

COLORADO CULTURAL RESOURCE SURVEY

Architectural Inventory Form

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I. IDENTIFICATION

- 1. Resource number: **5BL8047**
- 2. Temporary number: **N/A**
- 3. County: **Boulder**
- 4. City: **Louisville**
- 5. Historic building name: **Joe's Fruit Store**
- 6. Current building name: **Joe's Italian Market**
- 7. Building address: **920 Main Street**
- 8. Owner name: **Rose D. Damato (D'Amato)**
Owner address: **920 Main Street**
Louisville, CO 80027

II. GEOGRAPHIC INFORMATION

- 9. P.M. **6th** Township **1S** Range **69W**
NW% of **NW**% of **NE**% of **SE**% of section **8**
- 10. UTM reference
Zone **13**
Easting: **488790**
Northing: **4425260**
- 11. USGS quad name: **Louisville, Colorado**
Year: **1965 (Revised 1994) 7.5'**
- 12. Lot(s): **9, 10** Block: **1**
Addition: **Original Town of Louisville** Year of Addition **1878**
- 13. Boundary Description and Justification: **This legally defined parcel encompasses but does not exceed the land historically associated with this property.**

22. Architectural style / building type:

Late 19th and Early 20th Century American Movements / Commercial Style



Official Eligibility Determination

(OAHP use only)

- Date _____ Initials _____
- Determined Eligible - National Register
 - Determined Not Eligible - National Register
 - Determined Eligible - State Register
 - Determined Not Eligible - State Register
 - Needs Data
 - Contributes to eligible National Register District
 - Noncontributing to eligible National Register District

III. ARCHITECTURAL DESCRIPTION

- 14. Building plan (footprint, shape):
Rectangular Plan
- 15. Dimensions in feet: **1108 square feet**
- 16. Number of stories: **one**
- 17. Primary external wall material
Stucco
Wood / Weatherboard
- 18. Roof configuration (enter one):
Gabled Roof / Front Gabled Roof
- 19. Primary external roof material (enter one):
Asphalt Roof
- 20. Special features (enter all that apply):
False Front
Chimney

21. General Architectural Description

Comprised of a single commercial building, this property is located on the east side of Main Street, near the north end of downtown Louisville. The building is one-story tall, with a rectangular plan, and of wood frame construction. The facade fronts directly onto a wide concrete sidewalk which parallels Main Street, on the west elevation. The building is supported by a low concrete foundation. The facade wall is stuccoed, white and grey in color, while the side walls, along the north and south elevations, are clad with painted white horizontal weatherboard. The roof is front gabled, with grey asphalt shingles and boxed eaves. A red brick chimney is located on the exterior of the north elevation. The building's facade is symmetrically arranged, below a false-front parapet wall, with a stepped gable. A stained natural brown glass-in-wood-frame door, with a painted green wood screen door, is located in the center of the facade. The entry door is flanked by two single-light fixed-pane storefront windows, with painted green wood frames, and covered with red, white, and green canvas awnings. Above the entry door is a wooden sign board advertising **Joe's Italian Market**. The sign is illuminated from above by a distinctive light. A large wood-frame addition has been built onto the original east (rear) elevation, extending the building toward the alley. A painted white, vertical wood plank, overhead garage door, opens from the addition, towards the alley on the east elevation. Five 3-light windows, with painted white wood frames and surrounds, and with exterior wood screens, are located along the north elevation. Three similar windows penetrate the south elevation wall. A painted white wood-paneled door, with three upper sash lights, and with a painted green wood screen door, is also located on the north elevation.

29. Construction History (include description and dates of major additions, alterations, or demolitions:

This building was constructed in 1948 for Joe and Rose Damato. The Damatos operated Joe's Fruit Store in the building, while living in the house next door to the north. An addition has been put on the rear of the building, probably in the 1960s. Sanborn Assessor maps reveal that in earlier years, between 1893 and 1900, a dwelling was located on this lot.

23. Landscape or setting special features:

This building is located on the east side of Main Street, near the north end of downtown Louisville. The Damato House, which is still the residence of Rose Damato, is next door to the north.

24. Associated buildings, features, or objects
n/a**IV. ARCHITECTURAL HISTORY****25. Date of Construction:**
Estimate
Actual **1948**

Source of information:

Boulder County Assessor records, corroborated with a 1949 Boulder County Real Estate Appraisal card, with the notation "new 1949."

26. Architect:
n/aSource of information:
n/a**27. Builder/ Contractor:**
unknownSource of information:
n/a**28. Original owner:**
Joe and Rose Damato

Source of information:

Boulder County Real Estate Appraisal card, 1949.

30. Original location: **yes**
Moved **no**
Date of move(s) **n/a**

V. HISTORICAL ASSOCIATIONS

31. Original use(s): **Commerce and Trade / Grocery Store**
32. Intermediate use(s): **Commerce and Trade / Grocery Store**
33. Current use(s): **Commerce and Trade / Grocery Store**
34. Site type(s): **Commercial Building**

35. Historical Background

Built in 1948, this modest-scale commercial building has served as an Italian market from that time to the present. The store's original, and long-time, owners were Joe and Rose Damato (D'Amato) who opened Joe's Fruit Store here, soon after the building had been completed. Joe had previously operated a fruit store further south on Main Street, where the Louisville City Hall is now located. Born in Italy, circa 1902, Mr. Damato immigrated to the United States in January 1921. He spent a few months in Racine, Wisconsin, before coming to Louisville in May of 1921. He worked in area coal mines, but soon began plans to open a fruit and vegetable store. Joe had gained experience in working with fruit during his youth in Italy, and felt he could make a go of it in Louisville.

Among many small stores that lined Louisville's Main Street during the early years of the twentieth century, the business started by Joe Damato has outlasted all the others. The Damatos sold the business in 1978, but Mrs. Damato still (in 2000) owns this property, and continues to reside in the house next door. In 1996, the business was acquired by Louisville natives Paula Enrietto, and her brother David Enrietto. The business's name is now Joe's Italian Market.

36. Sources of Information

(Boulder County) "Real Estate Appraisal Card - Urban Master", on file at the Boulder Carnegie Library.

"Joe D'Amato Closes Main Street Landmark." *Boulder Daily Camera*, October 1, 1996, p. 13.

Polk's Boulder County Directory [generally published annually], Denver, Kansas City, and Salt Lake City: R.L. Polk and Company Publishers.

Polk's Longmont City Directory, [generally published annually], Denver, Kansas City, and Salt Lake City: R.L. Polk and Company, Publishers, 1966 - 1997.

Sanborn Fire Insurance Maps, dated August 1893, November 1900, and August 1908.

"Science Researcher Paula Enrietto Runs Italian Market in Louisville." *Boulder Daily Camera*, July 31, 1996, p. 3.

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VI. SIGNIFICANCE

37. Local landmark designation:

Yes

No

Date of Designation: n/a

38. Applicable National Register Criteria

 A. Associated with events that have made a significant contribution to the broad patterns of our history;

B. Associated with the lives of persons significant in our past;

 C. Embodies the distinctive characteristics of a type, period, or method of construction, or represents the work of a master, or that possess high artistic values, or represents a significant and distinguishable entity whose components may lack individual distinction;

D. Has yielded, or may be likely to yield information important in history or prehistory;

Qualifies under Criteria Considerations A through G (see Manual).

Does not meet any of the above National Register criteria.

39. Area(s) of Significance:

Architecture; Commerce; Ethnic Heritage / European

40. Period of Significance: 1948 -1950

41. Level of Significance:

National:

State:

Local: **42. Statement of Significance**

This building is historically significant, relative to National Register Criterion A, for its associations with the Damato family, and commercial growth in Louisville during the first half of the twentieth century. Joe's Fruit Store (still in business as Joe's Italian market) is Louisville's last remaining example of an independently-owned small-scale market. The property is also historically significant for its representation of Louisville's ethnic Italian heritage. The building is architecturally significant as a representative wood-frame false front commercial building. For these reasons, this property is eligible for individual listing in the National Register of Historic Places. It is also eligible for National Register eligibility as a contributing property within a potential downtown Louisville Historic District.

43. Assessment of historic physical integrity related to significance:

This building's integrity has been impacted by alterations to the facade, however these changes may be viewed as part of the building's history as it has evolved as a business during the last half of the twentieth century. An addition to the rear (east) elevation probably dates to the 1960s. It is architecturally compatible with the original structure.

VII. NATIONAL REGISTER ELIGIBILITY ASSESSMENT

44. National Register eligibility field assessment:

Eligible: xx

Not Eligible:

Need Data:

45. Is there National Register district potential?

Yes: xx

No:

Discuss: **Historic buildings along Main Street in downtown Louisville, which have retained a sufficient degree of historical integrity, could comprise a National Register historic district.**

If there is National Register district potential, is this building:

Contributing: xx

Noncontributing:

46. If the building is in an existing National Register district, is it:

Contributing: n/a

Noncontributing: n/a

VIII. RECORDING INFORMATION

47. Photograph numbers:

Roll: **CM-14**

Frame(s): **5-7**

Negatives filed at: **City of Louisville, Administration
749 Main Street
Louisville, Colorado 80027**

48. Report title: **"Old Town" Louisville Historical Building Survey**

49. Date: **April 12, 2000**

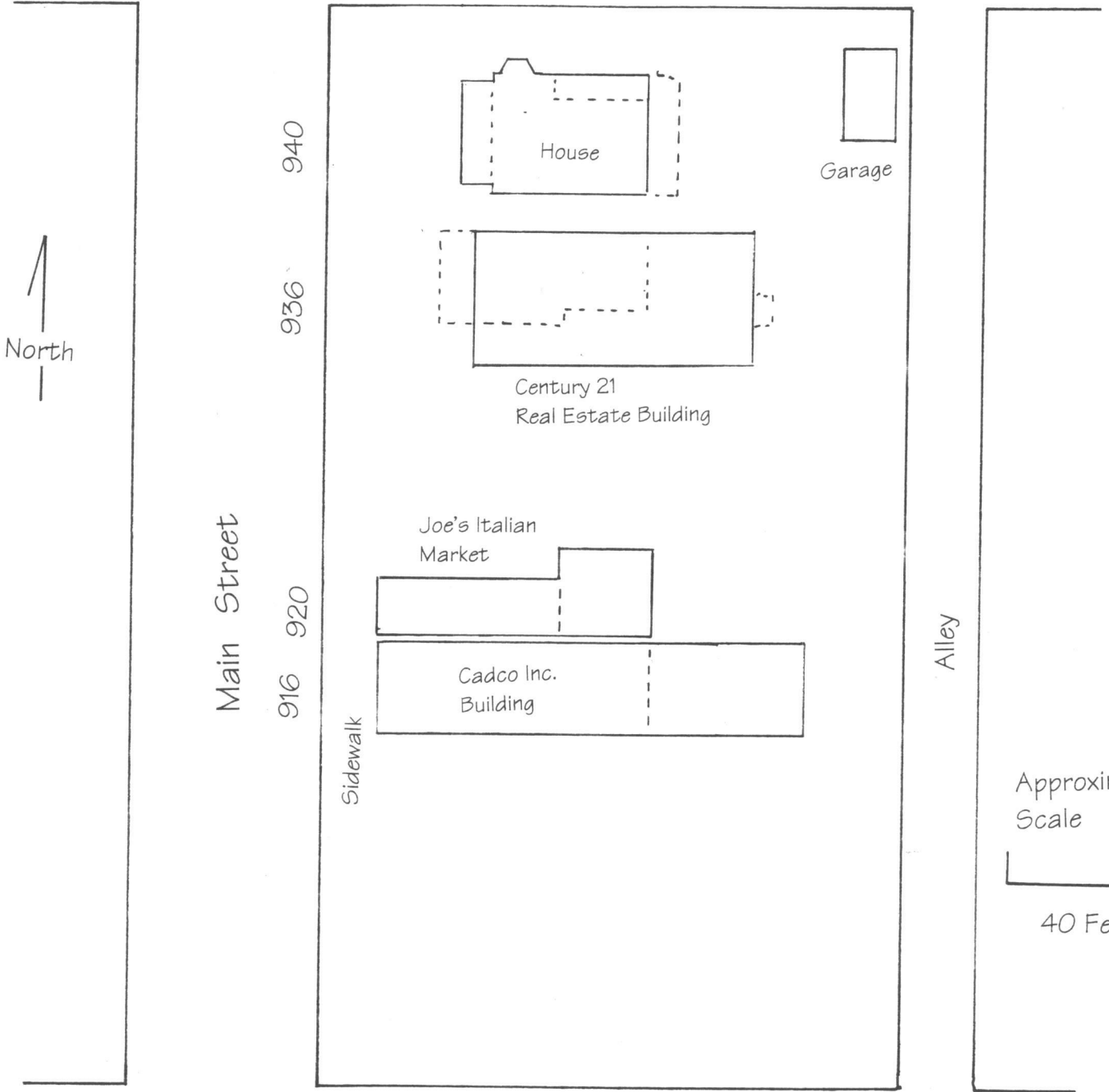
50. Recorder(s): **Carl McWilliams**

51. Organization: **Cultural Resource Historians**

52. Address: **1607 Dogwood Court
Fort Collins, Colorado 80525**

53. Phone number: **970/493-5270**

South Street



Main Street

940

936

920

916

Sidewalk

House

Garage

Century 21
Real Estate Building

Joe's Italian
Market

Cadco Inc.
Building

Alley

Approximate
Scale

40 Feet

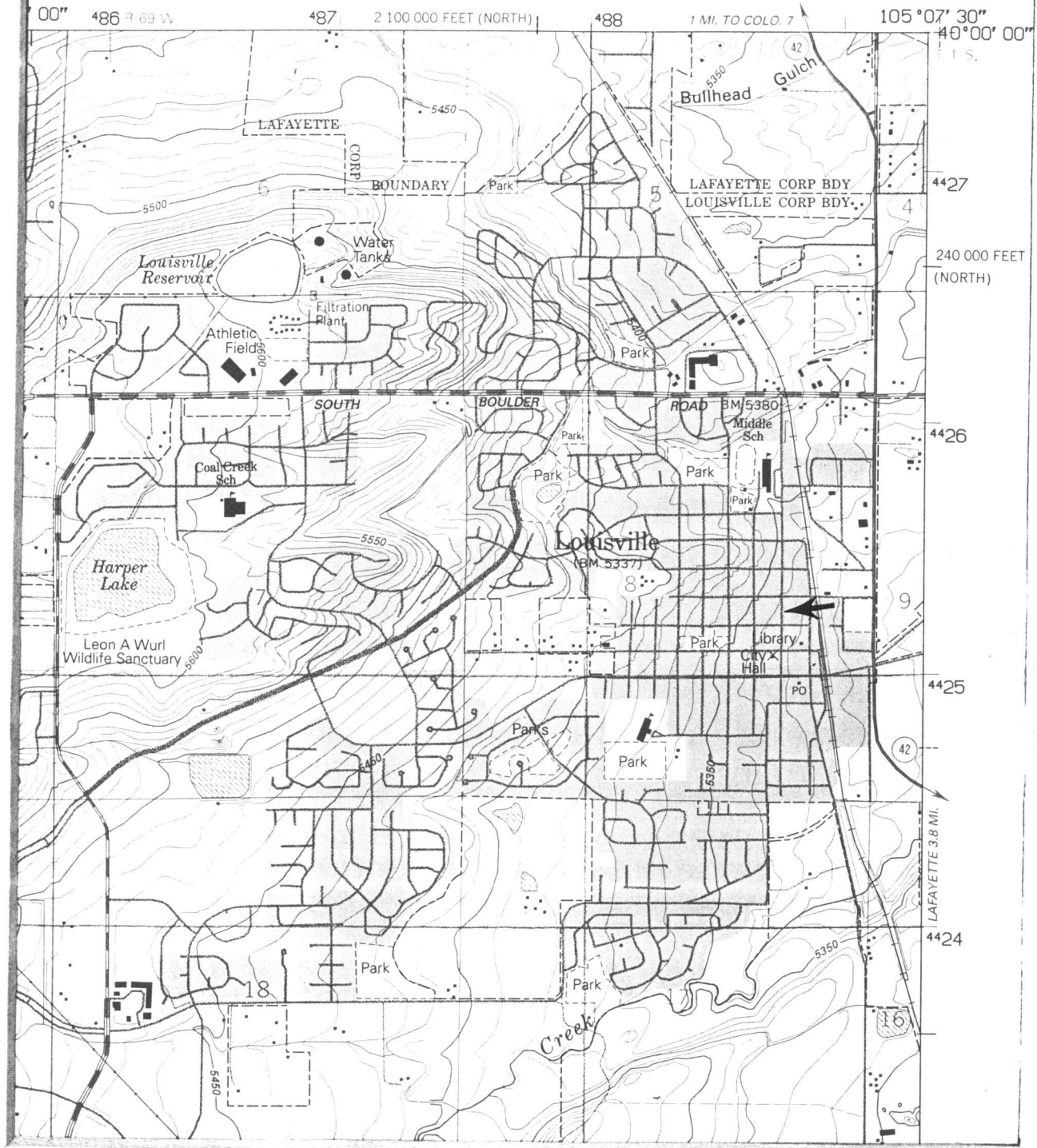
Walnut Street

SKETCH MAP

920 Main Street, Louisville, Colorado

LOUISVILLE QUADRANGLE
COLORADO
7.5 MINUTE SERIES (TOPOGRAPHIC)

4964 11 SE
(ERIE)



. . . LOCATION MAP . . .

920 Main Street, Louisville, Colorado

