



City Council

June 6, 2023
Packet Addendum #1

From: outlook_A9054BB65AC00B34@outlook.com
To: [City Council](#)
Subject: LRC Winterskate Funding
Date: Monday, June 5, 2023 3:30:18 PM
Attachments: [WinterskateLetter.docx](#)

Hello City Council,

Please find the attached letter regarding the LRC funding of Winterskate.

Thank you for your consideration,

Jenni Hlawatsch
Owner, The Singing Cook
DBA Board of Directors – Communications, Retail Liaison, Membership Coordinator

Sent from [Mail](#) for Windows

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Jennifer Hlawatsch
DBA Board Member
Owner, The Singing Cook
728 Main St.
Louisville, CO 80027

June 5, 2023

Letter to City Council Regarding Winterskate

To the Louisville City Council,

I am writing on behalf of the Louisville Downtown Business Association, myself as a business owner, and as a resident of the Louisville/Lafayette area in regards to saving Winterskate.

A couple months ago it was brought to my attention that IRE, who ran Winterskate the last 2 seasons, had decided to cease operating Winterskate in Louisville. This news was extremely alarming and I immediately brought it to the attention of the DBA Board since our organization was key in bringing Winterskate to downtown more than 20 years ago. The Board agreed that we cannot allow Winterskate to cease operating and we have since met with Meg Denbow from Boulder Creek Events (operators from the start until 2020) and her partner Chris, and April Kroner to figure out a way for Winterskate to continue in downtown. Since IRE owned all the equipment for the rink, we discovered we would need to start from scratch and needed funding. Our best idea was to present this to the LRC as a possible project. April has had subsequent meetings with all involved and done all the research needed for this project and the LRC is in agreement to make this one of their projects, the funding of which must be approved by City Council.

The DBA is thankful to the LRC for considering and agreeing to funding Winterskate and we ask that the City Council approve the allocation of these funds. Winterskate is a beloved holiday tradition in downtown and part of what makes Louisville such a wonderful place to visit and live. It is vital to the vibrancy of downtown during the winter season and it is expected and enjoyed by residents, businesses, and visitors alike. It sets us apart from other cities and contributes to the economic health of the community, especially for the shops and restaurants of downtown who rely on the foot traffic from Winterskate patrons. It provides recreation and joy to children and families, who would certainly be disappointed to see it go away. It spreads the spirit of the holiday season and is also the pick-up point for the DBA sponsored Carriage Rides, which go hand-in-hand with the atmosphere of the ice rink. It's a beloved community institution and it should not allowed to vanish.

As a DBA Board member, business owner, and area resident, I highly recommend that the City Council approve the LRC funding of Winterskate so this tradition can be preserved for years to come. Thank you for your time and consideration.

Sincerely,

Jennifer Hlawatsch
DBA Board
Owner, The Singing Cook