

Recreation/Senior Center & Aquatic Center Expansion Task Force

Agenda

WEDNESDAY, JUNE 15TH, 2016

6:30 PM

**Louisville Recreation Center, Brooks Room
900 W. Via Appia**

- I. Call to Order
- II. Approve May 25th, 2016 Meeting Minutes
- III. Approval of Agenda
- IV. Public Comments on Items Not on the Agenda
- V. Chair's Update
- VI. Subcommittee Updates
- VII. Telephone Poll and Citizen Survey Results
- VIII. Refined Floor Plans and Cost Estimate – Sink Combs Dethlefs
- IX. Future Schedule
- X. Other Issues
- XI. Task Force Comments and Identification of Future Agenda Items and Meeting Dates
- XII. Adjourn

**Task Force
Meeting Minutes
Wednesday, May 25th, 2016
6:30 pm
Louisville Recreation/ Senior Center, Brooks Room
900 West Via Appia**

- I. Call to Order** –The Task Force meeting was called to order by Councilman Lipton at 6:35 p.m.
- Board Members Present: Gina Barton, Rich Bradfield, Laura Denton, Deborah Fahey, Alex Gorsevski, Kaylix McClure, Louise McClure, Michael Menaker, Lisa Norgard, Tom Tennessen, Michele Van Pelt,
- Board Members Absent: Brett Commander, Linda Hodge
- Staff Members present: Joe Stevens, Kathy Martin, Julie Seydel, Allan Gill, Heather Balsler.
- City Council Present: Councilman Lipton and Councilwoman Loo
- II. Approve May 11th, 2016 Meeting Minutes** – Minutes were approved by acclamation.
- III. Approval of Agenda** - agenda approved
- IV. Public Comments on Items Not on the Agenda** - none
- V. Chair's Update** – Councilman Lipton expects the citizen survey results to be presented to City Council on June 7th, and be available to the Task Force.
- VI. Subcommittee updates** – A review of models for cost recovery were discussed. A review of lost revenue while facility is under construction was discussed. There is an anticipation that the revenue lost will balance with reduced expenses. Would like to come up with a solid number for CIP, currently at 5% of operating costs. Subcommittee thinks that number is low. Questioned what the cost recovery of the center would be if Youth Activities and Senior Services was taken out, as those two areas have a larger subsidized expectation.
- Task Force asked SCD what the timeline would be for construction. Design phase would be 8-9 months, 12-14 months for the pool area only, July or August would be ground break. A design build is the quicker method.

VII. Fair Campaign Practices Act Memo and Trainings (training dates listed below) – Heather Balsler

June 8, 2016, 9-10 a.m. at Louisville City Hall, City Council Chambers

June 13, 2016, 6-7 p.m. at Louisville City Hall, City Council Chambers

Task Force members were encouraged to attend one of the trainings and come with questions or concerns they have about the process after the ballot question is approved by City Council and before the election in November. The July 18 City Council meeting will be the reading of the ballot questions, and the Task Force will disband at that point. A committee for public engagement will be formed after that point.

VIII. Marketing and Public Engagement Work Plan – Heather Balsler

Michael Menaker has indicated he would be interested in coordinating the public outreach after July 18th. A letter from Mayor Muckle and an insert about the expansion will be in the summer community newsletter. A FAQ sheet will be created, and a powerpoint to present to all city boards and commissions. Send questions you are receiving from the public to Kathy Martin and she will compile a FAQ sheet for the committee to review.

IX. Refined floor plans and Cost Estimate – SCD

SCD presented a powerpoint presentation and provided the corresponding handout with details of the revised plans and those costs. Current plans call for 130 additional parking spaces, patio space south of the pool, and outdoor fitness deck, the playground on the south, fitness space for 37 spin bikes, 68 cardio stations (currently 31). Project is just over \$28 million, and discussion was had about how to get it under \$28 million. The 12 foot deep dive well was discussed with cost adding between \$900,000 and \$1.2 million dollars. The deep area does present some guarding issues, and the question arises on who it would serve beyond high school diving. BVSD will be presented with the two options and what the cost will be in addition to the current \$28 million. Full details with space and dollar figures can be found in the amended Task Force agenda.

A cost savings measure presented was to keep the shell of Memory Square bath house and remodel inside. The committee felt the funding to the old bath house was justified and are leaning toward the complete restructure with a tear down of the existing building. This would also blend the structure in better with the Louisville Center for the Arts. A final decision was not made, and discussion will continue. Joe Stevens felt it was important not to short change Memory Square improvements.

Deborah Fahey concluded the discussion by presenting recreation centers in 3 California locations that had complete sustainability, and SCD will continue to strive for sustainability build of the facility.

X. Task Force Comments and Identification of Future Agenda Items and meeting dates

Draft of a FAQ sheet for promotional purposes
Guidance of where volunteers can advertise
Cost savings for the overall plan

XI. Adjourn -The meeting was adjourned at 9:25 p.m.



Louisville, CO

Recreation Center Tax Survey 2016



Survey Methods

- ▶ Random sample of 18+ eligible Louisville voters
- ▶ Data collected from April 27-May 9
- ▶ 4,973 eligible households dialed
- ▶ 400 completes (8%)



Residents of Louisville think highly of government performance

▶ Key Finding

Government Performance



82% Overall confidence

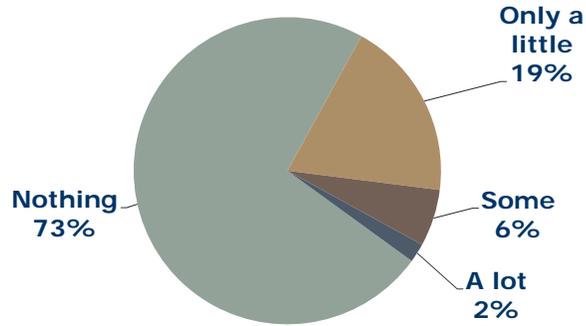
80% Overall direction

79% Acting in the best interest of the community

Percent excellent or good

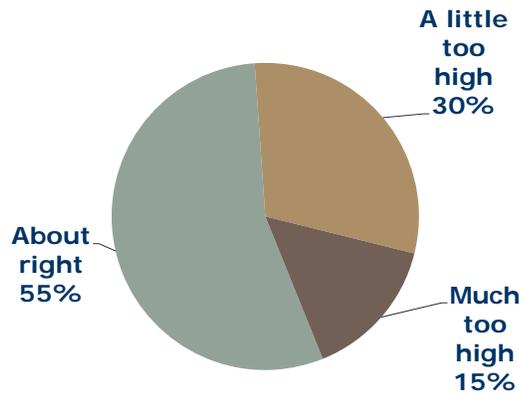
Knowledge of possible tax measure

How much, if anything have you hear lately about a possible tax measure for the City of Louisville on the November election ballot?



Perceptions of Property Taxes

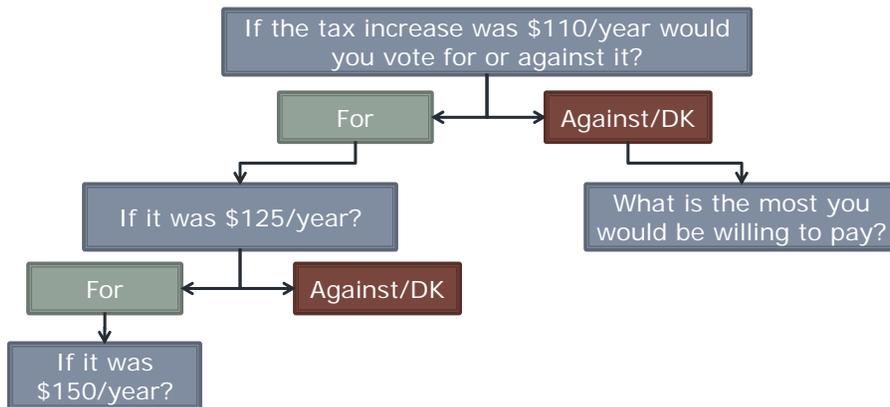
How do you feel about your property taxes?



A majority of voters would vote for an expansion for the Recreation Center

▶ Key Finding

Support for Bond to Expand the Recreation and Senior Center



Support for Bond to Expand the Recreation and Senior Center

\$150 (77%)

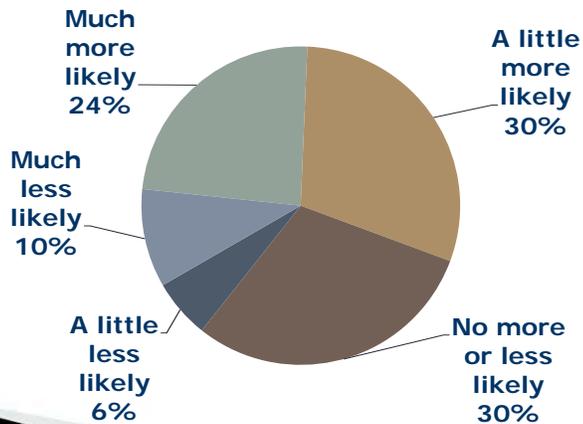
\$125 (70%)

\$110 (51%)



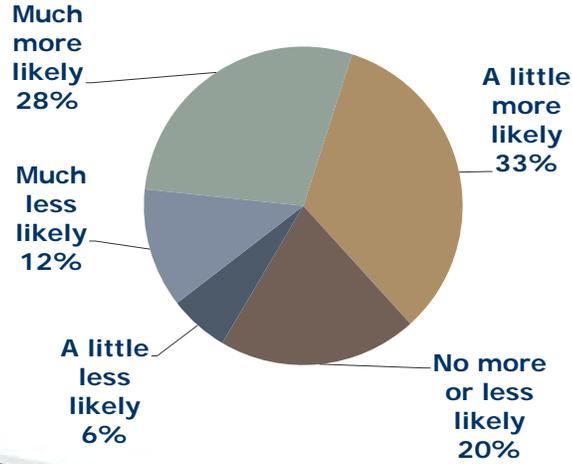
Influence of Amenities

Knowing about some of the potential new features and amenities how much more or less likely are you to vote in favor of the property tax increase?



Influence of Library Bond Expiration

Knowing in two years property taxes will drop, how likely are you to vote in favor of the tax increases for the recreation center expansion?



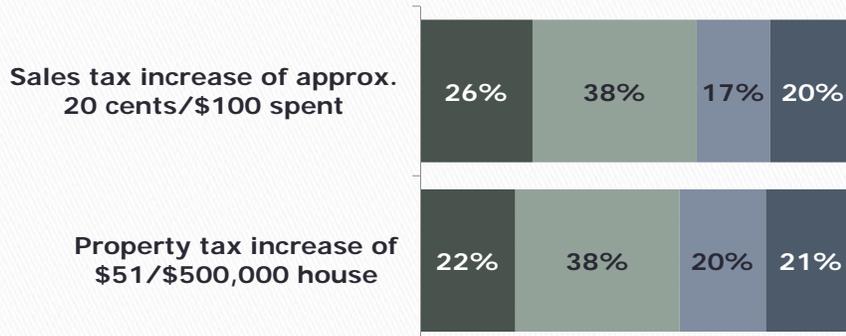
Louisville voters would be open to funding options for the recreation center expansion

▶ Key Finding

Funding cost of maintenance and operations

To fund the estimated \$750,000/year increase in cost of maintenance and operations, the City is considering either a sales tax increase of approx. 20 cents on every \$100 spent or a property tax increase of approx. \$51/\$500,000 home. To what extent would you support or oppose:

■ Strongly support ■ Somewhat support ■ Somewhat oppose ■ Strongly oppose



Likelihood of Supporting Both Tax Ballot Measures

In order for the recreation center renovations and expansion to occur, voters would have to pass both the property tax increase for the construction of the new features and the property or sales tax increase for the maintenance and operations of the facility once all construction is complete. Knowing this, how likely are you to vote in favor of:

■ Very likely ■ Somewhat likely ■ Somewhat unlikely ■ Very unlikely

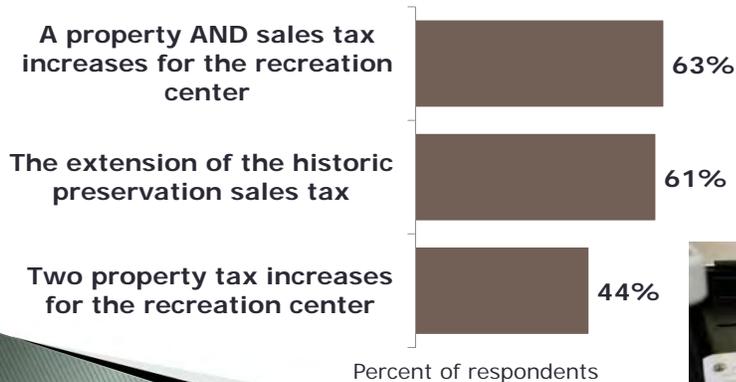


Residents would prefer to have a property and sales tax increase and continue the Historic Preservation Sales tax.

▶ Key Finding

Voting For Recreation Center Initiative and Extending Historic Sales Tax

The City is considering asking voters to continue the existing sales tax until 2028, which means the tax amount would be maintained, not increased. Knowing that the November ballot could include the two tax increases for the expansion of the recreation center and a continuation of the existing historic preservation sales tax, which of these ballot measures would you vote in favor of?



Questions?

Thank you!

Laurie Urban
Project Manager
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Louisville Recreation Center Tax Survey

2016



NRC
National Research Center Inc

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Summary

- The City of Louisville contracted with National Research Center, Inc. (NRC) to develop and administer a topical survey to measure citizen opinions about possible tax questions for the 2016 ballot related to the expansion of the Recreation and Senior Center and Aquatics Facilities.
- The Louisville Recreation Center Tax Survey was administered by phone using an eligible registered voters list obtained from the County of Boulder Elections Office.
- A total of 400 surveys were completed, with a response rate of 8%.
- The margin of error is plus or minus five percentage points around any given percentage point for the entire sample.

Residents of Louisville think highly of their City government’s performance.

- About 8 in 10 residents awarded high marks to Louisville’s government performance, including the overall direction of the City, overall confidence in City government and City government acting in the best interest of the community.
- Residents who had lived in Louisville 16 years or longer tended to give lower marks to some aspects of government performance, including the overall direction of the City, overall confidence in government and the government acting in the best interest of the community than respondents who had lived in the community a shorter time.
- Residents who awarded high marks to all aspects of government performance were also more likely to report they would vote in favor of a property/sales tax combination or two property taxes to support the recreation center than those who did not view government performance as favorably. These residents with a high regard for Louisville government were also more supportive of the extension of the historical preservation tax.

A majority of voters would vote for an expansion for the Recreation Center and were influenced by the possible amenities that would be included and the expiration of the Library Bond tax.

- Overall, when asked whether they would vote to increase their property taxes to finance a 25-year bond for the expansion of the Recreation and Senior Center and to improve Memory Square Pool, 74% of voters said they would be willing to pay at least \$110 a year. By comparison, 15% would vote “no” to any tax increase to fund the Recreation and Senior Center and Memory Square Pool improvements, while 10% would vote “yes” to amounts between \$1 and \$100. Of those willing to pay at least \$110 per year, 69% would pay at least \$125 or and 57% would pay \$150 a year.
- Voter segments more likely to vote for a property tax increase to finance the 25-year bond to expand the Recreation and Senior Center included voters who had lived in Louisville 5 years or less, voters who did not have household members over the age of 65,

those who had children, renters, those under the age of 55 and those who had higher household incomes.

- A majority of Louisville residents (54%) reported they would be much or a little more likely to vote in favor of a property tax increase when they were informed of the possible amenities, such as family locker rooms, a new leisure pool and a new spinning studio, which would be included in the expansion.
- Louisville voters who were much or a little more likely to vote for the expansion of the recreation center after hearing about the potential amenities were also more likely to have used the recreation center or Memory Square Pool than those who were less likely to vote in favor of the expansion.
- When informed about the expiration of the Library bond and the subsequent reduction in their property taxes in 2018, about two-thirds of respondents indicated this knowledge made them much or slightly more likely to vote in favor of the tax increases for expanding the recreation center. For about 20% of respondents, it would make no difference in their level of support for the measure.

Louisville voters would be open to funding the recreation center expansion with either a sales tax or property tax.

- About one-quarter of voters would “strongly” support a sales tax for the maintenance and operations costs of an expanded recreation center while about 2 in 10 would “strongly” oppose a sales tax. However, 4 in 10 “somewhat” supported using a sales tax while only 2 in 10 “somewhat” opposed it. Overall, 64% of voters supported the sales tax increase.
- Similarly, close to 6 in 10 supported a property tax for the maintenance and operations of the recreation center, but 2 in 10 strongly opposed a property tax increase for these costs.
- Over half of Louisville voters indicated they would be very or somewhat likely to vote in favor of either a property/sales tax combination or two property taxes to fund and maintain an expanded recreation center.
- Compared to other voters, younger voters, those who had children under 18 in the household, voters who had lived in Louisville 15 years or less and those who rented their residences were more likely to strongly or somewhat support either a sales tax or property tax increase to fund the cost of maintenance and operations for an expanded recreation center. These residents also were more likely to vote in favor of passing both the property tax increase for the construction at the recreation center and either a property tax or sales tax increase for the maintenance and operation of the facility.

Residents would prefer to have a property and sales tax increase and continue the Historic Preservation Sales tax

- Regarding the tax increases for the expansion of the recreation center, about 6 in 10 voters would vote for a property and sales tax increase, while about 4 in 10 would vote for two property tax increases.

- A majority of respondents would also vote in favor of extending the Historical Preservation tax until 2028.
- Voters who had lived in the City of Louisville for over 16 years, homeowners, those who were older (age 55 and higher) or those who did not have minor children in the home were less likely to vote in favor of any tax increase or extension.

Tables of Results

The following pages contain a complete set of responses to each question on the survey, excluding the “not familiar” responses.

Survey Results

Table 1: Question 1

Are you currently registered to vote at the address where you live today and are eligible to vote in local elections this year?	Percent	Number
Yes	100%	N=400
No	0%	N=0
Total	100%	N=400

Table 2: Question 2

First, please tell me how would you rate each of the following aspects of the City of Louisville's government performance? What about...	Excellent		Good		Fair		Poor		Total	
The overall direction that the City of Louisville is taking	25%	N=95	55%	N=210	15%	N=57	6%	N=24	100%	N=385
Your overall confidence in the Louisville government	27%	N=105	55%	N=212	14%	N=54	4%	N=14	100%	N=386
The Louisville City government acting in the best interest of the community	27%	N=105	52%	N=199	16%	N=62	4%	N=15	100%	N=381

Table 3: Question 3

How much, if anything, have you heard lately about a possible tax measure for the City of Louisville on the November election ballot? Would you say you've heard nothing, only a little, some, or a lot about anything like that?	Percent	Number
Nothing	73%	N=292
Only a little	19%	N=76
Some	6%	N=23
A lot	2%	N=8
Total	100%	N=398

Table 4: Question 4

How do you feel about your property taxes? Would you say they are...	Percent	Number
About right	55%	N=179
A little too high	30%	N=98
Much too high	15%	N=51
Total	100%	N=328

Table 5: Question 5

The City is considering a ballot question this November that would ask voters to approve a property tax increase to finance a 25-year bond of approximately \$25-\$30 million to expand the Recreation and Senior Center and improve Memory Square Pool.	For		Against		Total	
	Percent	N	Percent	N	Percent	N
If your property tax increase was \$110 per year for a home valued at \$500,000, would you vote for or against it?	51%	N=96	49%	N=92	100%	N=188
If the amount was \$125 per year for a home valued at \$500,000 would you still vote for it?	70%	N=173	30%	N=74	100%	N=247
And if it was \$150?	77%	N=214	23%	N=65	100%	N=279

In order to test whether respondents would be influenced by the first dollar amount they hear, respondents were asked at random one of three series of questions, which varied the order of the amounts they might be willing to pay for the expansion. One-third of respondents were asked each question series.

Table 6: Question 5d

<i>{If not willing to pay at least \$110}</i> What is the most you would be willing to pay?	Percent	Number
Nothing	56%	N=56
\$1	1%	N=1
\$5	1%	N=1
\$10	2%	N=2
\$19	1%	N=1
\$25	2%	N=2
\$30	1%	N=1
\$40	1%	N=1
\$50	20%	N=20
\$55	2%	N=2
\$60	2%	N=2
\$75	4%	N=4
\$80	1%	N=1
\$96	1%	N=1
\$100	6%	N=6
Total	100%	N=100

Only asked of those who were not willing to pay any of the prescribed amounts (\$110, \$125, or \$150).

Table 7: Maximum Amount Willing to Pay for Recreation and Senior Center

Maximum amount each respondent is willing to pay for the expansion of the recreation and senior center	Percent	Number
Nothing	15%	N=56
\$1-\$50	7%	N=27
\$51-\$100	3%	N=13
\$110	5%	N=19
\$125	12%	N=43
\$150	57%	N=214
Total	100%	N=372

Table 8: Question 6

Some of the features and amenities that would be included in a renovated and expanded recreation center include new family locker rooms, locker rooms upgrades, an expanded fitness center, a new spinning studio, new leisure pool, Memory Square pool improvements and a renovated seniors area, among others. Knowing about some of the potential new features and amenities at the recreation center, how much more or less likely are you to vote in favor of the property tax increase I previously mentioned? Would you say you are...	Percent	Number
Much more likely to vote in favor	24%	N=94
A little more likely	30%	N=118
No more or less likely	30%	N=117
A little less likely	6%	N=22
Much less likely to vote in favor	10%	N=39
Total	100%	N=389

Table 9: Question 7

To fund the estimated \$750,000 per year increase in the cost of maintenance and operations for an expanded recreation center, the City is considering either a sales tax increase of approximately 20 cents on every \$100 spent, or a property tax increase of approximately \$51 per year for a home valued at \$500,000. To what extent would you support or oppose:	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Total	
A sales tax increase of approximately 20 cents on every \$100 spent for the cost of maintenance and operations	26%	N=97	38%	N=142	17%	N=65	20%	N=75	100%	N=379
A property tax increase of approximately \$51 per year for a home valued at \$500,000 for the cost of maintenance and operations	22%	N=83	38%	N=146	20%	N=77	21%	N=79	100%	N=384

Table 10: Question 8

In order for the recreation center renovations and expansion to occur, voters would have to pass both the property tax increase for the construction of the new features and the property or sales tax increase for the maintenance and operations of the facility once all construction is complete. Knowing this, how likely are you to vote in favor of ...	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
A property tax increase for the construction AND a sales tax increase for the operations and maintenance	24%	N=95	40%	N=153	14%	N=53	22%	N=86	100%	N=387
A property tax increase for the construction AND a property tax increase for the operations and maintenance	20%	N=78	41%	N=158	15%	N=59	23%	N=89	100%	N=384

Table 11: Question 9

The City is currently paying on a bond that built the Library in 2006. Payments on this bond end in 2018 and your property tax will then be reduced. Paying off the library bond does not mean that money will be taken from the Library and put toward the recreation center. It just means that the City will have paid off costs of building the library. Knowing in two years property taxes for a home valued at \$500,000 will drop by approximately \$60 per year, how likely are you to vote in favor of the tax increases for the recreation center expansion. Would you say you would be ...	Percent	Number
	Much more likely to vote in favor	28%
A little more likely	33%	N=131
No more or less likely	20%	N=80
A little less likely	6%	N=25
Much less likely to vote in favor	12%	N=47
Total	100%	N=393

Table 12: Question 10

The City currently has a Historic Preservation Sales Tax that is set to expire in 2018. The city is considering asking voters to continue the existing sales tax until 2028, which means the tax amount would be maintained, not increased. Knowing that the November ballot could include the two tax increases for the expansion of the recreation center and a continuation of the existing historic preservation sales tax, which of these ballot measures would you vote in favor of?	Yes		No		Total	
	Percent	N	Percent	N	Percent	N
A property AND sales tax increases for the recreation center	63%	N=233	37%	N=139	100%	N=372
Two property tax increases for the recreation center	44%	N=154	56%	N=194	100%	N=348
The extension of the historical preservation sales tax	61%	N=220	39%	N=140	100%	N=361

Respondent Characteristics

Table 13: Use of Louisville Facilities

Please tell me if you or any members of your household currently use each of the following Louisville facilities. What about...	Yes		No		Don't know		Total	
	Percent	N	Percent	N	Percent	N	Percent	N
Recreation Center	71%	N=284	27%	N=109	2%	N=7	100%	N=400
Senior Center	17%	N=66	82%	N=328	1%	N=6	100%	N=400
Memory Square Pool	32%	N=130	66%	N=262	2%	N=8	100%	N=400

Table 14: Presence of children in household

Presence of children	Percent	Number
Yes	36%	N=142
No	64%	N=253
Total	100%	N=395

Table 15: Presence of older adults in household

Presence of adults over 65	Percent	Number
Yes	29%	N=116
No	71%	N=278
Total	100%	N=394

Table 16: Length of residency

How long have you lived in the City of Louisville? Has it been...	Percent	Number
Less than 2 years	9%	N=35
2 to 5 years	13%	N=52
6 to 10 years	17%	N=68
11 to 15 years	14%	N=53
16 to 20 years	13%	N=52
Over 20 years	34%	N=132
Total	100%	N=392

Table 17: Respondent housing tenure

Do you rent or own your home?	Percent	Number
Rent	19%	N=73
Own	81%	N=316
Total	100%	N=389

Table 18: Respondent household income

Please stop me when I reach the category that includes your household's total annual income from all sources and all residents at this address.	Percent	Number
Under \$25,000	5%	N=15
\$25,000 to less than \$50,000	11%	N=36
\$50,000 to less than \$75,000	17%	N=53
\$75,000 to less than \$100,000	16%	N=51
\$100,000 to less than \$150,000	25%	N=79
\$150,000 or more	26%	N=83
Total	100%	N=318

Table 19: Respondent age

Please stop me when I reach the category that includes your age.	Percent	Number
18 to 24 years	6%	N=24
25 to 34 years	16%	N=60
35 to 44 years	18%	N=68
45 to 54 years	22%	N=84
55 to 64 years	15%	N=59
65 years and over	24%	N=91
Total	100%	N=386

Table 20: Respondent gender

	Percent	Number
Female	51%	N=206
Male	49%	N=194
Total	100%	N=400

Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey, including the “don’t know/refused” responses. The percent of respondents giving a particular response is shown followed by the number of respondents.

Table 21: Question 1

Are you currently registered to vote at the address where you live today and are eligible to vote in local elections this year?	Percent	Number
Yes	100%	N=400
No	0%	N=0
Don't know/Refused	0%	N=0
Total	100%	N=400

Table 22: Question 2

First, please tell me how would you rate each of the following aspects of the City of Louisville's government performance? What about...	Excellent		Good		Fair		Poor		Don't know/Refused		Total	
The overall direction that the City of Louisville is taking	24%	N=95	53%	N=210	14%	N=57	6%	N=24	4%	N=15	100%	N=400
Your overall confidence in the Louisville government	26%	N=105	53%	N=212	14%	N=54	3%	N=14	4%	N=14	100%	N=400
The Louisville City government acting in the best interest of the community	26%	N=105	50%	N=199	16%	N=62	4%	N=15	5%	N=19	100%	N=400

Table 23: Question 3

How much, if anything, have you heard lately about a possible tax measure for the City of Louisville on the November election ballot? Would you say you've heard nothing, only a little, some, or a lot about anything like that?	Percent	Number
Nothing	73%	N=292
Only a little	19%	N=76
Some	6%	N=23
A lot	2%	N=8
Don't know/Refused	0%	N=2
Total	100%	N=400

Table 24: Question 4

How do you feel about your property taxes? Would you say they are...	Percent	Number
About right	45%	N=179
A little too high	24%	N=98
Much too high	13%	N=51
Don't know/Refused	18%	N=72
Total	100%	N=400

Table 25: Question 5

The City is considering a ballot question this November that would ask voters to approve a property tax increase to finance a 25-year bond of approximately \$25-\$30 million to expand the Recreation and Senior Center and improve Memory Square Pool.	For		Against		Don't know/Refused		Total	
If your property tax increase was \$110 per year for a home valued at \$500,000, would you vote for or against it?	43%	N=96	42%	N=92	15%	N=33	100%	N=221
If the amount was \$125 per year for a home valued at \$500,000 would you still vote for it?	64%	N=173	27%	N=74	8%	N=23	100%	N=269
And if it was \$150?	74%	N=214	22%	N=65	4%	N=11	100%	N=290

In order to test whether respondents would be influenced by the first dollar amount they hear, respondents were asked at random one of three series of questions, which varied the order of the amounts they might be willing to pay for the expansion. One-third of respondents were asked each question series.

Table 26: Question 5d

<i>{If not willing to pay at least \$110}</i> What is the most you would be willing to pay?	Percent	Number
Nothing	44%	N=56
\$1	1%	N=1
\$5	1%	N=1
\$10	1%	N=2
\$19	1%	N=1
\$25	1%	N=2
\$30	1%	N=1
\$40	1%	N=1
\$50	16%	N=20
\$55	2%	N=2
\$60	1%	N=2
\$75	3%	N=4
\$80	1%	N=1
\$96	1%	N=1
\$100	5%	N=6
Don't know/Refused	22%	N=28
Total	100%	N=128

Only asked of those who were not willing to pay any of the prescribed amounts (\$110, \$125, or \$150).

Table 27: Maximum Amount Willing to Pay for Recreation and Senior Center

Maximum amount each respondent is willing to pay for the expansion of the recreation and senior center	Percent	Number
Nothing	14%	N=56
\$1-\$50	7%	N=27
\$51-\$100	3%	N=13
\$110	5%	N=19
\$125	11%	N=43
\$150	53%	N=214
Don't know/refused	7%	N=28
Total	100%	N=400

Table 28: Question 6

Some of the features and amenities that would be included in a renovated and expanded recreation center include new family locker rooms, locker rooms upgrades, an expanded fitness center, a new spinning studio, new leisure pool, Memory Square pool improvements and a renovated seniors area, among others. Knowing about some of the potential new features and amenities at the recreation center, how much more or less likely are you to vote in favor of the property tax increase I previously mentioned? Would you say you are...	Percent	Number
Much more likely to vote in favor	23%	N=94
A little more likely	29%	N=118
No more or less likely	29%	N=117
A little less likely	5%	N=22
Much less likely to vote in favor	10%	N=39
Don't know/Refused	3%	N=11
Total	100%	N=400

Table 29: Question 7

To fund the estimated \$750,000 per year increase in the cost of maintenance and operations for an expanded recreation center, the City is considering either a sales tax increase of approximately 20 cents on every \$100 spent, or a property tax increase of approximately \$51 per year for a home valued at \$500,000. To what extent would you support or oppose:	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/Refused		Total	
A sales tax increase of approximately 20 cents on every \$100 spent for the cost of maintenance and operations	24%	N=97	36%	N=142	16%	N=65	19%	N=75	5%	N=21	100%	N=400
A property tax increase of approximately \$51 per year for a home valued at \$500,000 for the cost of maintenance and operations	21%	N=83	36%	N=146	19%	N=77	20%	N=79	4%	N=16	100%	N=400

Table 30: Question 8

In order for the recreation center renovations and expansion to occur, voters would have to pass both the property tax increase for the construction of the new features and the property or sales tax increase for the maintenance and operations of the facility once all construction is complete. Knowing this, how likely are you to vote in favor of ...	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/Refused		Total	
	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number
A property tax increase for the construction AND a sales tax increase for the operations and maintenance	24%	N=95	38%	N=153	13%	N=53	22%	N=86	3%	N=13	100%	N=400
A property tax increase for the construction AND a property tax increase for the operations and maintenance	19%	N=78	39%	N=158	15%	N=59	22%	N=89	4%	N=16	100%	N=400

Table 31: Question 9

The City is currently paying on a bond that built the Library in 2006. Payments on this bond end in 2018 and your property tax will then be reduced. Paying off the library bond does not mean that money will be taken from the Library and put toward the recreation center. It just means that the City will have paid off costs of building the library. Knowing in two years property taxes for a home valued at \$500,000 will drop by approximately \$60 per year, how likely are you to vote in favor of the tax increases for the recreation center expansion. Would you say you would be ...	Percent	Number
Much more likely to vote in favor	27%	N=110
A little more likely	33%	N=131
No more or less likely	20%	N=80
A little less likely	6%	N=25
Much less likely to vote in favor	12%	N=47
Don't know/Refused	2%	N=7
Total	100%	N=400

Table 32: Question 10

The City currently has a Historic Preservation Sales Tax that is set to expire in 2018. The city is considering asking voters to continue the existing sales tax until 2028, which means the tax amount would be maintained, not increased. Knowing that the November ballot could include the two tax increases for the expansion of the recreation center and a continuation of the existing historic preservation sales tax, which of these ballot measures would you vote in favor of?	Yes		No		Don't know/Refused		Total	
	A property AND sales tax increases for the recreation center	58%	N=233	35%	N=139	7%	N=28	100%
Two property tax increases for the recreation center	38%	N=154	49%	N=194	13%	N=52	100%	N=400
The extension of the historical preservation sales tax	55%	N=220	35%	N=140	10%	N=39	100%	N=400

Table 33: Use of Louisville Facilities

Please tell me if you or any members of your household currently use each of the following Louisville facilities. What about...	Yes		No		Don't know		Total	
Recreation Center use	71%	N=284	27%	N=109	2%	N=7	100%	N=400
Senior Center use	17%	N=66	82%	N=328	1%	N=6	100%	N=400
Memory Square Pool use	32%	N=130	66%	N=262	2%	N=8	100%	N=400

Table 34: Presence of children in household

Presence of children	Percent		Number	
Yes		35%		N=142
No		63%		N=253
Don't know		1%		N=5
Total		100%		N=400

Table 35: Presence of older adults in household

Presence of adults over 65	Percent		Number	
Yes		29%		N=116
No		69%		N=278
Don't know		1%		N=6
Total		100%		N=400

Table 36: Length of residency

How long have you lived in the City of Louisville? Has it been...	Percent	Number
Less than 2 years	9%	N=35
2 to 5 years	13%	N=52
6 to 10 years	17%	N=68
11 to 15 years	13%	N=53
16 to 20 years	13%	N=52
Over 20 years	33%	N=132
Don't know/Refused	2%	N=8
Total	100%	N=400

Table 37: Respondent housing tenure

Do you rent or own your home?	Percent	Number
Rent	18%	N=73
Own	79%	N=316
Don't know/Refused	3%	N=11
Total	100%	N=400

Table 38: Respondent household income

Please stop me when I reach the category that includes your household's total annual income from all sources and all residents at this address.	Percent	Number
Under \$25,000	4%	N=15
\$25,000 to less than \$50,000	9%	N=36
\$50,000 to less than \$75,000	13%	N=53
\$75,000 to less than \$100,000	13%	N=51
\$100,000 to less than \$150,000	20%	N=79
\$150,000 or more	21%	N=83
Don't know/Refused	20%	N=82
Total	100%	N=400

Table 39: Respondent age

Please stop me when I reach the category that includes your age.	Percent	Number
18 to 24 years	6%	N=24
25 to 34 years	15%	N=60
35 to 44 years	17%	N=68
45 to 54 years	21%	N=84
55 to 64 years	15%	N=59
65 years and over	23%	N=91
Don't know/Refused	4%	N=14
Total	100%	N=400

Table 40: Respondent gender

	Percent	Number
Female	51%	N=206
Male	49%	N=194
Total	100%	N=400

Appendix A: Subgroup Comparisons for Selected Survey Questions

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the overall direction that the City of Louisville is taking as “excellent” or “good,” or the percent of respondents who used the recreation center. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

Comparisons by Respondent Characteristics

- Voters who had lived in Louisville 16 years or longer tended to give lower marks to aspects of government performance, including the overall direction of the City, overall confidence in government and the government acting in the best interest of the community than respondents who had lived in the community a shorter time.
- Louisville voters who had children under the age of 18, those who had lived in the community less than 16 years, voters who made \$150,000 a year or more, those aged 35-54 or males were more likely to indicate that their property taxes were about right when compared to their counterparts.
- Voters who had lived in Louisville 5 years or less, respondents who did not have household members over the age of 65, those who had children, renters, those under the age of 55 or individuals who had higher household incomes (\$150,000 a year or more) were more likely to vote for a property tax increase to finance the 25-year bond to expand the Recreation and Senior Center than other survey participants.
- Younger voters, those who had children under 18 in the household, voters who had lived in Louisville 15 years or less or those who rented their residences were more likely to strongly or somewhat support either a sales tax or property tax increase to fund the cost of maintenance and operations for an expanded recreation center compared to other voters. These residents also tended to be more likely to vote in favor of passing both the property tax increase for the construction of the new features for the recreation center and either a property tax or sales tax increase for the operation of the facility.
- Voters who had lived in the City of Louisville for over 16 years, homeowners, residents who were older (age 55 and higher) or did not have minor children in the home were less likely to say they would vote in favor of a property/sales tax increase for the recreation center, two property tax increases or the extension of the historical preservation tax that will expire in 2018.

Table 41: Government Performance by Presence of Children, Presence of Older Adults, Length of Residence and Housing Tenure

First, please tell me how would you rate each of the following aspects of the City of Louisville’s government performance? What about... (Percent excellent or good)	Children under the age of 18		Adults over the age of 65		Length of residency			Rent or own		Overall
	Yes	No	Yes	No	5 years or less	6-15 years	16 years or more	Rent	Own	
The overall direction that the City of Louisville is taking	82%	78%	74%	82%	91%	82%	73%	77%	80%	79%
Your overall confidence in the Louisville government	87%	80%	79%	84%	95%	88%	75%	84%	82%	82%
The Louisville City government acting in the best interest of the community	85%	77%	75%	82%	94%	83%	72%	84%	79%	80%

Table 42: Government Performance by Household Income, Respondent Age and Respondent Gender

First, please tell me how would you rate each of the following aspects of the City of Louisville’s government performance? What about... (Percent excellent or good)	Household income				Age			Respondent gender		Overall
	Under \$50,000	\$50,000-\$99,999	\$100,000-\$149,999	\$150,000 or more	18-34	35-54	55+	Female	Male	
The overall direction that the City of Louisville is taking	64%	82%	80%	84%	88%	81%	74%	78%	80%	79%
Your overall confidence in the Louisville government	77%	83%	86%	83%	86%	85%	80%	86%	78%	82%
The Louisville City government acting in the best interest of the community	71%	81%	85%	80%	89%	82%	76%	82%	77%	80%

Table 43: Informed about Ballot Tax Measure by Presence of Children, Presence of Older Adults, Length of Residence and Housing Tenure

How much, if anything, have you heard lately about a possible tax measure for the City of Louisville on the November election ballot?	Children under the age of 18		Adults over the age of 65		Length of residency			Rent or own		Overall
	Yes	No	Yes	No	5 years or less	6-15 years	16 years or more	Rent	Own	
Percent heard a lot or some	9%	7%	10%	7%	3%	8%	10%	6%	8%	8%

Table 44: Informed about Ballot Tax Measure by Household Income, Respondent Age and Respondent Gender

How much, if anything, have you heard lately about a possible tax measure for the City of Louisville on the November election ballot?	Household income				Age			Respondent gender		Overall
	Under \$50,000	\$50,000-\$99,999	\$100,000-\$149,999	\$150,000 or more	18-34	35-54	55+	Female	Male	
Percent heard a lot or some	14%	6%	8%	8%	4%	9%	9%	8%	8%	8%

Table 45: Perceptions of Property Tax Levels by Presence of Children, Presence of Older Adults, Length of Residence and Housing Tenure

How do you feel about your property taxes?	Children under the age of 18		Adults over the age of 65		Length of residency			Rent or own		Overall
	Yes	No	Yes	No	5 years or less	6-15 years	16 years or more	Rent	Own	
Percent about right	70%	46%	48%	58%	63%	68%	43%	55%	55%	55%

Table 46: Perceptions of Property Tax Levels by Household Income, Respondent Age and Respondent Gender

How do you feel about your property taxes?	Household income				Age			Respondent gender		Overall
	Under \$50,000	\$50,000-\$99,999	\$100,000-\$149,999	\$150,000 or more	18-34	35-54	55+	Female	Male	
Percent about right	35%	54%	58%	70%	50%	67%	45%	48%	62%	55%

Table 47: Support for Property Tax Increase by Presence of Children, Presence of Older Adults, Length of Residence and Housing Tenure

The City is considering a ballot question this November that would ask voters to approve a property tax increase to finance a 25-year bond of approximately \$25-\$30 million to expand of the Recreation and Senior Center and improve Memory Square Pool. (Percent for)	Children under the age of 18		Adults over the age of 65		Length of residency			Rent or own		Overall
	Yes	No	Yes	No	5 years or less	6-15 years	16 years or more	Rent	Own	
If your property tax increase was \$110 per year for a home valued at \$500,000, would you vote for or against it?	67%	43%	40%	56%	60%	68%	38%	66%	47%	51%
If the amount was \$125 per year for a home valued at \$500,000 would you still vote for it?	75%	67%	60%	74%	81%	77%	60%	79%	68%	70%
And if it was \$150?	89%	69%	64%	82%	85%	83%	68%	80%	76%	77%

Table 48: Support for Property Tax Increase by Household Income, Respondent Age and Respondent Gender

The City is considering a ballot question this November that would ask voters to approve a property tax increase to finance a 25-year bond of approximately \$25-\$30 million to expand of the Recreation and Senior Center and improve Memory Square Pool. (Percent for)	Household income				Age			Respondent gender		Overall
	Under \$50,000	\$50,000-\$99,999	\$100,000-\$149,999	\$150,000 or more	18-34	35-54	55+	Female	Male	
If your property tax increase was \$110 per year for a home valued at \$500,000, would you vote for or against it?	44%	43%	48%	79%	67%	61%	38%	53%	48%	51%
If the amount was \$125 per year for a home valued at \$500,000 would you still vote for it?	50%	61%	80%	84%	83%	72%	62%	67%	73%	70%
And if it was \$150?	64%	66%	91%	92%	84%	86%	63%	75%	79%	77%

Table 49: Maximum Amount Willing to Pay for Expansion by Presence of Children, Presence of Older Adults, Length of Residence and Housing Tenure

Maximum amount respondents are willing to pay	Children under the age of 18		Adults over the age of 65		Length of residency			Rent or own		Overall
	Yes	No	Yes	No	5 years or less	6-15 years	16 years or more	Rent	Own	
Nothing	9%	19%	21%	13%	9%	8%	23%	8%	16%	15%
\$1-\$100	9%	12%	14%	9%	10%	10%	12%	9%	11%	11%
\$110	5%	5%	7%	4%	1%	7%	6%	4%	5%	5%
\$125	6%	14%	11%	11%	12%	10%	11%	15%	11%	12%
\$150	71%	49%	46%	62%	69%	64%	47%	65%	57%	57%

Table 50: Maximum Amount Willing to Pay for Expansion by Household Income, Respondent Age and Respondent Gender

Maximum amount respondents are willing to pay	Household income				Age			Respondent gender		Overall
	Under \$50,000	\$50,000-\$99,999	\$100,000-\$149,999	\$150,000 or more	18-34	35-54	55+	Female	Male	
Nothing	20%	15%	15%	4%	8%	13%	20%	14%	17%	15%
\$1-\$100	9%	18%	8%	7%	7%	7%	17%	12%	9%	11%
\$110	13%	6%	2%	4%	3%	7%	6%	6%	4%	5%
\$125	10%	15%	5%	8%	13%	7%	14%	12%	11%	12%
\$150	48%	46%	69%	78%	70%	66%	43%	56%	59%	57%

Table 51: Influence of Amenities on Support for Tax Increases by Presence of Children, Presence of Older Adults, Length of Residence and Housing Tenure

Some of the features and amenities that would be included in a renovated and expanded recreation center include new family locker rooms, locker rooms upgrades, an expanded fitness center, a new spinning studio, new leisure pool, Memory Square pool improvements and a renovated seniors area, among others. Knowing about some of the potential new features and amenities at the recreation center, how much more or less likely are you to vote in favor of the property tax increase I previously mentioned?	Children under the age of 18		Adults over the age of 65		Length of residency			Rent or own		Overall
	Yes	No	Yes	No	5 years or less	6-15 years	16 years or more	Rent	Own	
Percent much or a little more likely to vote in favor	60%	51%	54%	54%	64%	62%	44%	63%	52%	54%

Table 52: Influence of Amenities on Support for Tax Increases by Household Income, Respondent Age and Respondent Gender

Some of the features and amenities that would be included in a renovated and expanded recreation center include new family locker rooms, locker rooms upgrades, an expanded fitness center, a new spinning studio, new leisure pool, Memory Square pool improvements and a renovated seniors area, among others. Knowing about some of the potential new features and amenities at the recreation center, how much more or less likely are you to vote in favor of the property tax increase I previously mentioned?	Household income				Age			Respondent gender		Overall
	Under \$50,000	\$50,000-\$99,999	\$100,000-\$149,999	\$150,000 or more	18-34	35-54	55+	Female	Male	
Percent much or a little more likely to vote in favor	66%	52%	51%	60%	63%	55%	49%	58%	51%	54%

Table 53: Support for Funding Types for the Recreation Center by Presence of Children, Presence of Older Adults, Length of Residence and Housing Tenure

To fund the estimated \$750,000 per year increase in the cost of maintenance and operations for an expanded recreation center, the City is considering either a sales tax increase of approximately 20 cents on every \$100 spent, or a property tax increase of approximately \$51 per year for a home valued at \$500,000. To what extent would you support or oppose: (Percent strongly support or somewhat support)	Children under the age of 18		Adults over the age of 65		Length of residency			Rent or own		Overall
	Yes	No	Yes	No	5 years or less	6-15 years	16 years or more	Rent	Own	
A sales tax increase of approximately 20 cents on every \$100 spent for the cost of maintenance and operations	72%	58%	60%	65%	69%	72%	55%	75%	60%	63%
A property tax increase of approximately \$51 per year for a home valued at \$500,000 for the cost of maintenance and operations	67%	55%	57%	60%	67%	67%	51%	79%	55%	59%

Table 54: Support for Funding Types for the Recreation Center by Household Income, Respondent Age and Respondent Gender

To fund the estimated \$750,000 per year increase in the cost of maintenance and operations for an expanded recreation center, the City is considering either a sales tax increase of approximately 20 cents on every \$100 spent, or a property tax increase of approximately \$51 per year for a home valued at \$500,000. To what extent would you support or oppose: (Percent strongly support or somewhat support)	Household income				Age			Respondent gender		Overall
	Under \$50,000	\$50,000-\$99,999	\$100,000-\$149,999	\$150,000 or more	18-34	35-54	55+	Female	Male	
A sales tax increase of approximately 20 cents on every \$100 spent for the cost of maintenance and operations	68%	61%	68%	75%	73%	68%	55%	62%	65%	63%
A property tax increase of approximately \$51 per year for a home valued at \$500,000 for the cost of maintenance and operations	54%	60%	54%	72%	70%	63%	53%	57%	62%	59%

Table 55: Support for Funding Expansion and Operations for the Recreation Center by Presence of Children, Presence of Older Adults, Length of Residence and Housing Tenure

In order for the recreation center renovations and expansion to occur, voters would have to <u>pass both</u> the property tax increase for the construction of the new features and the property or sales tax increase for the maintenance and operations of the facility once all construction is complete. Knowing this, how likely are you to vote in favor of ... (Percent very likely or somewhat likely)	Children under the age of 18		Adults over the age of 65		Length of residency			Rent or own		Overall
	Yes	No	Yes	No	5 years or less	6-15 years	16 years or more	Rent	Own	
A property tax increase for the construction AND a sales tax increase for the operations and maintenance	79%	57%	55%	69%	69%	75%	55%	73%	63%	64%
A property tax increase for the construction AND a property tax increase for the operations and maintenance	75%	54%	52%	66%	73%	70%	51%	76%	59%	61%

Table 56: Support for Funding Expansion and Operations for the Recreation Center by Household Income, Respondent Age and Respondent Gender

In order for the recreation center renovations and expansion to occur, voters would have to <u>pass both</u> the property tax increase for the construction of the new features and the property or sales tax increase for the maintenance and operations of the facility once all construction is complete. Knowing this, how likely are you to vote in favor of ... (Percent very likely or somewhat likely)	Household income				Age			Respondent gender		Overall
	Under \$50,000	\$50,000-\$99,999	\$100,000-\$149,999	\$150,000 or more	18-34	35-54	55+	Female	Male	
A property tax increase for the construction AND a sales tax increase for the operations and maintenance	66%	58%	65%	78%	80%	72%	50%	61%	67%	64%
A property tax increase for the construction AND a property tax increase for the operations and maintenance	55%	58%	62%	78%	76%	70%	48%	60%	63%	61%

Table 57: Influence of Lapsing Library Bond on Support for Recreation Center by Presence of Children, Presence of Older Adults, Length of Residence and Housing Tenure

The City is currently paying on a bond that built the Library in 2006. Payments on this bond end in 2018 and your property tax will then be reduced. Paying of the library bond does not mean that money will be taken from the Library and put toward the recreation center. It just means that the City will have paid off costs of building the library. Knowing in two years property taxes for a home valued at \$500,000 will drop by approximately \$60 per year, how likely are you to vote in favor of the tax increases for the recreation center expansion.	Children under the age of 18		Adults over the age of 65		Length of residency			Rent or own		Overall
	Yes	No	Yes	No	5 years or less	6-15 years	16 years or more	Rent	Own	
	Percent much or a little more likely to vote in favor	67%	59%	57%	63%	65%	68%	55%	66%	

Table 58: Influence of Lapsing Library Bond on Support for Recreation Center by Household Income, Respondent Age and Respondent Gender

The City is currently paying on a bond that built the Library in 2006. Payments on this bond end in 2018 and your property tax will then be reduced. Paying of the library bond does not mean that money will be taken from the Library and put toward the recreation center. It just means that the City will have paid off costs of building the library. Knowing in two years property taxes for a home valued at \$500,000 will drop by approximately \$60 per year, how likely are you to vote in favor of the tax increases for the recreation center expansion.	Household income				Age			Respondent gender		Overall
	Under \$50,000	\$50,000-\$99,999	\$100,000-\$149,999	\$150,000 or more	18-34	35-54	55+	Female	Male	
Percent much more or a little more likely to vote in favor	62%	58%	67%	61%	65%	63%	59%	66%	56%	61%

Table 59: Support for Funding for Recreation Center and Historical Preservation by Presence of Children, Presence of Older Adults, Length of Residence and Housing Tenure

The City currently has a Historic Preservation Sales Tax that is set to expire in 2018. The city is considering asking voters to continue the existing sales tax until 2028, which means the tax amount would be maintained, not increased. Knowing that the November ballot could include the two tax increases for the expansion of the recreation center and a continuation of the existing historic preservation sales tax, which of these ballot measures would you vote in favor of? (Percent yes)	Children under the age of 18		Adults over the age of 65		Length of residency			Rent or own		Overall
	Yes	No	Yes	No	5 years or less	6-15 years	16 years or more	Rent	Own	
	A property AND sales tax increases for the recreation center	76%	55%	48%	68%	71%	72%	53%	72%	
Two property tax increases for the recreation center	56%	38%	35%	48%	59%	54%	30%	61%	41%	44%
The extension of the historical preservation sales tax	65%	59%	56%	63%	67%	69%	53%	75%	58%	61%

Table 60: Support for Funding for Recreation Center and Historical Preservation by Household Income, Respondent Age and Respondent Gender

The City currently has a Historic Preservation Sales Tax that is set to expire in 2018. The city is considering asking voters to continue the existing sales tax until 2028, which means the tax amount would be maintained, not increased. Knowing that the November ballot could include the two tax increases for the expansion of the recreation center and a continuation of the existing historic preservation sales tax, which of these ballot measures would you vote in favor of? (Percent yes)	Household income				Age			Respondent gender		Overall
	Under \$50,000	\$50,000-\$99,999	\$100,000-\$149,999	\$150,000 or more	18-34	35-54	55+	Female	Male	
A property AND sales tax increases for the recreation center	60%	61%	66%	71%	77%	71%	47%	63%	62%	63%
Two property tax increases for the recreation center	41%	42%	40%	59%	50%	53%	33%	44%	45%	44%
The extension of the historical preservation sales tax	63%	61%	70%	62%	77%	63%	52%	62%	60%	61%

Comparisons by Willingness to Pay for the Recreation Center

- Residents who indicated they were not willing to pay anything for the recreation center were more likely to give lower ratings to government performance compared to voters who were willing to pay at least some amount of tax increase.
- Respondents who were willing to pay a property tax increase of \$150 a year were more likely than other respondents to feel the level of their property taxes was about right. These residents also were much or a little more likely to vote in favor of the property tax increase after hearing about the amenities that would be included in the recreation center expansion.
- As to be expected, those who were not willing to pay for the recreation center were less likely to support either a sales tax or property tax increase or to vote in favor a combination of the two to pay for the expansion and the operation costs.
- Louisville residents who would be willing to pay \$150 a year in property taxes for a new recreation center indicated they would vote in favor of either a combination of property and sales taxes or two property taxes in light of the possible expiration of the library bonds. Those who stated they would pay nothing or \$51-100 dollars for the recreation center were the least likely to report they would vote for those taxes.

Table 61: Government Performance by Willingness to Pay for Recreation Center

First, please tell me how would you rate each of the following aspects of the City of Louisville’s government performance? What about... (Percent excellent or good)	Maximum amount respondents are willing to pay						Overall
	Nothing	\$1-\$50	\$51-\$100	\$110	\$125	\$150	
The overall direction that the City of Louisville is taking	53%	80%	56%	75%	91%	86%	79%
Your overall confidence in the Louisville government	59%	83%	79%	75%	87%	88%	82%
The Louisville City government acting in the best interest of the community	51%	78%	62%	74%	88%	88%	80%

Table 62: Informed about Ballot Tax Measure by Willingness to Pay for Recreation Center

How much, if anything, have you heard lately about a possible tax measure for the City of Louisville on the November election ballot?	Maximum amount respondents are willing to pay						Overall
	Nothing	\$1-\$50	\$51-\$100	\$110	\$125	\$150	
Percent who heard a lot or some lately about a possible tax measure for the City of Louisville on the November election ballot	2%	10%	7%	10%	9%	9%	8%

Table 63: Perceptions of Property Tax Levels by Willingness to Pay for Recreation Center

How do you feel about your property taxes?	Maximum amount respondents are willing to pay						Overall
	Nothing	\$1-\$50	\$51-\$100	\$110	\$125	\$150	
Percent who feel property taxes are about right	18%	48%	20%	33%	49%	72%	55%

Table 64: Influence of Amenities on Support for Tax Increases Willingness to Pay for Recreation Center

Some of the features and amenities that would be included in a renovated and expanded recreation center include new family locker rooms, locker rooms upgrades, an expanded fitness center, a new spinning studio, new leisure pool, Memory Square pool improvements and a renovated seniors area, among others. Knowing about some of the potential new features and amenities at the recreation center, how much more or less likely are you to vote in favor of the property tax increase I previously mentioned?	Maximum amount respondents are willing to pay						Overall
	Nothing	\$1-\$50	\$51-\$100	\$110	\$125	\$150	
Percent much or a little more likely to vote in favor	18%	35%	45%	57%	37%	68%	54%

Table 65: Support for Funding Types for the Recreation Center Willingness to Pay for Recreation Center

To fund the estimated \$750,000 per year increase in the cost of maintenance and operations for an expanded recreation center, the City is considering either a sales tax increase of approximately 20 cents on every \$100 spent, or a property tax increase of approximately \$51 per year for a home valued at \$500,000. To what extent would you support or oppose: (Percent strongly support or somewhat support)	Maximum amount respondents are willing to pay						Overall
	Nothing	\$1-\$50	\$51-\$100	\$110	\$125	\$150	
A sales tax increase of approximately 20 cents on every \$100 spent for the cost of maintenance and operations	25%	55%	68%	69%	60%	76%	63%
A property tax increase of approximately \$51 per year for a home valued at \$500,000 for the cost of maintenance and operations	13%	28%	35%	41%	59%	79%	59%

Table 66: Support for Funding Expansion and Operations for the Recreation Center by Willingness to Pay for Recreation Center

In order for the recreation center renovations and expansion to occur, voters would have to pass both the property tax increase for the construction of the new features and the property or sales tax increase for the maintenance and operations of the facility once all construction is complete. Knowing this, how likely are you to vote in favor of ... (Percent very likely or somewhat likely)	Maximum amount respondents are willing to pay						Overall
	Nothing	\$1-\$50	\$51-\$100	\$110	\$125	\$150	
A property tax increase for the construction AND a sales tax increase for the operations and maintenance	10%	31%	22%	52%	53%	89%	64%
A property tax increase for the construction AND a property tax increase for the operations and maintenance	5%	23%	21%	39%	55%	88%	61%

Table 67: Influence of Lapsing Library Bond on Support for Recreation Center by Willingness to Pay for Recreation Center

The City is currently paying on a bond that built the Library in 2006. Payments on this bond end in 2018 and your property tax will then be reduced. Paying of the library bond does not mean that money will be taken from the Library and put toward the recreation center. It just means that the City will have paid off costs of building the library. Knowing in two years property taxes for a home valued at \$500,000 will drop by approximately \$60 per year, how likely are you to vote in favor of the tax increases for the recreation center expansion. (Percent much more likely to vote in favor or a little more likely)	Maximum amount respondents are willing to pay						Overall
	Nothing	\$1-\$50	\$51-\$100	\$110	\$125	\$150	
Percent much or a little more likely to vote in favor	22%	39%	49%	69%	55%	75%	61%

Table 68: Support for Funding for Recreation Center and Historical Preservation by Willingness to Pay for Recreation Center

The City currently has a Historic Preservation Sales Tax that is set to expire in 2018. The city is considering asking voters to continue the existing sales tax until 2028, which means the tax amount would be maintained, not increased. Knowing that the November ballot could include the two tax increases for the expansion of the recreation center and a continuation of the existing historic preservation sales tax, which of these ballot measures would you vote in favor of? (Percent yes)	Maximum amount respondents are willing to pay						Overall
	Nothing	\$1-\$50	\$51-\$100	\$110	\$125	\$150	
A property AND sales tax increases for the recreation center	5%	30%	16%	55%	51%	87%	63%
Two property tax increases for the recreation center	2%	21%	0%	23%	14%	68%	44%
The extension of the historical preservation sales tax	32%	59%	41%	71%	46%	74%	61%

Comparisons by Use of Louisville Facilities

- Louisville voters who reported they were much more or a little more likely to vote for the expansion of the recreation center after hearing about the potential amenities were also more likely to have indicated they had used the recreation center or Memory Square Pool than those who were less likely to vote in favor of the expansion.
- Survey participants who used the recreation center and the pool tended to support either a sales or property tax increase to fund the cost of maintenance and operations for the expansion. They were also more likely to vote in favor of both ballot measures to expand and maintain the recreation center using property taxes or a property/sales tax combination and were more likely to vote for the recreation center tax increases based on the expiration date of the library bond.
- Recreation center and Memory Square pool users indicated they would vote in favor of a property/sales tax increase or two property tax increases in light of the historical preservation tax possibly ending in 2018; however, use of these facilities did not influence residents' likelihood of voting to extend the historic preservation tax.

Table 69: Influence of Amenities on Support for Tax Increases by Use of Louisville Facilities

	Knowing about some of the potential new features and amenities at the recreation center, how much more or less likely are you to vote in favor of the property tax increase I previously mentioned?			Overall
	Much more or a little more likely to vote for	No more or less likely	Much less or a little less likely to vote for	
Percent who have a member of household who currently uses the Recreation Center	83%	72%	41%	72%
Percent who have a member of household who currently uses the Senior Center	20%	10%	15%	17%
Percent who have a member of household who currently uses the Memory Square Pool	40%	30%	18%	33%

Table 70: Support for Funding for Recreation Center and Historical Preservation by Use of Louisville Facilities

	A sales tax increase of approximately 20 cents on every \$100 spent for the cost of maintenance and operations		A property tax increase of approximately \$51 per year for a home valued at \$500,000 for the cost of maintenance and operations		Overall
	Strongly or somewhat oppose	Strongly or somewhat support	Strongly or somewhat oppose	Strongly or somewhat support	
Percent who have a member of household who currently uses the Recreation Center	61%	78%	59%	82%	72%
Percent who have a member of household who currently uses the Senior Center	17%	17%	14%	18%	17%
Percent who have a member of household who currently uses the Memory Square Pool	24%	36%	21%	41%	33%

Table 71: Support for Funding for Recreation Center and Historical Preservation by Use of Louisville Facilities

	A property tax increase for the construction AND a sales tax increase for the operations and maintenance		A property tax increase for the construction AND a property tax increase for the operations and maintenance		Overall
	Very or somewhat unlikely	Very or somewhat likely	Very or somewhat unlikely	Very or somewhat likely	
Percent who have a member of household who currently uses the Recreation Center	51%	84%	54%	84%	72%
Percent who have a member of household who currently uses the Senior Center	15%	18%	15%	17%	17%
Percent who have a member of household who currently uses the Memory Square Pool	17%	41%	20%	41%	33%

Table 72: Support for Funding for Recreation Center and Historical Preservation by Use of Louisville Facilities

Percent rating positively	Payments on the library bond end in 2018. Knowing in two years property taxes for a home valued at \$500,000 will drop by approximately \$60 per year, how likely are you to vote in favor of the tax increases for the recreation center expansion.			Overall
	Much more or a little more likely to vote for	No more or less likely	Much less or a little less likely to vote for	
Percent who have a member of household who currently uses the Recreation Center	80%	75%	43%	72%
Percent who have a member of household who currently uses the Senior Center	18%	12%	17%	17%
Percent who have a member of household who currently uses the Memory Square Pool	39%	34%	11%	33%

Table 73: Support for Funding for Recreation Center and Historical Preservation by Use of Louisville Facilities

Percent rating positively	A property AND sales tax increases for the recreation center		Two property tax increases for the recreation center		The extension of the historical preservation sales tax		Overall
	No	Yes	No	Yes	No	Yes	
Percent who have a member of household who currently uses the Recreation Center	51%	86%	62%	85%	61%	77%	72%
Percent who have a member of household who currently uses the Senior Center	16%	17%	16%	18%	17%	17%	17%
Percent who have a member of household who currently uses the Memory Square Pool	17%	44%	26%	42%	26%	36%	33%

Comparisons by Support for Funding for Recreation Center and Historical Preservation

- Residents who awarded high marks to all aspects of government performance were also more likely to report they would vote in favor of a property/ sales tax combination or two property taxes, as well as the extension of the historical preservation tax.
- As expected, Louisville voters who felt their property taxes were much too high were less likely to support funding options for the recreation center and to extend the historical preservation tax than those who indicted their property tax levels were about right.

Table 74: Government Performance by Support for Funding for Recreation Center and Historical Preservation

Percent rating positively (Percent strongly or somewhat support)	The overall direction that the City of Louisville is taking		Your overall confidence in the Louisville government		The Louisville City government acting in the best interest of the community		Overall
	Fair or poor	Excellent or good	Fair or poor	Excellent or good	Fair or poor	Excellent or good	
A property AND sales tax increases for the recreation center	40%	69%	34%	69%	38%	69%	63%
Two property tax increases for the recreation center	25%	49%	20%	48%	21%	49%	44%
The extension of the historical preservation sales tax	48%	64%	45%	64%	49%	64%	61%

Table 75: Informed about Ballot Tax Measure by Support for Funding for Recreation Center and Historical Preservation

Percent rating positively (Percent strongly or somewhat support)	How much, if anything, have you heard lately about a possible tax measure for the City of Louisville on the November election ballot?			Overall
	A lot or some	Only a little	Nothing	
A property AND sales tax increases for the recreation center	72%	64%	62%	63%
Two property tax increases for the recreation center	47%	52%	42%	44%
The extension of the historical preservation sales tax	58%	62%	62%	61%

Table 76: Perceptions of Property Tax Levels by Support for Funding for Recreation Center and Historical Preservation

Percent rating positively (Percent strongly or somewhat support)	How do you feel about your property taxes? Would you say they are...			Overall
	About right	A little too high	Much too high	
A property AND sales tax increases for the recreation center	76%	51%	25%	63%
Two property tax increases for the recreation center	58%	25%	15%	44%
The extension of the historical preservation sales tax	67%	46%	36%	61%

Appendix B: Survey Methodology

Interview Script Development

The City of Louisville contracted with National Research Center, Inc. (NRC) to administer a survey to measure voter opinions about possible tax questions from the 2016 ballot related to the expansion of the Recreation and Senior Center and Aquatics Facilities.

These results will help Louisville leadership to understand resident opinions about possible ballot measures related to the expansion and funding of the recreation center. Through an iterative process between City staff and NRC staff, a 10-minute interview scripts was created.

Sample Selection

The target population for this survey was residents of the City of Louisville who were 18 years of age or older and registered and eligible to vote.

A list of all registered voters in the City of Louisville was obtained from the Boulder County Elections Office, where it is estimated that between one-third and two-thirds of voters have provided a phone number. For those voters who did not list a phone number, we conducted a look-up on the voter's street address using other listed sources in an attempt to find an associated phone number. We asked for a specific voter within a household (ensuring only one voter per household completes a survey) and completed the survey interview with the specific voter. For the listed voter registration sample list, voter age, gender and political party were appended to the list so responses could be weighted back to reflect population demographic characteristics.

The survey also was translated into Spanish, and Spanish-speaking interviewers were available to conduct in-language interviews.

Survey Administration and Response

VuPoint Research, a company specializing in phone survey services, conducted the interviewing on behalf of the City of Louisville. The survey data were recorded electronically using a Computer-Assisted Telephone Interviewing (CATI) system. (CATI is a software program that automatically dials phone numbers, logs dispositions and records responses to completed interviews.) Phone calls to residents were made from April 27 to May 9. A majority of the interviews were completed during the evening hours. All phone numbers were dialed at least four times if no refusal or completed interview was obtained before replacing with another number; at least one of the attempts was on either a weekend or weekday. The dispositions of the numbers dialed during the survey administration are listed in the table on the following page.

A total of 5,874 phone numbers were dialed during the survey administration. Some of these numbers are considered ineligible^[1] for the survey. Of the approximately 4,973 eligible households, 400 resident interviews were completed, providing a response rate of 8%. Approximately 105 residents refused the survey.

Disposition of All Phone Numbers Called

Disposition	Resident Count
Complete	400
Partial	69
Refusal	105
Respondent never available	207
No answer	1,002
Answering machine/Voice mail	830
Always busy	18
Answering machine, not sure if household	1,418
Other, non-refusal	111
Computer/Fax/Other Tone/Pager	347
Call blocking	9
Language problem	23
Other, non-eligible	1,365
Disconnected number	31
Non-working number	116
Technical phone problems	1
Cell phone	1
Business, government office, other organizations	27
Quota filled	3
Not an eligible voter in Louisville	91
Total phone numbers used	5,874
I=Complete Interviews	400
P=Partial Interviews	69
R=Refusal and break off	105
NC=Non Contact	1,037
O=Other	134
Estimate*	0.847
UH=Unknown household	2,448
UO=Unknown other	1,365
Response rate**	8%

* Estimate of e is based on proportion of eligible households among all numbers for which a definitive determination of status was obtained (a very conservative estimate).

** The response rate was calculated as: $1 / ((I + R + NC + O) + e(UH + UO))$

[1] Disconnected, fax/data line, or business phone numbers were not included as eligible households.

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” (or margin of error). The 95 percent confidence level for the results from the resident survey is generally no greater than plus or minus five percentage points around any given percent reported for the resident sample (400 completed interviews).

Results for demographic subgroups of respondents will have wider confidence intervals. Where estimates are given for subgroups, they are less precise.

Data Weighting and Analysis

The results were analyzed by National Research Center, Inc. staff using the Statistical Package for the Social Sciences (SPSS).

The demographic characteristics of the resident survey respondents were compared to those found in the voter registration list for the City of Louisville and were statistically adjusted to reflect the larger voter population when necessary. The results of the weighting scheme are presented in the following table. The data were weighted by age, gender and political party.

City of Louisville Recreation Center Tax Survey Weighting Table 2016

Characteristic	Population Norm*	Unweighted Data	Weighted Data
Sex and Age			
Female	52%	53%	51%
Male	48%	47%	49%
Age			
18-34 years of age	21%	13%	21%
35-54 years of age	39%	41%	39%
55+ years of age	40%	47%	40%
Political Party			
Democrat	47%	51%	47%
Republican	17%	18%	17%
Other	36%	31%	36%

* Source: Boulder County Elections Office

Appendix D: Interview Script

A copy of the interview script appears on the following pages.

Louisville Recreation Center Tax Survey

Hello. My name is _____ and I'm calling on behalf of the City of Louisville to ask a few questions about community priorities. The survey won't take much time and results will be used to help set policies for the city.

S1. May I speak with [NAME FROM VOTER LIST]?

1. YES
2. NO, NOT AVAILABLE → SCHEDULE CALL-BACK: When is a good time to catch that person?
3. DK/REFUSE → THANK AND TERMINATE
4. THAT PERSON NOT AT THIS PHONE NUMBER → THANK AND TERMINATE

1. Are you currently registered to vote at the address where you live today and are eligible to vote in local elections this year?

1. YES
2. NO → THANK AND TERMINATE
3. DK/REFUSE → THANK AND TERMINATE
4. THAT PERSON NOT AT THIS PHONE NUMBER → THANK AND TERMINATE

2. First, please tell me how would you rate each of the following aspects of the City of Louisville's government performance? What about...[ROTATE A-C]

- A. The overall direction that the City of Louisville is taking
- B. Your overall confidence in the Louisville government
- C. The Louisville City government acting in the best interest of the community

Would you say it is...

1. Excellent
2. Good
3. Fair
4. Poor
5. DON'T KNOW/REFUSED [DNR]

3. How much, if anything, have you heard lately about a possible tax measure for the City of Louisville on the November election ballot? Would you say you've heard nothing, only a little, some, or a lot about anything like that?

1. Nothing
2. Only a little
3. Some
4. A lot
5. DON'T KNOW/REFUSED [DNR]

4. How do you feel about your property taxes? Would you say they are...

1. About right
2. A little too high
3. Much too high
4. DON'T KNOW/REFUSED [DNR]

5. The City is considering a ballot question this November that would ask voters to approve a property tax increase to finance a 25-year bond of approximately \$25-\$30 million to expand the Recreation and Senior Center and improve Memory Square Pool.

[ROTATE A-C – 1/3 of respondents should be asked each]

A1. If the property tax increase was \$110 per year for a home valued at \$500,000, would you vote for or against it?

1. For - skip to A2. If the amount was \$125 per year for a home valued at \$500,000 would you still vote for it?
 1. For – skip to A3. and if it was \$150?
 1. For - skip to question 7
 2. Against - skip to question 7
 3. DON'T KNOW/REFUSED - skip to question 7
 2. Against - skip to question 7
 3. DON'T KNOW/REFUSED - skip to question 7
2. Against - skip to A4.
3. DON'T KNOW/REFUSED - skip to A4. What is the most you would be willing to pay? _____
[ENTER DOLLAR AMOUNT; ENTER "0" IF RESPONDENT SAYS "NOTHING"; INCLUDE SEPARATE RESPONSE OPTION FOR DK/REFUSED]

B1. If the property tax increase was \$125 per year for a home valued at \$500,000, would you vote for or against it?

1. For - skip to B2. If the amount was \$150 per year for a home valued at \$500,000 would you still vote for it?
 1. For - skip to question 7
 2. Against? - skip to question 7
 3. DON'T KNOW/REFUSED - skip to question 7
2. Against - skip to B3
3. DON'T KNOW/REFUSED – skip to B3. If the amount was \$110 per year for a home valued at \$500,000 would you vote for or against it?
 1. For - skip to question 7
 2. Against - skip to B4
 3. DON'T KNOW/REFUSED – skip to B4. What is the most you would be willing to pay? _____
[ENTER DOLLAR AMOUNT; ENTER "0" IF RESPONDENT SAYS "NOTHING"; INCLUDE SEPARATE RESPONSE OPTION FOR DK/REFUSED]

C1. If the property tax increase was \$150 per year for a home valued at \$500,000, would you vote for or against it?

1. For –skip to question 7
2. Against – skip to C2
3. DON'T KNOW/REFUSED – skip to C2. If the amount was \$125 per year for a home valued at \$500,000 would you vote for or against it?

1. For –skip to question 7
2. Against - skip to C3
3. DON'T KNOW/REFUSED – skip to C3. and if it was \$110?

1. For –skip to question 7

2. Against – skip to C4

3. DON'T KNOW/ REFUSED
– skip to C4. What is the
most you would be willing
to pay? _____

[ENTER DOLLAR AMOUNT;
ENTER "0" IF RESPONDENT
SAYS "NOTHING"; INCLUDE
SEPARATE RESPONSE
OPTION FOR DK/REFUSED]

6. Some of the features and amenities that would be included in a renovated and expanded recreation center include new family locker rooms, locker rooms upgrades, an expanded fitness center, a new spinning studio, new leisure pool, Memory Square pool improvements and a renovated seniors area, among others. Knowing about some of the potential new features and amenities at the recreation center, how much more or less likely are you to vote in favor of the property tax increase I previously mentioned? Would you say you are...

1. Much more likely to vote in favor
2. A little more likely
3. No more or less likely
4. A little less likely
5. Much less likely to vote in favor
6. DON'T KNOW/REFUSED [DNR]

7. To fund the estimated \$750,000 per year increase in the cost of maintenance and operations for an expanded recreation center, the City is considering either a sales tax increase of approximately 20 cents on every \$100 spent, or a property tax increase of approximately \$51 per year for a home valued at \$500,000. To what extent would you support or oppose [ROTATE A-B]

- A. A sales tax increase of approximately 20 cents on every \$100 spent for the cost of maintenance and operations
- B. A property tax increase of approximately \$51 per year for a home valued at \$500,000 for the cost of maintenance and operations

Would you say you would...

1. Strongly support
2. Somewhat support
3. Somewhat oppose
4. Strongly oppose
5. DON'T KNOW/REFUSED [DNR]

8. In order for the recreation center renovations and expansion to occur, voters would have to pass both the property tax increase for the construction of the new features and the property or sales tax increase for the maintenance and operations of the facility once all construction is complete. Knowing this, how likely are you to vote in favor of ... [ROTATE A-B].

- A. A property tax increase for the construction AND a sales tax increase for the operations and maintenance
- B. A property tax increase for the construction AND a property tax increase for the operations and maintenance

Would you say you would...

- 1. Very likely
- 2. Somewhat likely
- 3. Somewhat unlikely
- 4. Very unlikely
- 5. DON'T KNOW/REFUSED [DNR]

9. The City is currently paying on a bond that built the Library in 2006. Payments on this bond end in 2018 and your property tax will then be reduced. Paying off the library bond does not mean that money will be taken from the Library and put toward the recreation center. It just means that the City will have paid off costs of building the library. Knowing in two years property taxes for a home valued at \$500,000 will drop by approximately \$60 per year, how likely are you to vote in favor of the tax increases for the recreation center expansion. Would you say you would be ...

- 1. Much more likely to vote in favor
- 2. A little more likely
- 3. No more or less likely
- 4. A little less likely
- 5. Much less likely to vote in favor
- 6. DON'T KNOW/REFUSED [DNR]

10. The City currently has a Historic Preservation Sales Tax that is set to expire in 2018. The city is considering asking voters to continue the existing sales tax until 2028, which means the tax amount would be maintained, not increased. Knowing that the November ballot could include the two tax increases for the expansion of the recreation center and a continuation of the existing historic preservation sales tax, which of these ballot measures would you vote in favor of? [READ EACH POSSIBLE RESPONSE CATEGORY BELOW]

[MAKE A MULTIPLE RESPONSE]

- A. A property AND sales tax increases for the recreation center
- B. Two property tax increases for the recreation center
- C. The extension of the historical preservation sales tax

- 1. Yes
- 2. No
- 3. DON'T KNOW/REFUSED [DNR]

DEMOGRAPHIC QUESTIONS

Our last questions are about you and your household. All of your responses to this survey are completely anonymous and will be reported in a group form only.

D1. Please tell me if you or any members of your household currently use each of the following Louisville facilities. What about... [ROTATE A-C]

- A. The Recreation Center
- B. The Senior Center
- C. Memory Square Pool

- 1. Yes
- 2. No
- 3. DON'T KNOW/REFUSED [DNR]

D2. Please tell me if your household includes any of the following:

- A. Children under the age of 18
- B. Adults over the age of 65

- 1. Yes
- 2. No
- 3. DON'T KNOW/REFUSED [DNR]

D3. How long have you lived in the City of Louisville? Has it been... [READ LIST]?

- 1. Less than 2 years
- 2. 2 to 5 years
- 3. 6 to 10 years
- 4. 11 to 15 years
- 5. 16 to 20 years
- 6. Over 20 years
- 7. DON'T KNOW/REFUSED [DNR]

D4. Do you rent or own your home?

- 1. Rent
- 2. Own
- 3. DON'T KNOW/REFUSED [DNR]

D5. Please stop me when I reach the category that includes your household's total annual income from all sources and all residents at this address. [READ LIST]

- 1. Under \$25,000
- 2. \$25,000 to less than \$50,000
- 3. \$50,000 to less than \$75,000
- 4. \$75,000 to less than \$100,000
- 5. \$100,000 to less than \$150,000
- 6. \$150,000 or more
- 7. DON'T KNOW/REFUSED [DNR]

D6. Please stop me when I reach the category that includes your age. [READ LIST]

1. 18 to 24 years
2. 25 to 34 years
3. 35 to 44 years
4. 45 to 54 years
5. 55 to 64 years
6. 65 years and over
7. DON'T KNOW/REFUSED [DNR]

D7. RESPONDENT GENDER [DNR]

1. FEMALE
2. MALE

Those are all the questions I have for you today. Thank you very much for your time.

06/15/2016

Recreation/Senior Center &
Aquatic Center Expansion
Subcommittee Meeting

Addendum



1021 E. South Boulder Road, Suite N, Louisville, CO 80027-2548 Tel: (303) 439-8369
Email: Info@GreenPlayLLC.com; Web: www.GreenPlayLLC.com

Memo To: Chris Kastelic and Hillary Andren-Wise, SCD
From: Chris Dropinski, Sr. Principal
Melissa Chew, Project Manager
Date: June 15, 2016
Subject: Two Outstanding Key Questions and Pass Fee Calculation

To help the Task Force and City Council determine the most appropriate approach for funding the expansion of the Recreation Senior Center two questions have been posed. The answer to the second question is dependent upon the answer to the first question.

Question #1: Inclusive of O&M, what is the life cycle, and how much should be set aside annually for replacement, renovation and upgrades (R&R) as the Recreation Senior Center ages?

GreenPlay's original calculation was based on 5 percent of the annual operating budget for both the Recreation Senior Center and Memory Square Pool and some other expenses including youth and adult sports that are not held in the Recreation Senior Center (as these were not split out). This is a typical calculation, however it is not assumed that this will fulfill the entire requirement and that additional city-wide CIP may be needed to supplement in the future.

A second calculation, replacing the \$125,000 R&R with \$250,000 brought the amount to \$288,261 per year or 8.9% of the annual operating budget.

A third calculation by Sink, Combs, Dethlefs of \$300,000 per year is based on lifecycle costing and construction value. Assumptions are:

- 1) Assumed total area of 103,000sf, \$21,277,000 construction cost
- 2) Amortized over 25 years to parallel a 25 year bond
- 3) Assumes 3%/year escalation
- 4) Calculates roughly \$300,000/year in contribution to the repair and replacement fund which equates to 1.4% of the \$21.2M construction value

For further discussion is whether we need to do the inflation calculation as the numerator for the cost per year since the sales tax collected would also increase by 3% per year on average. In this case, is the uninflated cost as the basis adequate?

Another viewpoint of something between \$600,000-750,000/year as a good number has been put forth. We will calculate a response to Question #2 using both \$300,000 and \$600,000 for R&R.

Question #2: What would be the required fees and charges if we wanted to not have any tax subsidy for operations and operations and maintenance? What would we have to charge if we wanted to be 100% cost recovery? Previously a request to include debt service was also made, so that will be calculated as well.

All existing budget figures come from the Parks and Recreation December 2015 Budget Reports end of year actuals for Recreation and Senior Center Division.

The GreenPlay operational pro-forma for operations and maintenance costs took the existing costs of the department related to the Recreation Senior Center and Memory Square Pool and estimated additional expenditure and revenues that would be experienced by the expansion of the center. That exercise did not result in a budget for the stand-alone expanded Recreation Senior Center. Therefore, there are expenses and revenues included in the existing base budget that are not directly attributed to the Recreation Senior Center, including Memory Square Pool and youth and adult sports that do not occur at the facility.

To address cost per visit issues, we had to determine the actual number of visits made to the center in 2015. We only had attendance numbers for admissions to the Recreation Senior Center, so in order to answer Question #2, since we don't have attendance figures for Memory Square Pool, we were able to delete both the expense and revenue related to Memory Square Pool as those numbers are reported in the document. This allows a better apples-to-apples comparison, however there are still expenses related to other than admissions uses that are counted with no offsetting attendance numbers. (Senior visits outside of admissions, program attendance including youth and adult sports, etc.)

Assumptions:

- O&M expenses identified and calculated as indicated above.
- R&R included at \$300,000 annually and \$600,000 annually.
- Debt service of \$1,623,581 as indicated for \$27,500,000 project cost requirements
- Memory Square Pool expenses of \$147,896 deleted for calculation of admission attendance as admission attendance is unknown.
- Total admission attendance increase of 42,600 (Recreation Senior Center only) from 286,966 in 2015 to from 329,566 with expansion of the center.
- Calculation is estimated based on attendance expected at proposed fees.

Fees to generate 100% cost recovery:

- With \$300,000 R&R and no debt service: \$10.79 average fee per visit
- With \$600,000 R&R and no debt service: \$15.27 average fee per visit
- With \$300,000 R&R and including debt service: \$11.70 average fee per visit
- With \$600,000 R&R and including debt service: \$16.18 average fee per visit

Please be aware that these are average fees per visit. There would be higher fees for non-residents and lower fees for seniors, youth and multi-day passes.

Louisville Recreation Senior Center and Aquatics Study
Annual Repair and Replacement Budget Summary
June 9, 2016

CSI Division	Repair and/or Replacement Category	Repair/Replacement Life Cycle (yrs.)	Number of R&R Cycles over 25 years	Approximate Total Cost per cycle (\$)	Approximate Total Cost over 25 yr cycle (\$)	Annual Inflation (2%/yr) over 25 years	Cost Amortized over 25 years (\$/yr)
310000	Division 31 - Sitework						
	Landscape Replenish/Replacement	10	2.5	\$ 15,000.00	\$ 37,500.00	\$ 14,062.50	\$ 2,062.50
	Turf Area Patch/Replace	5	5	\$ 10,000.00	\$ 50,000.00	\$ 18,750.00	\$ 2,750.00
	Paving Repairs	10	2.5	\$ 5,000.00	\$ 12,500.00	\$ 4,687.50	\$ 687.50
	Parking Lot Overlay Asphalt	20	1.25	\$ 150,000.00	\$ 187,500.00	\$ 70,312.50	\$ 10,312.50
	Stormwater, Sewr, Water Utility Repairs	15	1.67	\$ 20,000.00	\$ 33,333.33	\$ 12,500.00	\$ 1,833.33
	Irrigation Repairs	2	12.5	\$ 5,000.00	\$ 62,500.00	\$ 23,437.50	\$ 3,437.50
	Subtotal Annual Replacement Budget						\$ 21,083.33
030000	Division 3 - Concrete						
	No work anticipated	0	0	\$ -	\$ -	\$ -	\$ -
	Subtotal Annual Replacement Budget						\$ -
040000	Division 4 - Masonry						
042000	No Work Anticipated	0	0	\$ -	\$ -	\$ -	\$ -
	Subtotal Annual Replacement Budget						\$ -
050000	Division 5 - Metals						
	No work anticipated						\$ -
	Subtotal Annual Replacement Budget						\$ -
060000	Division 6- Wood & Plastics						
061000	Misc Rough Carpentry Repairs	10	2.5	\$ 6,000.00	\$ 15,000.00	\$ 5,625.00	\$ 825.00
064023	Millwork Misc Repairs / Selective Replacement	20	1.25	\$ 25,000.00	\$ 31,250.00	\$ 11,718.75	\$ 1,718.75
	Subtotal Annual Replacement Budget						\$ 2,543.75
070000	Division 7- Thermal & Moisture Protection						
074120	Roof Leaks/Repairs	5	5	\$ 2,500.00	\$ 12,500.00	\$ 4,687.50	\$ 687.50
074120	Re-Roof Flat Roofs	20	1.25	\$ 800,000.00	\$ 1,000,000.00	\$ 375,000.00	\$ 55,000.00
076200	Coping/Flashing Repairs	15	1.67	\$ 10,000.00	\$ 16,666.67	\$ 6,250.00	\$ 916.67
076200	Roof Drain Repairs/Replacement	20	1.25	\$ 25,000.00	\$ 31,250.00	\$ 11,718.75	\$ 1,718.75
	Subtotal Annual Replacement Budget						\$ 58,322.92
	Division 8- Doors and Windows						
081416	Wood Door Replacement	20	1.25	\$ 20,000.00	\$ 25,000.00	\$ 9,375.00	\$ 1,375.00

Louisville Recreation Senior Center and Aquatics Study
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087000	Door Hardware / Lockset Repairs/Upgrades	5	5	\$ 2,500.00	\$ 12,500.00	\$ 4,687.50	\$ 687.50
083323	Overhead door Replace Operator	15	1.67	\$ 1,500.00	\$ 2,500.00	\$ 937.50	\$ 137.50
088000	Window break misc. replacement	5	5	\$ 2,500.00	\$ 12,500.00	\$ 4,687.50	\$ 687.50
Subtotal Annual Replacement Budget							\$ 2,887.50
Division 9- Finishes							
092900	Drywall Misc Patch and Repair	5	5	\$ 5,000.00	\$ 25,000.00	\$ 9,375.00	\$ 1,375.00
093000	Tile and Grout Misc Patch, Repair & Replaement	15	1.67	\$ 10,000.00	\$ 16,666.67	\$ 6,250.00	\$ 916.67
095123	Acoustic Ceilings Tile Misc Replacement	15	1.67	\$ 20,000.00	\$ 33,333.33	\$ 12,500.00	\$ 1,833.33
096519	Viny/VCT Tile Flooring Replacement	12	2.08	\$ 25,000.00	\$ 52,083.33	\$ 19,531.25	\$ 2,864.58
095123	Carpet Replacement	10	2.5	\$ 40,000.00	\$ 100,000.00	\$ 37,500.00	\$ 5,500.00
096725	Gym/Group Exer. Wood Floor Full Sand and Refinish	5	5	\$ 18,000.00	\$ 90,000.00	\$ 33,750.00	\$ 4,950.00
096725	Turf MAC Gym turf replacement	15	1.67	\$ 48,000.00	\$ 80,000.00	\$ 30,000.00	\$ 4,400.00
095123	Resilient Rubber Fitness Flooring Replacement	15	1.67	\$ 90,000.00	\$ 150,000.00	\$ 56,250.00	\$ 8,250.00
095123	Paint Touch-up	2	12.5	\$ 5,000.00	\$ 62,500.00	\$ 23,437.50	\$ 3,437.50
095123	Interior Repainting walls, Ceiling/Structure	10	2.5	\$ 77,250.00	\$ 193,125.00	\$ 72,421.88	\$ 10,621.88
Subtotal Annual Replacement Budget							\$ 44,148.96
Division 10- Specialties							
101100	Visual Display Boards, Replace	10	2.5	\$ 2,500.00	\$ 6,250.00	\$ 2,343.75	\$ 343.75
102239	Folding Panel Partitions				\$ -		\$ -
102800	Toilet Accessories, Assume 50% replacement	20	1.25	\$ 10,000.00	\$ 12,500.00	\$ 4,687.50	\$ 687.50
105113	Replace Lockers (Assume faces replaced)	25	1	\$ 36,000.00	\$ 36,000.00	\$ 13,500.00	\$ 1,980.00
Subtotal Annual Replacement Budget							\$ 3,011.25
Division 11- Equipment							
114400	Food Service Equipment, Replace Catering Kitchen Appl.	25	1	\$ 40,000.00	\$ 40,000.00	\$ 15,000.00	\$ 2,200.00
116623	Gymnasium Equipment (misc replacement budget)	20	1.25	\$ 25,000.00	\$ 31,250.00	\$ 11,718.75	\$ 1,718.75
	Fitness Equipment Scheduled Upgrades/Replacement	6	4.17	\$ 50,000.00	\$ 208,333.33	\$ 78,125.00	\$ 11,458.33
Subtotal Annual Replacement Budget							\$ 15,377.08
Division 12- Furnishings							
124813	Replace Building Entrance Mats	10	2.5	\$ 2,000.00	\$ 5,000.00	\$ 1,875.00	\$ 275.00
124910	Replace / Add Window Blinds	15	1.67	\$ 8,000.00	\$ 13,333.33	\$ 5,000.00	\$ 733.33
	Replace Building Furnishings	15	1.67	\$ 15,000.00	\$ 25,000.00	\$ 9,375.00	\$ 1,375.00
Subtotal Annual Replacement Budget							\$ 2,383.33

Louisville Recreation Senior Center and Aquatics Study
Annual Repair and Replacement Budget Summary
June 9, 2016

CSI Division	Repair and/or Replacement Category	Repair/Replacement Life Cycle (yrs.)	Number of R&R Cycles over 25 years	Approximate Total Cost per cycle (\$)	Approximate Total Cost over 25 yr cycle (\$)	Annual Inflation (2%/yr) over 25 years	Cost Amortized over 25 years (\$/yr)
130000	Division 13- Special Construction						
131146	Swimming Pool General Misc Repairs	2	12.5	\$ 10,000.00	\$ 125,000.00	\$ 46,875.00	\$ 6,875.00
131146	Swimming Pool Mechanical Repl (pumps, filters, controls)	25	1	\$ 120,000.00	\$ 120,000.00	\$ 45,000.00	\$ 6,600.00
131146	Swimming Pool Tile, Shell, Deck Repairs	15	1.67	\$ 20,000.00	\$ 33,333.33	\$ 12,500.00	\$ 1,833.33
	Swimming Pool re-diamond-brite pool finish	15	1.67	\$ 75,000.00	\$ 125,000.00	\$ 46,875.00	\$ 6,875.00
131146	Swimming Pool Play Feature Repair/Replacement	20	1.25	\$ 75,000.00	\$ 93,750.00	\$ 35,156.25	\$ 5,156.25
131146	Swimming Pool Maintenance Equipment Replacement	10	2.5	\$ 7,500.00	\$ 18,750.00	\$ 7,031.25	\$ 1,031.25
	Subtotal Annual Replacement Budget						\$ 28,370.83
220000	Division 22- Plumbing						
220000	Replace Water Heaters	20	1.25	\$ 25,000.00	\$ 31,250.00	\$ 11,718.75	\$ 1,718.75
220000	Replace Toilet Fixtures, Sinks, Hardware, DF	25	1.00	\$ 100,000.00	\$ 100,000.00	\$ 37,500.00	\$ 5,500.00
220000	Miscellaneous Plumbing Repairs	5	5	\$ 5,000.00	\$ 25,000.00	\$ 9,375.00	\$ 1,375.00
	Subtotal Annual Replacement Budget						\$ 8,593.75
230000	Division 23- HVAC						
230000	Miscellaneous HVAC Repairs	5	5	\$ 5,000.00	\$ 25,000.00	\$ 9,375.00	\$ 1,375.00
230000	Replace Rooftop Units	25	1	\$ 450,000.00	\$ 450,000.00	\$ 168,750.00	\$ 24,750.00
230000	Update DDC Controls (assume 30% R&R)	25	1	\$ 35,000.00	\$ 35,000.00	\$ 13,125.00	\$ 1,925.00
	Subtotal Annual Replacement Budget						\$ 28,050.00
260000	Division 26- Electrical						
260000	Miscellaneous Electrical Repairs	10	2.5	\$ 5,000.00	\$ 12,500.00	\$ 4,687.50	\$ 687.50
260000	Replace Lighting Fixtures (Assume 50% Replacement)	25	1.00	\$ 300,000.00	\$ 300,000.00	\$ 112,500.00	\$ 16,500.00
260000	Update Lighting Controls (assume 30% R&R)	15	1.67	\$ 15,000.00	\$ 25,000.00	\$ 9,375.00	\$ 1,375.00
	Subtotal Annual Replacement Budget						\$ 18,562.50
27000	Division 27- Tele / Data						
270000	Telephone & Data Misc Upgrades	10	2.5	\$ 10,000.00	\$ 25,000.00	\$ 9,375.00	\$ 1,375.00
	Audio/Visual Replacement/Upgrades	10	2.5	\$ 15,000.00	\$ 37,500.00	\$ 14,062.50	\$ 2,062.50
					\$ -		\$ -
	Subtotal Annual Replacement Budget						\$ 3,437.50
Total Annual Repair & Replacement Suggested Budget Allocation							\$ 236,772.71

Louisville Recreation Senior Center and Aquatics Study
 Annual Repair and Replacement Budget Summary
 June 9, 2016

CSI Division	Repair and/or Replacement Category	Repair/Replacement Life Cycle (yrs.)	Number of R&R Cycles over 25 years	Approximate Total Cost per cycle (\$)	Approximate Total Cost over 25 yr cycle (\$)	Annual Inflation (2%/yr) over 25 years	Cost Amertized over 25 years (\$/yr)
	Estimate of Construction Costs (w/o soft costs)						\$ 21,227,402
	Annual repair and replacement budget expressed as a percentage of construction cost						1.12%
	Total repair and replacement investment over 25 years						\$ 5,919,318