjourn- 7:46pm Beth moves Sarah seconds, no discents.

<u>Cultural Council – Budget Update</u>

LCC budget, including paid and promised funds: \$24,904.02 spent \$10,095.98 remains

AMOUNT		P	COMMENTS
\$	6,875.00		Waiting on signed contract or invoice since June 8, 2023.
\$	600.00		Salome Songbird
\$	300.00		Crisosto Apache
\$	751.98	Υ	Cultural Council - sound equipment
\$	600.00	Υ	Opera Colorado Arias & Ensembles
\$	200.00		Plaza Unplugged - Vampola
\$	200.00	Υ	Plaza Unplugged - Rice
\$	200.00	Υ	Plaza Unplugged - Daudert
\$	200.00	Υ	Plaza Unplugged - Slick
\$	267.00	Υ	Cultural Council - sound equipment
\$	1,325.07	Υ	Cultural Council - sound equipment
\$	504.97	Υ	Cultural Council - sound equipment
\$	1,800.00	Υ	Summer Concerts 5 - Selasee and the FaFa Family
\$	100.00	Υ	Summer Concerts - Campbell (opener)
\$	180.00	Υ	Portalets for Fire Station Concert
\$	100.00	Υ	Summer Concerts - Rice (opener)
\$	1,500.00	Υ	Summer Concerts 4 - Quemando
\$	450.00	Υ	Summer Solstice - duo 6/21/23
\$	100.00	Υ	Summer Concerts - Slick (opener)
\$	1,650.00	Υ	Summer Concerts 3 - Groove N Motion
\$	100.00	Υ	Summer Concerts - Lopate (opener)
\$	2,000.00	Υ	Summer Concerts 1 - Cultural Caravan (ZiMBiRA)
\$	100.00	Υ	Summer Concerts - Vampola (opener)
\$	1,900.00	Υ	Summer Concerts 2 - That Eighties Band
\$	2,000.00	Υ	Pop-up Concerts - Fire Station + Brewery
\$	600.00	Υ	Semplice Baroque Concert
\$	300.00	Υ	2023 LAA YOUTH ART SHOW
\$	24,904.02		

Proposed Program: Arts for "Small Business Saturday"

"Small Business Saturday" is the day after Black Friday (two days after Thanksgiving). It is a day to celebrate and support small businesses and everything they do for their communities.

While we aren't selling anything to the shoppers and pedestrians, we have the opportunity to add some arts to the experience.

Location:

Louisville Public Library – 1st Floor Meeting Room

Date and time:

Saturday, Nov. 25, 2023 11AM-3PM

Staff:

Sharon Nemechek. No LCC staffing required.

Program description:

A-frame signs will promote "Small Business Saturday", and will invite pedestrians to stop by the Library to engage in arts while they are downtown.

Inside the Library, live musicians will perform. Due to the length of the event (4 hours), two musicians or small ensembles will be hired – one for the earlier part of the day, and one for the later part of the event. Preference will be given to musicians from Louisville, Lafayette, Superior, or Boulder County in order to support the local focus of the event.

There will be an area for all ages to create seasonal crafts.

Coffee and hot cocoa, sourced from a local business, will be available for guests to warm up (and to recharge to continue visiting local shops).

Budget:

Printed signs for three double-sided a-frame signs: \$45 per 24 X 36" color design to insert into existing frames. 6 for a total of \$270

Snacks:

\$100 for assorted nibbles

Beverages:

*Assumes serving size of approx. 7 oz (219 servings), served over 4 hours 8 totes (96 oz/tote) of coffee at \$25/tote 8 totes (96 ox) of hot cocoa (made using real milk and chocolate) at approx. \$40/tote 16 totes for a total of approx. \$520

Musical entertainment: 2 duos or trios, each performing for 90 minutes (11AM-12:30PM; 1-2:30PM) \$450 per ensemble

Crafts:

Supplies provided by Library

Total budget request:

\$1,790

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Additional programming idea:

Japanese koto performance in November or December. Musician Yoko Hiraoka is based in Louisville, CO, and teaches and performs on this beautiful stringed instrument.

You can find Hiraoka's biography and more information at: https://japanese-music.com/class/yoko-hiraoka-japanese-music/

October 2023 Louisville Cultural Council Staff Report – Erica Schmitt

Arts and Events Updates – Items Outside of the Cultural Council:

The **Ecotoberfest** event was a great success this year! Julia Murray, our seasonal events assistant, was an amazing help planning and working this event with the Sustainability Division. The event sees the Towns of Superior and Erie and the Cities of Louisville and Lafayette coming together for a regional sustainability event. Ecotoberfest showcases a sustainable makers' market, and educational booths where attendees can learn about rebates, programs, and best practices. There was an electric vehicle and e-bike showcase, electronic recycling, and a Halloween costume exchange.

Two bands performed at Ecotoberfest, and the Louisville Chamber of Commerce hosted a beer garden.

The **Farmers Market's** 15th season came to an end on October 14. This has been a great year for the market, as they were voted #1 in Colorado and #12 in the southwest region in the "America's Farmers Market Celebration" competition.

On October 15, the **outdoor ice rink** installation began. The Downtown Business Association (DBA) pushed for a "recall" vote on the name ("The Ice On Front"), citing that not enough of their members had participated in the previous round of voting. Following a second round of voting, the rink's new name is "Old Town Skate".

The ice rink is scheduled to open on Thursday, November 16, 2023. Full details, including opening day celebrations, will be released at a later time. The rink will be overseen by the Recreation Superintendent this year. We are delighted that she will provide her experience to this venue and its operations. Erica is working with Parks/Rec/Open Space to provide information about the rink management selection process, permitting, general operations, and ice rink history, but is no longer overseeing the rink or serving as the point of contact for the different vendors and stakeholders.

The October First Friday had good attendance at both the Historical Museum and Library's events. The Museum reported 156 in attendance, and the Library had approximately 285. The Museum recreated spooky Halloween traditions recounted by a longtime Louisville resident, and had mystery jars full of eyeballs, guts, and other creepy sensations (that may or may not have been grapes, spaghetti, and other common kitchen ingredients!).

The Library unveiled a new month of artwork in the Coal Creek Gallery, featuring works by the Louisville Art Association (LAA). Artists from the LAA and the community set up tables with small works for sale, and engaged with visitors of all ages. The Library provides all-ages arts and crafts for every First Friday; this month, they hosted "Mini Masterpieces", providing miniature canvases and easels for attendees to paint. Attendees were able to take their canvas and easel home to bring even more art into the community.

Cultural Services (Library, Museum, Arts and Events) are already looking ahead to the **250**th **anniversary of the United States and concurrent 150**th **anniversary of Colorado in 2026**. The American Association for State and Local History (AASLH) set five themes for this celebration:

- Unfinished Revolutions
- Power of Place
- We the People
- American Experiment
- Doing History

You can learn more about these themes by reading the AASLH "field guide" for the US semiguincentennial at: http://download.aaslh.org/Making+History+at+250+Field+Guide.pdf

Throughout its many forms, the board currently known as the Louisville Cultural Council has included history within its scope, listing "cultural history" among the areas the board strives to advance. As such, the board is encouraged to begin thinking about potential programs exploring the regional social, cultural, and political history or potential visual and performing arts events that could explore various points in Colorado and the United States' history.

Art Grants:

Updates on the previous cycle of art grants. Per the 2023 Art Grant Agreement, *projects must be completed between March 1, 2023 and July 31, 2024 in Louisville, CO.*

- Ambient Experience concluded on June 11, 2023. Grant fully paid.
- Soul Penny Circus concluded on June 17, 2023.
 - o Check for \$500 (final 25% of grant funds) was sent upon receipt of evaluation form.
- "Not All Men" songwriting workshops and performance showcase series for women, LGBTQ+, and gender-diverse folks concluded on August 13, 2023.
 - A very thorough eval has received.
 - o Check for \$497.50 (final 25% of grant funds) was sent upon receipt of evaluation form.
- Motus Theater held their event on Saturday, Sept. 30, 2023 at the Arts Center.
 - o Eval has been requested
 - o Check for \$500 (final 25% of grant funds) will be sent after receiving a completed eval.
- Celebrate EDU is working with the Library to see if there is a month when they could display in the Library's Coal Creek Gallery. The nonprofit is aiming for early 2024 art grant project completion.

Public Art:

Erica has been updating the public art page on the City website. She has been continuously adding more pieces of art and artist names so that information about the entire public art collection is freely available online. She hopes that by sharing information about policy and existing collections, the public art process can become more transparent and be better understood by the community and by the City.

Public art in-progress:

"Community Resilience" by artists Rita Vali and Arabella Tattershall (City Hall sculpture)

- Structural engineer provided stamped plans for a structurally sound base. City received these plans on 09/08/23, and has given the artists the go-ahead to begin working on installing a base.
- Artists set up boxes at the Library and Rec. Center to collect word submissions about "resilience". The City worked with the artists to provide a Spanish language translation of a flyer that is displayed at the Library, Rec. Center, Senior Center, and City Hall.
- Per contract, artists have received 50% of the total payment, and will receive the remaining \$11,000 upon the City's acceptance of the sculpture.

"Heart of the Community" by artist Darla Okada (Library Plaza mural)

- The artist finished the paintings, and applied three layers of an anti-graffiti/UV protectant to the mural, allowing each layer to cure before applying the next. There were some weather delays in this process an ongoing theme of this project!
- Per contract, artist has received 50% of the total payment, and will receive the remaining \$5,000 following the City's official acceptance of the mural.

"South Street Sculpture" by artist Greg Fields (South Street pedestrian underpass)

- Requested carryover of LRC funds
- Sharon has weekly calls with the railroad insurance company, and is working on:
 - o Railroad protective liability insurance (quoted at approx. \$1,200 upfront)
 - o Adjustment of the City's lease ; rail road has repeatedly promised they will send this, but Sharon has yet to receive it.
- Sharon has updated the artist about this progress; the sculptor has not started on this piece yet.
- The sculpture still needs to go through public notice, an LCC vote, and City Council approval.

Art Repairs and Maintenance:

Erica reached out to the Parks Department to clean up some minor graffiti on the "Louisville Letterplay" art on the South Street pedestrian underpass.

Erica reviewed the insurance schedule for 2024, adding the Library Plaza mural to the list of insured pieces in anticipation of its acceptance into the City collection.

<u>Louisville Cultural Council Planning – Venue Reservations for 2024:</u>

As a reminder, the resident arts groups (Louisville Art Association, CenterStage Theater Company, Coal Creek Theater Company) meet in early autumn to claim the dates that they will be using the Louisville Center for the Arts in the upcoming calendar year. The LAA has already submitted the 2024 dates, CenterStage has provided their summer camp dates, and Coal Creek Theater is working on their dates.

The Louisville Cultural Council is encouraged to consider reserving dates for the upcoming cycle of **Art Grants**. Kindly note that grant recipients appreciate being able to use the venue for the entire day, and that Fridays, Saturdays, and Sundays are preferred.

Please also consider any recurring programs, programs tied to specific holidays or observances, and any variability in days of the week or times of day that would be of interest for future programs.

Erica submitted the dates for 2024 "Summer Concerts in the Park" to the Parks department to begin the process of reserving the dates, and cc'd the City Clerk to ensure that special events permitting is aware of the 2024 dates.

Dates as determined by the LCC are: June 13, 20, 27, July 11, 18. Erica added an additional Thursday (July 25) as a potential rain date. Please note that if the LCC would like to have a rain date, this should be included in discussions with bands and needs to be written into the band contracts.

Upcoming LCC Events:

Upcoming LCC event calendar: (No upcoming events at time at writing.)

Considerations for future event booking:

Especially for large, high-visibility, or high-budget events, it is recommended that the board discusses and clearly defines what they are looking for prior to booking an artist or performer. Having specific standards and clear goals in place not only assists in the search and selection of performers, but also provides backing when explaining why artists were <u>not</u> selected, and what the artists can do to be a better fit for future events.

What follows is an example of potential standards and qualifications for "Summer Concerts in the Park", drawn from observations and conversations with present and past board members.

Opening acts perform a solo or duo 20-minute set without any breaks. Musical selections may be originals or covers, and must be "family friendly". The words of any English-language songs should be clear and easy for a native speaker to understand. Selections are encouraged to have an upbeat tempo, and to last approx. 3-4 minutes per song. Performers should have enough repertoire to choose from so that they may comfortably adjust their set list in response to audience, venue, or other external factors.

Opening for "Summer Concert in the Park" is designed to be an opportunity to highlight high-quality local performers. The musicians should be local, living fulltime in Louisville, Lafayette, Superior, or Boulder County. They should have experience performing as a solo, duo, or trio ensemble, must have experience performing with a microphone, and must own instruments that are ready to be mic'd or plugged in.

An ideal opener has experience performing with amplification in settings such as coffee shops, breweries, restaurants, or small outdoor venues.

For "Summer Concerts in the Park", opening acts should have recent video footage with decent audio that demonstrates their ability to meet these standards of quality. Video could include social media posts or website uploads recorded within the past two years.

- Headlining ensembles perform one 75-minute set without intermission. Musical selections may be originals or covers, and must be "family friendly". The words of any English-language songs should be clear and easy for a native speaker to understand. Selections are encouraged to have an upbeat tempo, and to last approx. 3-4 minutes per song, with occasional extended songs tastefully included in the mix. Performers should have enough repertoire to choose from so that they may comfortably adjust their set list in response to audience, venue, or other external factors.

The majority of headlining ensembles booked during any one season should have a personal connection to Louisville, Boulder County, or the greater Metro Denver Area. They should have experience working with a professional audio setup, and should arrive with instruments that are ready for professional mic'ing.

An ideal headlining ensemble has experience performing as a group for 200 to 1,000+ audience members at one time. Examples of such settings include events in public outdoor venues such as Boulder's "Bands on the Bricks", or outdoor summer concert series such as those produced by the 29th Street Mall (Boulder) or The Orchard Town Center (Westminster). As a reference for audience size, please consider local and regional venues such as Nissi's (holds up to 300), eTown (holds up to 220), and Larimer Lounge (holds up to 250), while The Muse (Lafayette) has seating for up to 90.

For "Summer Concerts in the Park", headlining ensembles should have recent video footage with quality audio that demonstrates their ability to meet these standards of quality. Video could include full-length songs or montages showing extended clips from multiple songs, and should be recorded within the last two years.

Additional considerations:

- How recently did the potential headlining ensemble perform at "Summer Concerts in the Park" or "Street Faire"?
- Are there other ensembles performing in the same genre whose sound, experience, or local connections would be a better fit?
- Is the ensemble performing extensively in similar venues in the region, or would Louisville's concert be a unique experience? (i.e Broomfield Summer Concert Series, Longmont Summer Concert Series, Bands on the Bricks)

Upcoming City Events (September-October):

- September 15 through October 15 is Hispanic Heritage Month –
 The City's Equity, Diversity, and Inclusion manager has created an activity for every day of the month for the community to learn about and engage with Hispanic heritage. Find the links here.
- November is Native American Heritage Month! Programs and events TBD.

Upcoming City cultural events include:

10/11 through 11/13 – Applications to exhibit art in the Coal Creek Gallery open. Library

10/18 – Marshall Fire Conservation Working. *Museum.*

10/20 – Stories in the Dark. Museum.

10/27 – An evening with local author Natalie Hodges. *Library*.

10/29 – People in my Community series: Angela, climate justice advocate. *Library*

10/31 – Louisville Elementary School trick-or-treat down Main St.

11/09 – Who We Are series: Active Minds: Veterans' Day. *Library*.

11/19 – People in My Community series. Library.

Marketing:

Upcoming marketing deadlines:

 Oct. 9, 2023: Winter (December/January/February) print community newsletter Extended to: Monday, Oct. 23

Please finalize art grant deadlines and disbursement dates for inclusion in the print newsletter.

If you are curious about what other cities are doing, or want even more arts and cultural events in your life, here are some things to check out!

Taiko Rhythmic Exercise

Tuesdays from 12-1PM One Dojo

Taiko Rhythmic Exercise is an innovative approach to taiko drumming, focusing on movement, rhythm, and music as a holistic experience.

Learn more <u>here</u>.

Colorado Symphony Orchestra: Tchaikovsky Symphony No. 6

Friday-Sunday Nov. 3-5 Boettcher Concert Hall

Tchaikovsky's final symphony, he titled the piece "The Passionate Symphony" (English programs usually use a French translation of the title, "Pathétique".

Learn more <u>here.</u>

Sans Souci Festival: Dancing as Ourselves

Oct. 22 & 25

Dairy Center for the Arts

Dancing as Ourselves features films from the U.K., the U.S., and Ukraine that remind you how similar we all are as humans across the globe, yet how different we can be. Through various dance forms, this screening illustrates that the range of humanity's expression is as vast as the range of bodies we inhabit.

Learn more here.

CU Opera: Falstaff

Friday and Sunday Oct. 27 & 29 Macky Auditorium

Verdi's joyous opera based on Shakespeare's comedy "The Merry Wives of Windsor." Sung in Italian with English supertitles.

Learn more here.

Nobuntu

Thursday, Nov. 2 Macky Auditorium

A female acappella quartet from Zimbabwe, Nobuntu performs with pure voices, traditional instruments such as the mbira (thumb piano), and organic, authentic dance.

Learn more here.

Cultural Council – Staff Report Erica K. Schmitt, Oct. 2023

Opera Colorado: Don Giovanni

Nov. 4, 7, 10, 12 Ellie Caulkins Opera House

Mozart's masterpiece follows a serial womanizer through a sweeping plot of comedy and tragedy. Cast includes two of the Artists in Residence who performed at Louisville's "Arias and Ensembles"!

Learn more here.

David Sedaris

Tuesday, Nov. 7 Macky Auditorium

The best-selling author and humorist reads from his books, followed by an audience Q&A and book signing.

Learn more <u>here</u>.

Motus Theater:

TRANSformative Stories from Transgender and Non-Binary Leaders
With Guest Musician Tona Brown
Sunday, Nov. 12

Sunday, Nov. 12 eTown Hall

TRANSformative Stories features transgender and non-binary leaders performing personal stories about their hopes, dreams, and experiences of negotiating oppression and liberation. Join together as a community to celebrate the humanity, joy, and gifts of gender-diverse leaders who are on the frontlines of dehumanizing rhetoric and policies.

Learn more here.

Samba Colorado: Alegria! Dance-Theatre

Friday & Saturday Nov. 17-18 The People's Building 9995 E. Colfax Ave, Aurora

Celebrate community, culture, and the Brazilian Carnival with an evening of music, song, and dance. *Learn more <u>here</u>*.

eTown: Bluebird Supper Club Presents: Bonnie and Taylor Sims Band

Sunday, Nov. 19

Learn more here.

age 1: Applicant Contact Information	
Applicant Contact Information	
1. I am applying as an:	
Artist	
Organization Condition #1: If the answer contains ["Artist"], then skip field	Organization name (if applicable)
Condition #2: If the answer contains ["Organization"], then sk	•
Condition #3: If the answer contains ["Organization"], then sk	kip field Legal name (if different).
2. Organization name (if applicable)	
	500 characters
3. Applicant name ②	
First Name	Last Name
4 Logal name (if different)	
4. Legal name (if different)	
	500 characters

* 5. Primary contact for grant 🕝	
First Name	Last Name
* 6. Mailing address ?	
o. Mailing address	
Street Number and Name	
City	State/Province/Region
City	State) Province) negion
Postal/ZIP Code	
* 7. Email	
** 7. Ellidii	
* 8. Phone	
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9. Website (if applicable)	
10. Year founded	
	200 characters
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11. Federal Tax ID #	200 characters
11. Federal Tax ID #	200 characters
11. Federal Tax ID #	200 characters 200 characters
11. Federal Tax ID #	
12. 501(c)(3) organization?	
12. 501(c)(3) organization? (Yes	
12. 501(c)(3) organization?	
12. 501(c)(3) organization?	
12. 501(c)(3) organization? Yes No * 13. Please disclose whether you are:	200 characters
12. 501(c)(3) organization?	200 characters or Commission
12. 501(c)(3) organization? Yes No * 13. Please disclose whether you are: A current member of a City of Louisville Board, Council, of Related to a current member of a City of Louisville Board A current City of Louisville employee	200 characters or Commission
12. 501(c)(3) organization? Yes No * 13. Please disclose whether you are: A current member of a City of Louisville Board, Council, of Related to a current member of a City of Louisville Board A current City of Louisville employee Related to a current City of Louisville employee	200 characters or Commission
12. 501(c)(3) organization? Yes No * 13. Please disclose whether you are: A current member of a City of Louisville Board, Council, of Related to a current member of a City of Louisville Board A current City of Louisville employee	200 characters or Commission

ge 2: General Grant Information	
General Grant Information	
14. Title of proposed project:	
	500 characters
15. Project discipline: (please check all that apply)	
☐ Visual arts ☐ Theater	
Dance	
Music	
Film	
Other	
16. If other, please explain:	
4	1000 characters
17. Collaborative partner(s), if any:	
17. Collaborative partier(5), if any:	1
	1000 characters
	1000 Characters
18. Number of artists participating:	
ļ .	11 #4040#1118 42

	200 characters
	200 Characters
. Proposed location for program:	
	1000 characters
. If scheduling or public health regulations make your proposed date	or location unavailable, what are your
ernate plans?	
	1000 characters
. Expected attendance:	
Expected attenuance:	
	200 characters
. Ticket price (if applicable):	
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	200 Characters
. Do you have an outstanding City of Louisville art grant project or art tails.	t grant evaluation form? Please provide
	t grant evaluation form? Please provide

Project Details	
25. Please give a brief overview of your project:	
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26. Project goal(s)	
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27. Describe your project in more detail, outlining the project s	
27. Describe your project in more detail, outlining the project s 2000 Character limit	
	scope and means of executing the project.
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31. How will your track and measure the success of your project/event?	
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32. How will your project benefit Louisville residents? This grant's funding comes it is important that the project reaches Louisville residents.	from City of Louisville taxes, and
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33. Have you received a Louisville Art Grant in the past? If so, what year(s), and f	for what event(s) or projects(s)?
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34. Please include any additional information we should know in order to evaluat 2000 Character limit	
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34. Please include any additional information we should know in order to evaluate 2000 Character limit 35. Optional: You may upload additional supporting documents such as photos of that may be helpful in understanding this projects or your organization. Browse Clear Aximum size allowed: 5 MB Maximum number of files allowed: 5 Maximum number of files allowed: 5 Maximum number of files allowed: 5 Maximum size allowed: 5 Maximum number of files allowed: 5 Maximum number of files allowed: 5 Maximum number of files allowed: 5	e your funding request. 2000 characters

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CITY OF LOUISVILLE ART GRANT APPLICATION

Grant Cycle: TBD - TBD

Application Open: January 3, 2024 - February 9,

2024 at 5:00 PM



About the Art Grants

The Louisville Cultural Arts Advisory Board (LCAAB) is offering art grants to artists and cultural arts organizations serving the Louisville community. Artists and cultural arts groups based outside of Louisville are welcome to apply for any event(s) that would be held in Louisville, CO.

The Louisville Cultural Arts Advisory Board seeks to further their mission of engaging our diverse social, cultural, and creative community by providing financial and facility support through this arts grant. Diversity of media and creative artistic expression is encouraged.

Grant Eligibility Requirements

All Grant Applicants

- Any individual or organization may apply. Organizations do not need to have 501(c)(3) status to apply.
- Special consideration will be given to independent artists and organizations.
- All projects must take place between March 1, 2023, and July 31, 2024.
- Application must be received by 5:00 PM on Friday, Feb. 9, 2023. Late or incomplete applications will not be considered.
- This grant supports new arts and cultural programs; completed projects, art that has already been exhibited, and performances that have already premiered are not eligible.
- Programs must primarily focus on artistic expression or arts education.
- Performances or projects must take place in Louisville, Colorado.
- Grant applicant must be at least 18 years of age.
- Only one Art Grant may be used per proposed project.
- Applicants must disclose if they are a member of a current City of Louisville Board, Council, or Commission; if they are related to a current member of a City Board, Council or Commission; if they are a current City employee or related to a current City employee.

Evaluation Criteria

Applications will be evaluated by the Louisville Cultural Art Advisory Board. Evaluation criteria includes, but is not limited to:

- **Ability to Execute**: Does the application demonstrate that the applicant will be able to successfully execute the program?
- **Diversity**, **Equity and Inclusion (EDI)**: Does the topic of the program or type of artistic expression bring increased diversity, equity, or inclusion to Louisville?
- **Impact of Funding**: Will the project fully utilize the funding and/or the use of City venues available through this grant program? Will this grant make a significant impact?

- Artistic Discipline: When looking at projects funded through the Art Grant Program, consideration will be given to funding a variety of artistic disciplines including both visual and performing arts. This item is not scored but may be used in determining the overall mix of programs funded.
- Artistic Excellence: Is the proposed program of high artistic quality or significance to the Louisville community?
- Community Reach: Does the project reach the Louisville community in a meaningful way: through the number of audience members, engaging new audiences, or reaching audiences that lack access to similar programs? If you are working with a school or other organization within the community, please ensure that they desire and can receive your project or services.
- Quality of application?

Grant Awards

Funding: Applicants may request up to \$2,000 in funding. Applicants are encouraged to demonstrate additional sources of funding for their project in addition the Louisville Cultural Council's Art Grant Request. Art Grant recipients will be fully funded, up to \$2000.

Performance Space: Applicants may request one complimentary day of use of the Louisville Center for the Arts or Steinbaugh Pavilion. Dates may be reserved on a first-come, first-served basis once grantees have been notified of their award. To inquire about potentially available dates, please email Erica Schmitt (eschmitt@louisvilleco.gov).

Use of the Louisville Center for the Arts includes the following equipment:

- Digital piano
- Screen, projector, and speakers. Speakers are suitable for a film screening or background music.
- Portable PA suitable for solo musical performance or speaking engagement.
- Sound system suitable for a medium-size 3-4 piece band.
- 15 tables and approximately 80 chairs

Please note that public health quidelines may be in place limiting the size of in-person events.

Rehearsal Space: is not guaranteed as part of the grant award. However, one complimentary day for rehearsal may be awarded if a mutually agreeable date is available. Additional time for rehearsal or additional performances is subject to normal rental fees. See https://libcal.louisvilleco.gov/reserve for more information.

Marketing: Grant recipients will provide fliers and digital marketing material at least 6 weeks prior to their event. All materials must include the City of Louisville logo or list the Louisville Cultural Arts Advisory Board as a sponsor.

The Louisville Cultural Arts Advisory Board will assist with distributing promotional fliers (provided by the grant recipient) at official City locations. Descriptions and photos of the funded event will be listed on the City Arts and Events Calendar and may be included in LCAAB email newsletters and LCAAB Facebook event listings.

Grant Recipient Responsibilities

Grant recipients are the producers and presenters of their projects. As such, recipients are responsible for all aspects of executing the project including, but not limited to:

- Technical or A/V needs of the project
- All advertising and promotion of the event
- Acknowledging the Louisville Cultural Arts Advisory Board in marketing and publicity.
- Completing and submitting the Art Grant Evaluation form within 60 days of the completion of the event/program to maintain eligibility for future grant funding.

Grant recipients may charge admission and keep all ticket revenues.

2024 Grant Timeline

December 8, 2022	Art Grant Application opens
January 13 th , 2023 5pm	Grant Application closes
January 14 th – 26 th	Grant Applications are reviewed
January 27 th	Grant awardees are notified. Grant awardees will receive 50% of their award upon accepting their award.
Post Event	Grant awardee will receive 50% of their award upon completing their 1st status report. Art Grant Evaluation forms completed by grant recipient are due no later than 60 days after the funded program or event has been completed. Grant awardee will receive the final 50% of the award upon completion of the Art Grant Evaluation form.



City of Louisville Art Program Grant Evaluation

Congratulations on receiving a Louisville Art Grant! We appreciate your efforts in advocating for and supporting greater diversity of the artistic experiences within the Louisville community. Within 60 days of the completion of your event, please provide written answers to the following questions. We appreciate a candid assessment of your event, the impact upon the Louisville community, and how you assess your overall community reach.

Name of Organization or Artist:El	en Rice	
Collaborative Partners (if applicable): _	N/A	
Title of Event/Program:	Not All Men: A Songwriters' Series for the Rest of Us	
Amount of Art Grant Award: \$\$1,990		
Program Goal(s):		

This program series aimed to reach local songwriters and aspiring songwriters who may not always feel welcome or comfortable in the cis male-dominated spaces of local open mics. My primary goal was to provide opportunities for women, nonbinary people, and other trans folks to create community and gain experience and confidence with songwriting and performing their original songs. I also think that it is important to provide paid opportunities for songwriters to share their work with the broader community through performance, so I also wanted to provide a chance for songwriters in the group to be paid to perform.

Please describe the impact your event had on the community:

Numbers of individuals reached: 15 participants; 20 audience members: 35 people total

How did you attract your target audience?

I worked to reach participants by putting up physical posters with QR codes to the event series in local coffeeshops, music stores, and other local businesses in Louisville and Lafayette. I also used Facebook events, facebook and instagram posts, and invited songwriters I already knew who I thought might be interested in participating. I shared the online media with a number of music facebook groups used by musicians for networking.

Did the activity generate any unexpected outcomes or impacts?

Songwriters were really appreciative of the classes, and it was interesting that each class had a slightly different audience. The classes with more didactic content were more popular than the open ended song-share class, which surprised me! It was also more challenging to get participants to participate in the performances than I thought it would be, but the folks who do perform seemed to really enjoy it and were surprised (and happy!) that we were able to pay them. The only surprising negative impact I observed was during the advertising phase I had a hard time with a local organization not liking the name of the event series because they thought it was negative towards men ("not all men") and a local LGBTQ+ organization (Out Boulder) had a different complaint about the name of the event not making it clear that the event includes trans men and nonbinary folks. I thought this was really odd since the whole premise of the event was intended to be as inclusive as possible, but maybe I could have chosen a better name for this project and avoided these issues.

Was your organization able to achieve your program goals?

If yes, how? If not, what improvements can be made for future programs/events?

I felt like overall we were able to make good progress towards the goals and the project went well as a whole, however, it was a very ambitious undertaking. I think it could have been even more successful if it had reached more people, both songwriters and audience members. Because I wasn't able to get buy-in from LGBTQ organizations at the outset it didn't get shared with as many people from that community as I was hoping. As a result the songwriter group was primarily women, as well as a few cis men, and one other non-binary trans person who only attended one session. I think it was successful in creating a space where (especially) women's voices were centered and everyone in the group seemed to feel more comfortable with each other over time which was great, however, there weren't as many other trans or queer people as I was hoping for.

There were also not as many community attendees from outside the group at our performances as I was hoping for. I think part of it might have been the performance timing during summer weekends when people were away or lots of other events were happening, but my advertising of the performances also could have been better to get more people in the door to see the group members perform.

If I were to do this again, I would choose just one element to focus on (either performance or classes) instead of trying to do both. While participants appreciated it, I felt spread too thin in terms of the execution, and I think the marketing of the performances suffered a bit as a result, because I just did not have enough time to do it all as well as I wanted to.



Outcomes:

How did you measure your progress towards achieving your goals for this activity?

I created surveys and sent them to class participants after every class, however, this did not really work because I couldn't get people to fill them out. I made each survey shorter than the last but it still didn't really work. unfortunately.

I was able to get in person feedback from many participants about what elements of the class they enjoyed and what they hoped to see. I wasn't able to get as much quantitative data on the success of the program as I hoped, but I know from talking to participants that the program made a difference to them.

How do these measures show you made a difference in the local community?

The main way I can demonstrate that this program made a difference in our community is in the individual experiences of participants. As illustrated by the examples below, participants gained confidence, made connections, and learned new techniques through the classes and performances. Providing opportunities for local artists is important to our community, and encouraging people to pursue their passion by creating something and sharing it with the community is valuable in itself. Even though we didn't have super large outside audiences for most of the performances, I think this helped create positive momentum that will be felt in our community. There is already a spin-off songwriting group being created by one of the participants that meets in Lafayette, which I thought was pretty cool.

<u>Lessons Learned:</u> Evaluations often reveal opportunities for improving programs/events. Did your organizations gain new insight to your program based upon lessons learned?

Participant feedback (even anecdotal) was helpful in learning what worked (and didn't). I learned that having a class session devoted to sharing and getting feedback on a specific original song was too much for participants because folks did not show up for that class. People really seemed to love the more structured classes, even if they already had songwriting experience, and it was more helpful when I gave them very clear parameters for each activity. The activities I did that were less structured did not work as well with larger groups.

I also learned that participants didn't seem to mind or care that there wasn't a large audience for the performances. In some senses it was actually better since they didn't feel as intimidated to perform for more people they knew (or had at least met a few times at the class).

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Total Event Expenses: \$ \$2,460

Earned Income from the Event: \$ \$_\$135

Overall percentage of grant to expenses:

70% of grant went to expenses (not including staff time); 30% went to facilitator / staff time

Please describe how you acknowledged this award the City's Art Program Grant. Marketing examples should be attached as separate files (i.e. programs, playbills, flyers, brochures, press clippings, and/or screenshots of your website or online posts)

City logo, as well as a written aknowledgement were included in all promotional materials for the series, including on physical posters, social media events, posts, etc.

See attached example.



<u>Shared Stories</u>: Was there an instance in which your organization felt it made a difference, or had a significant impact, on an individual or group of participants? If so, please share any anecdotal evidence by describing the situation, sharing a quote or story below. (Please note that these anecdotes may be shared in marketing the Art Grants or in future arts and cultural reports.)

There were a number of really special moments with participants in the classes that made me so glad I was able to complete this project. During the structure and musical form class, I broke the group up into pairs for the last half hour of the session and had each pair work together to start writing the structure for a new song. They were given guidance based on the lessons we had worked on as a group that day. It was so neat to see what people came up with and their creativity, but also to see how much more confident they seemed and how much fun they had working with another songwriter to make something. I had several people come up to me afterwards to tell me how much they enjoyed that part of the class and how they had never collaborated with another songwriter before.

Another area where I saw real growth in participants was for those folks who performed in more than one showcase. While some of the performers were a little more experienced, there were 3 or 4 people who had not done much performing before, some who had never performed their original songs before for an audience. The first performance for some of these participants was a lot because this is a lot of pressure and can be intimidating, but I think having attended the classes and having a few friendly faces in the audience helped. I also encouraged people to bring in guests to perform with them or collaborate with others from the class if they felt inspired by that. While some people did take advantage of this, even for those who didn't, I could tell they felt much more comfortable and excited by the 2nd performance.

It was also really awesome to be able to offer to pay these artists to perform. It's hard to overstate the fact that it is almost impossible for artists just getting their start to make any money at all by performing originals. Even those who perform regularly have struggled to get gigs that pay well especially since COVID, so it really meant a lot to the performers that I was able to pay each person \$50 for each show. Having a truly positive and welcoming performance experience is strengthening, and I think that it will encourage these artists to continue sharing what they do with our community. Even for the shows where we didn't have a huge audience, people seemed to really appreciate that there were a lot of fellow performers there listening and supporting.

Thank you for submitting the Post Event Evaluation for the 2023 Louisville Arts Grant. By signing below, signee agrees that all information provided is accurate and reflects the nature of your project/event.

(flatter	10/1/23
Signature	Date

Please attach any photos of your event and marketing examples as separate files (i.e. programs, playbills, flyers, brochures, press clippings, and/or screenshots of your website or online posts). Thank you!

Please see the google Drive here for photos, marketing examples, and other memorabilia from the programs!

 $DRIVE\ LINK:\ https://drive.google.com/drive/folders/1_FY-GQMaQGQdM-x4fl3HhUddVzRYRcRj?usp=sharing$

PROJECT NAME: "Not All Men"

PROJECT BUDGET

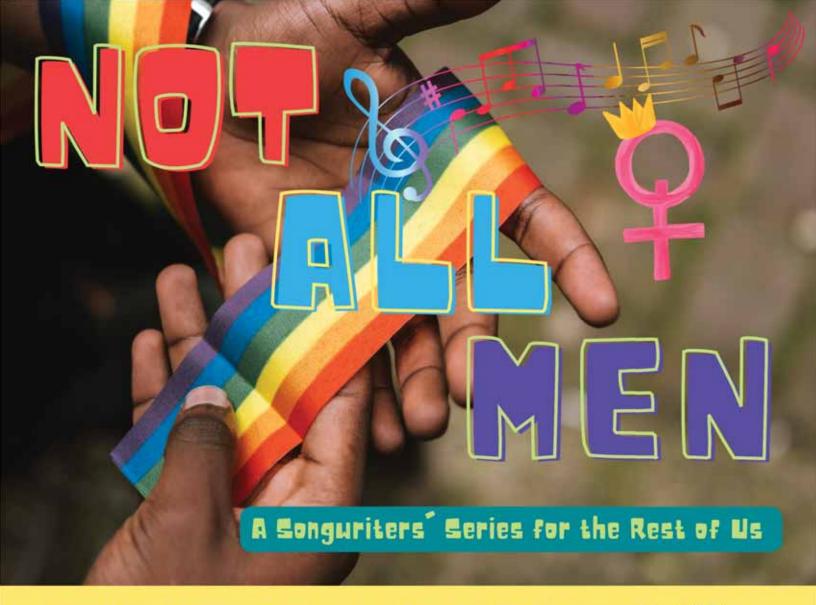
Please provide an itemized budget for your project in the table below.

- Total project expenses must equal total project income.
- Applicants are encouraged to demonstrate additional sources of project funding beyond the requested LCC Art Grant amount (other grants, ticket sales, your own personal funding, etc).
- Maximum Louisville Art Grant Request amount is \$2,000.
- In-kind donations may be included, but must be reflected as both income and an expense.

Expenses				
Expenses: artist payments, marketing, supplies, equipment rental, royalties, etc.	Projected Cost	Actual Cost	Notes	
Workshop facilitation cost (staff time)	\$ 650.00	\$ 900	44 hours worked	
Workshop venue rental - Dana V Music Ensemble Room	\$ 80.00	\$100		
Performance venue rental - Black Box Theatre	\$ 60.00	\$ 60	(Donated - in-kind)	
Venue Rental - St. Ambrose	N/A	\$ 100		
Artist Payments	\$ 1,200.00	\$ 750		
Soud System Rental - Steinbaugh show	N/A	\$ 50		
Sound Person Payment -Steinbaugh show		\$ 50		
Light person - Black BoxTheatre		\$ 20		
Sound person - Black BoxTheatre		\$ 20		
Donated time from sound, lights, front of house at Black Box Theatre			(Donated - in-kind)	
		\$ 1,090		
Total Expenses	\$ 1,990.00	\$ 3,550.00		
Income				
Earned Income: ticket sales, concessions, CD sales, etc.			show 1	
Ticket Sales	\$700	\$ -	Show 2	
		\$75	Show 3	
Total Earned Income	\$ 700.00	\$ 135.00		
Contributed Income: donations, sponsorships, grants from other sources, in-kind donations *see defin	ition below			
Dontated Time from Sound, Lights, Front of House Staff @ Black Box	N/A	\$ 410		
Donated Rental Time at Black Box	N/A	\$ 60		
Personal Funding (you or your organization)		\$ 470		
Louisville Cultural Council Art Grant Request		\$ 1,990		
Total Contributed Income		\$ 2,930.00		
Total Income	\$ 700.00	\$ 3,065.00		
Total Expenses	\$ 1,990.00	\$ 3,550.00		

^{*}In-Kind donations refer to non-monetary donations. You may record the fair market value of donations such as supplies or donated rehearsal space that you otherwise would have paid for if they had not been donated. Do not include the value of volunteer hours by artists. Any in-kind contributions must also be reflected in the expenses. i.e. If you receive an in-kind donation of rehearsal space valued at \$500, you should also record an expense of \$500 for rehearsal space rental.

First Name	Last Name	Signed up for 4/27 Workshop	Attended 4/27	Signed up for 5/25 Workshop	Attended 5/25 Workshop	Signed up for 6/22 Workshop	Attended 8/1 Workshop (rescheduled from 6/22)	signed up for 7/20 Workshop	attended 7/20 Workshop
Barbara	Nickerson	yes	yes	yes	yes	yes	no	no	no
Carly	FoxFox	yes	no - out sick	yes	no	yes	no	yes	no
Chris	Morse	yes	yes	no	no		no	no	no
Heidi	Ellis	yes	yes	yes	yes	yes	no	yes	no
Kae	Storm	yes	yes	yes	no	yes	no	yes	no
Kathryn	Niebch	yes	no	no	no		no	no	no
Kelly	Mailly	yes	yes	yes	no		yes	yes	no
Melody	Hu	yes	no	yes	yes	yes	yes	no	no
Michael Dan	Pordesimo	yes	yes	no	no		yes	no	no
Nita	June	yes	no - Out sick	yes	no		no	no	no
Rebecca	Jonas	yes	no - scheduling conflict	yes	yes	yes	yes	yes	no
Sherri	Tennant	yes	no	yes	yes		no	no	no
Tobi	Hunt	no	no	no	no	yes	no	no	no
Peter	McGuire	no	no	no	no	yes	no	yes	no
Brenda	Aguirre	no	no	no	no	yes	no	yes	no
Bridget	Burke	no	no	no	no		no	yes	no
Mazzi		no	no	no	no	no	yes	no	no
Total attendees		12 registered	6 attended	9 registered	5 attended	workshop was rescheduled to 8/1 due to Ellen being out sick	5 attended	9 registered	0 attended



Songwriting workshop & performance showcase series for women, LGBTQ+ and gender-diverse folks. Workshops are FREE, registration required.

Thursdays 6:30-8:30pm @ Dana V Music school (Louisville, CO)

Workshop Topics:

4/27 - Writing Lyrics

5/25 - Form & Musical Structure for Songwriters

6/22 - Music Theory for Songwriters

7/20 - Share a Song (get feedback from the group on an original song)

Some prior musical and/or songwriting experience recommended. Beginner-Advanced adults welcome!

Email elray.cello@gmail.com or scan for info











This program is made possible by the Louisville Cultural Council Arts Grant 2023. Thank You!





This program is made possible by the Louisville Cultural Council Arts Grant 2023. Thank You!



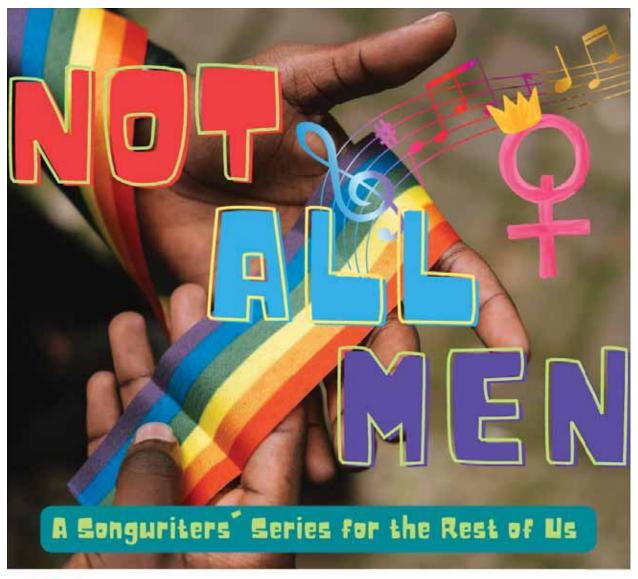


This program is made possible by the Louisville Cultural Council Arts Grant 2023. Thank You!





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WHAT:

A workshop and performance series for women, LGBTQ+ and gender-diverse songwriters! Includes 4 FREE Songwriting Workshops + 3 Optional PAID Performance Opportunities! (We pay YOU to play!)

WHEN:

Workshops will take place on *Thursdays* from 6:30-8:30pm

Dates: April 27. May 25th. June 22nd. July 20th

WHERE:

Workshops will be held at *Dana V Music* school, 901 Front St. Suite B-150, Louisville, CO.



Workshops are geared towards adults with some prior musical and/or songwriting experience. Open to any level, Beginner-Advanced.

Not sure if this is you? Email Ellen (contact below) for details about the program!

SIGN UP:

Workshops are FREE, but registration is required. Spots are limited, so make sure you sign up via the QR code Link!





DETAILS:

Workshop Topics:

4/27 - Writing Lyrics

5/25 - Form & Musical Structure for Songwriters

6/22 - Music Theory for Songwriters

7/20 - Share a Song (get feedback from the group on an original song)

Performances will be held in June, July & August 2023 and each program will feature 6 songwriters from our group. Sign-ups for these performances will be posted after the first workshop has taken place.

Contact facilitator **Ellen Rice** (they/them) at elray.cello@gmail.com with any questions.



