

Youth Advisory Board

Agenda

**March 2, 2023
Library Meeting Room
951 Spruce Street
6:00-8:00 PM**

Members of the public are welcome to attend and give comments remotely; however, the in-person meeting may continue even if technology issues prevent remote participation.

- *You can call in to 888 788 0099 US
Webinar ID #: <https://us02web.zoom.us/j/84894035329>
Passcode: 591156*
- *You can log in via your computer. Please visit the City's website here to link to the meeting: www.louisvilleco.gov/yab.*

The Board will accommodate public comments during the meeting. Anyone may also email comments to the Board prior to the meeting at Jschwartz@LouisvilleCO.gov.

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Minutes
- V. Public Comments on Items Not on the Agenda
- VI. Volunteering
- VII. Annual Project – Pet Mayor Election
 - Timeline reminders
 - Marketing Plan – Ginger Cross is here to help!
 - i. Video – Film final scene with whole group.

Persons planning to attend the meeting who need sign language interpretation, translation services, assisted listening systems, Braille, taped material, or special transportation, should contact the City Clerk's Office at 303 335-4536 or MeredythM@LouisvilleCO.gov. A forty-eight-hour notice is requested.

Si requiere una copia en español de esta publicación o necesita un intérprete durante la reunión, por favor llame a la Ciudad al 303.335.4536 o 303.335.4574.

ii. Other ways to promote (Posters, sharing to schools, personal social media, etc.)

- Voter Registration Promotion – Discuss logistics (how, when, where, and who will promote)

VIII. Discussion Items for Next Meeting

IX. Comments From Liaisons

X. Adjourn

Youth Advisory Board

Meeting Minutes

**February 2nd, 2023
Library Meeting Room
951 Spruce Street
6:30 PM**

- I. **Call to Order** – Chairperson Sam Becker called the meeting to order at 6:01
- II. **Roll Call** – All members present, all staff members present.
- III. **Approval of Agenda** – The agenda was approved by all members
- IV. **Approval of Minutes** - The minutes from the January 5th, 2023 meeting were approved as written
- V. **Public Comments on Items Not on the Agenda** – None
- VI. **Volunteering – Sweetheart Dance 2/11, 2:30-5:30pm** – Sign up if available!
- VII. **Annual Project – Pet Mayor Election**
 - Presentation to Council – Tuesday, 2/21 at 6:00pm
 - i. Officers will be presenting, all members welcome to attend, time to work on this will be available during breakout rooms today.
 - Promote Youth Voter Registration - Visit from Nicholas Abruscato, Boulder County Vote Center and Outreach Supervisor to help us discuss our strategy
 - One of the biggest focuses is Youth Outreach and registration through awareness campaigns and the like. Proposing that in ~April they'll have a week where they'll meet up with around 10 schools and create cohorts for voter registration awareness.
 - This year county employees will run it then next year students will.
 - There used to be a caveat where you could vote while you were seventeen, that is no longer a possibility.
 - May be possible for there to be a liaison that could assist in informing during the Pet Mayor event.

Persons planning to attend the meeting who need sign language interpretation, translation services, assisted listening systems, Braille, taped material, or special transportation, should contact the City Clerk's Office at 303.335.4536 or MeredythM@LouisvilleCO.gov. A forty-eight-hour notice is requested.

Si requiere una copia en español de esta publicación o necesita un intérprete durante la reunión, por favor llame a la Ciudad al 303.335.4536 o 303.335.4574.

- Software we can use to manage contestants and voting – Ginger Cross, Marketing Specialist for the Recreation and Senior Center, will assist.
 - Engage Louisville would be the software with only worries about registration being brought up.
 - Ginger said she'd further contact Engage and see what could be done.
 - Worrying about scope of voting; should Denver residents be able to vote if they attend Louisville schools? Answer was yes.
 - Maybe make it so that we have an internal vote before displaying the next round of pets.
- Research – What did you find? What have other cities done?
 - Many pet mayors have died during their time in office, what could be done to offset possible problems? Maybe having a deputy mayor or a back-up.
 - Social media and advertising is very possible through Facebook, Tiktok, etc, all through City of Louisville accounts.
 - Denton's pet mayor had a panel of judges that decided the pet mayor rather than a popular vote.
 - Required submission guidelines that covered special hicks, places, and more about each pet.
 - Health and such should be understood by the submitter as we will not exclude based on age.
 - Dogs may scare younger children, how should that be dealt with?
 - Worrying about logistics of pet mayorship
- Logistics Discussion and Decisions – Can we make any logistical decisions today? (Timeline, software, etc.) Do we need to vote?
 - How much power should the pet mayor have overall? Mainly just a mascot to bring the group together.
 - Is there a need for a blurb of 2-3 sentences that explain the pet's abilities?
 - Pet parade is the final goal.
 - When should we announce it? March 6th.
 - Submissions start March 14th-April 11th. Voting starts April 18th, 2 weeks for voting, Announce winner by May 2nd (and when voting ends), Inaugurate on the day of the Pet Parade (Sept. 4th).
 - Criteria was finalized to be similar to Maplewood.
 - Would be sent out in March (publication wise).

VIII. Discussion Items for Next Meeting

- Specifics on submissions and voting.

IX. Comments From Liaisons

- Youth Art Show and Chemistry Tutor Needed.

X. Adjourn – Chairperson Sam Adjourned the meeting at 8:02 PM.