## CITY OF LOUISVILLE

### Revenue History
### 2007 through 2011

| YEAR | MONTH | SALES TAX | USE TAX | BLDG USE TAX | AUTO USE TAX | LODGING TAX | AUDIT REVENUE | TOTAL |
|---|---|---|---|---|---|---|---|---|
| 2011 | | | | | | | | |
| | JANUARY | 634,012 | 11,262 | 23,608 | 64,708 | 18,884 | 18,367 | 770,840 |
| | FEBRUARY | 589,859 | 5,900 | 44,198 | 56,736 | 18,361 | 2,558 | 717,612 |
| | MARCH | | | | | | | - |
| | APRIL | | | | | | | - |
| | MAY | | | | | | | - |
| | JUNE | | | | | | | - |
| | JULY | | | | | | | - |
| | AUGUST | | | | | | | - |
| | SEPTEMBER | | | | | | | - |
| | OCTOBER | | | | | | | - |
| | NOVEMBER | | | | | | | - |
| | DECEMBER | | | | | | | - |
| | YTD TOTALS | 1,223,871 | 17,162 | 67,806 | 121,444 | 37,245 | 20,924 | 1,488,453 |
| | YTD Variance % to Prior Year | -2.6% | N/A | 179.6% | -4.6% | 21.7% | 60.7% | 2.6% |
| 2010 | | | | | | | | |
| | JANUARY | 652,461 | | 4,958 | 66,070 | 15,093 | 2,611 | 741,193 |
| | FEBRUARY | 603,533 | | 19,291 | 61,173 | 15,512 | 10,409 | 709,917 |
| | MARCH | 772,957 | | 45,287 | 62,819 | 19,765 | 5,559 | 906,387 |
| | APRIL | 718,508 | | 16,038 | 62,576 | 19,502 | 39,982 | 856,606 |
| | MAY | 733,372 | | 48,555 | 66,070 | 29,180 | 5,713 | 882,889 |
| | JUNE | 804,590 | | 10,210 | 61,173 | 34,186 | 27,224 | 937,382 |
| | JULY | 712,442 | | 35,333 | 62,819 | 37,078 | 6,045 | 853,716 |
| | AUGUST | 685,926 | | 44,908 | 62,576 | 36,638 | 8,704 | 838,752 |
| | SEPTEMBER | 736,581 | | 10,589 | 66,070 | 30,590 | 32,922 | 876,752 |
| | OCTOBER | 683,343 | | 10,892 | 61,173 | 31,630 | 23,903 | 810,940 |
| | NOVEMBER | 662,050 | | 14,960 | 62,819 | 19,381 | 1,360 | 760,570 |
| | DECEMBER | 963,270 | | 5,434 | 62,576 | 16,119 | 6,663 | 1,054,064 |
| | YTD TOTALS | 8,729,032 | - | 266,455 | 757,911 | 304,674 | 171,095 | 10,229,167 |
| | YTD Variance % to Prior Year | -3.4% | N/A | 24.8% | -2.8% | 5.1% | 12.9% | -2.3% |
| 2009 | | | | | | | | |
| | JANUARY | 758,656 | | 48,791 | 60,758 | 19,724 | 775 | 888,705 |
| | FEBRUARY | 600,069 | | 1,388 | 63,535 | 17,638 | 2,980 | 685,610 |
| | MARCH | 751,129 | | 4,704 | 61,142 | 19,105 | 6,563 | 842,643 |
| | APRIL | 711,199 | | 5,762 | 58,382 | 19,360 | 1,770 | 796,473 |
| | MAY | 741,994 | | 30,426 | 55,443 | 27,549 | 19,352 | 874,764 |
| | JUNE | 813,144 | | 6,658 | 59,238 | 31,859 | 4,794 | 915,692 |
| | JULY | 762,592 | | 16,214 | 60,780 | 35,713 | 72,661 | 947,960 |
| | AUGUST | 712,559 | | 60,815 | 67,804 | 33,421 | 11,384 | 885,982 |
| | SEPTEMBER | 762,495 | | 11,951 | 107,176 | 24,657 | 6,847 | 913,127 |
| | OCTOBER | 724,281 | | 12,269 | 70,148 | 26,537 | 13,569 | 846,803 |
| | NOVEMBER | 698,436 | | 12,212 | 45,132 | 18,958 | 5,793 | 780,531 |
| | DECEMBER | 1,004,279 | | 2,395 | 69,830 | 15,263 | 5,053 | 1,096,819 |
| | YTD TOTALS | 9,040,831 | - | 213,586 | 779,367 | 289,785 | 151,541 | 10,475,109 |
| | YTD Variance % to Prior Year | -3.4% | N/A | -81.8% | 1.1% | -21.5% | 95.7% | -10.8% |
| 2008 | | | | | | | | |
| | JANUARY | 730,950 | | 105,673 | 87,383 | 23,458 | - | 947,464 |
| | FEBRUARY | 660,361 | | 92,179 | 70,790 | 21,905 | 1,647 | 846,882 |
| | MARCH | 775,718 | | 101,749 | 65,121 | 25,070 | 352 | 968,009 |
| | APRIL | 744,665 | | 70,362 | 59,901 | 28,708 | 1,764 | 905,401 |
| | MAY | 800,688 | | 211,052 | 60,865 | 38,175 | - | 1,110,779 |
| | JUNE | 850,363 | | 82,263 | 68,532 | 34,670 | 10,135 | 1,045,962 |
| | JULY | 801,783 | | 68,083 | 62,419 | 44,827 | 45,841 | 1,022,954 |
| | AUGUST | 752,023 | | 75,925 | 61,928 | 47,973 | - | 937,850 |
| | SEPTEMBER | 814,631 | | 70,781 | 58,503 | 32,702 | 11,592 | 988,209 |
| | OCTOBER | 702,582 | | 116,127 | 69,428 | 33,876 | 205 | 922,217 |
| | NOVEMBER | 698,913 | | 60,471 | 46,626 | 20,722 | 4,462 | 831,195 |
| | DECEMBER | 1,026,800 | | 118,297 | 59,122 | 16,933 | 1,421 | 1,222,572 |
| | YTD TOTALS | 9,359,476 | - | 1,172,961 | 770,620 | 369,019 | 77,419 | 11,749,495 |
| | Variance % to Prior Yr. | -0.4% | N/A | 146.2% | -20.0% | 3.5% | -17.1% | 4.1% |
| 2007 | | | | | | | | |
| | JANUARY | 750,177 | | 3,934 | 65,977 | 23,949 | 708 | 844,745 |
| | FEBRUARY | 619,863 | | 27,690 | 78,317 | 19,814 | 1,274 | 746,958 |
| | MARCH | 813,871 | | 15,713 | 78,750 | 22,782 | 869 | 931,985 |
| | APRIL | 701,755 | | 43,682 | 85,333 | 25,638 | 2,497 | 858,906 |
| | MAY | 772,235 | | 87,603 | 89,446 | 33,915 | 5,128 | 988,327 |
| | JUNE | 946,277 | | 165,677 | 88,126 | 39,628 | 21,482 | 1,261,189 |
| | JULY | 769,616 | | (84,100) | 85,424 | 40,351 | 13,918 | 825,208 |
| | AUGUST | 686,846 | | 52,503 | 85,960 | 38,956 | 27,962 | 892,228 |
| | SEPTEMBER | 858,798 | | 14,254 | 75,117 | 33,754 | 16,376 | 998,299 |
| | OCTOBER | 753,474 | | 48,080 | 93,304 | 35,773 | 81 | 930,713 |
| | NOVEMBER | 757,518 | | 95,159 | 69,508 | 23,845 | 3,102 | 949,131 |
| | DECEMBER | 964,177 | | 6,283 | 68,199 | 18,295 | - | 1,056,954 |
| | YTD TOTALS | 9,394,606 | - | 476,477 | 963,462 | 356,701 | 93,396 | 11,284,643 |
| | Variance % to Prior Yr. | 2.8% | N/A | 212.4% | 9.4% | 8.1% | -0.4% | 6.5% |

City of Louisville, Colorado
Total Sales Tax Revenue
2007 -2011

| Month Of Sale | 2007 Actual | 2008 Actual | 2009 Actual | 2010 Actual | 2011 Budget | 2011 Actual | Mnthly % Of 2010 | Y-T-D % Of 2010 | Mnthly % Of Bdgt | Y-T-D % Of Bdgt |
|---|---|---|---|---|---|---|---|---|---|---|
| Jan | 750,885 | 730,950 | 759,431 | 654,777 | 677,265 | 636,994 | 97.3% | 97.3% | 94.1% | 94.1% |
| Feb | 621,137 | 661,989 | 603,049 | 613,160 | 606,309 | 592,245 | 96.6% | 96.9% | 97.7% | 95.8% |
| Mar | 814,739 | 776,070 | 757,692 | 777,711 | 741,060 | | 0.0% | 60.1% | 0.0% | 60.7% |
| Apr | 704,252 | 746,429 | 712,968 | 733,959 | 692,289 | | 0.0% | 44.2% | 0.0% | 45.2% |
| May | 776,516 | 800,688 | 751,562 | 737,768 | 738,798 | | 0.0% | 34.9% | 0.0% | 35.6% |
| Jun | 967,759 | 850,363 | 817,334 | 821,825 | 808,072 | | 0.0% | 28.3% | 0.0% | 28.8% |
| Jul | 783,533 | 847,624 | 764,058 | 720,871 | 736,872 | | 0.0% | 24.3% | 0.0% | 24.6% |
| Aug | 714,808 | 752,023 | 722,772 | 688,670 | 700,997 | | 0.0% | 21.4% | 0.0% | 21.6% |
| Sep | 875,174 | 826,223 | 766,080 | 757,807 | 761,445 | | 0.0% | 18.9% | 0.0% | 19.0% |
| Oct | 753,555 | 702,786 | 737,373 | 703,168 | 706,695 | | 0.0% | 17.0% | 0.0% | 17.1% |
| Nov | 760,620 | 703,376 | 703,728 | 663,138 | 695,254 | | 0.0% | 15.6% | 0.0% | 15.6% |
| Dec | 964,177 | 1,028,220 | 1,010,001 | 969,155 | 915,844 | | 0.0% | 13.9% | 0.0% | 14.0% |
| **Totals** | **9,487,156** | **9,426,741** | **9,106,047** | **8,842,010** | **8,780,900** | **1,229,239** | | | | |
| **% Of Change** | **2.8%** | **-0.6%** | **-3.4%** | **-2.9%** | **-0.7%** | | | | | |

City of Louisville, Colorado
Historic Preservation Revenue
2007 -2011

| Month Of Sale | 2007 Actual | 2008 Actual | 2009 Actual | 2010 Actual | 2011 Budget | 2011 Actual | Mnthly % Of 2010 | Y-T-D % Of 2010 | Mnthly % Of Bdgt | Y-T-D % Of Bdgt |
|---|---|---|---|---|---|---|---|---|---|---|
| Jan | | | 27,084 | 23,239 | 25,058 | 22,741 | 97.9% | 97.9% | 90.8% | 90.8% |
| Feb | | | 21,422 | 21,546 | 21,396 | 21,048 | 97.7% | 97.8% | 98.4% | 94.3% |
| Mar | | | 26,815 | 27,595 | 27,094 | | 0.0% | 60.5% | 0.0% | 59.5% |
| Apr | | | 25,390 | 25,651 | 25,416 | | 0.0% | 44.7% | 0.0% | 44.2% |
| May | | | 26,489 | 26,181 | 26,227 | | 0.0% | 35.3% | 0.0% | 35.0% |
| Jun | | | 29,029 | 28,724 | 28,758 | | 0.0% | 28.6% | 0.0% | 28.4% |
| Jul | | | 27,225 | 25,434 | 26,221 | | 0.0% | 24.5% | 0.0% | 24.3% |
| Aug | | | 25,438 | 24,586 | 24,909 | | 0.0% | 21.6% | 0.0% | 21.4% |
| Sep | | | 27,221 | 26,296 | 26,649 | | 0.0% | 19.1% | 0.0% | 18.9% |
| Oct | | | 25,857 | 24,395 | 25,023 | | 0.0% | 17.3% | 0.0% | 17.1% |
| Nov | | | 24,934 | 23,635 | 24,185 | | 0.0% | 15.8% | 0.0% | 15.6% |
| Dec | | | 35,904 | 34,389 | 35,002 | | 0.0% | 14.0% | 0.0% | 13.9% |
| **Totals** | - | - | **322,809** | **311,671** | **315,940** | **43,789** | | | | |
| **% Of Change** | | | | **-3.5%** | **1.4%** | | | | | |

City of Louisville, Colorado
Total Sales Tax Revenue (without HPT)
2007 -2011

| Month Of Sale | 2007 Actual | 2008 Actual | 2009 Actual | 2010 Actual | 2011 Budget | 2011 Actual | Mnthly % Of 2010 | Y-T-D % Of 2010 | Mnthly % Of Bdgt | Y-T-D % Of Bdgt |
|---|---|---|---|---|---|---|---|---|---|---|
| Jan | 750,885 | 730,950 | 732,347 | 631,538 | 652,206 | 614,253 | 83.9% | 97.3% | 94.2% | 94.2% |
| Feb | 621,137 | 661,989 | 581,626 | 591,614 | 584,912 | 571,197 | 98.2% | 96.9% | 97.7% | 95.8% |
| Mar | 814,739 | 776,070 | 730,876 | 750,116 | 713,966 | - | 0.0% | 60.1% | 0.0% | 60.8% |
| Apr | 704,252 | 746,429 | 687,578 | 708,308 | 666,874 | - | 0.0% | 44.2% | 0.0% | 45.3% |
| May | 776,516 | 800,688 | 725,073 | 711,586 | 712,571 | - | 0.0% | 34.9% | 0.0% | 35.6% |
| Jun | 967,759 | 850,363 | 788,305 | 793,102 | 779,314 | - | 0.0% | 28.3% | 0.0% | 28.8% |
| Jul | 783,533 | 847,624 | 736,834 | 695,437 | 710,650 | - | 0.0% | 24.3% | 0.0% | 24.6% |
| Aug | 714,808 | 752,023 | 697,333 | 664,084 | 676,088 | - | 0.0% | 21.4% | 0.0% | 21.6% |
| Sep | 875,174 | 826,223 | 738,859 | 731,511 | 734,796 | - | 0.0% | 18.9% | 0.0% | 19.0% |
| Oct | 753,555 | 702,786 | 711,516 | 678,772 | 681,672 | - | 0.0% | 17.0% | 0.0% | 17.1% |
| Nov | 760,620 | 703,376 | 678,793 | 639,503 | 671,069 | - | 0.0% | 15.6% | 0.0% | 15.6% |
| Dec | 964,177 | 1,028,220 | 974,097 | 934,767 | 880,842 | - | 0.0% | 13.9% | 0.0% | 14.0% |
| **Totals** | **9,487,156** | **9,426,741** | **8,783,238** | **8,530,339** | **8,464,960** | **1,185,450** | | | | |
| **% Of Change** | **2.8%** | **-0.6%** | **-6.8%** | **-2.9%** | **-0.8%** | | | | | |

Actual G/L amounts may vary

City of Louisville, Colorado
Lodging Tax Revenue
2007 -2011

| Month Of Sale | 2007 Actual | 2008 Actual | 2009 Actual | 2010 Actual | 2011 Budget | 2011 Actual | Mnthly % Of 2010 | Y-T-D % Of 2010 | Mnthly % Of Bdgt | Y-T-D % Of Bdgt |
|---|---|---|---|---|---|---|---|---|---|---|
| Jan | 23,949 | 23,458 | 19,724 | 15,093 | 16,961 | 18,884 | 125.1% | 125.1% | 111.3% | 111.3% |
| Feb | 19,814 | 21,905 | 17,638 | 15,512 | 16,715 | 18,361 | 118.4% | 121.7% | 109.9% | 110.6% |
| Mar | 22,782 | 25,070 | 19,105 | 19,765 | 18,172 | | 0.0% | 73.9% | 0.0% | 71.8% |
| Apr | 25,638 | 28,708 | 19,360 | 19,502 | 18,933 | | 0.0% | 53.3% | 0.0% | 52.6% |
| May | 33,915 | 38,175 | 33,689 | 29,180 | 28,141 | | 0.0% | 37.6% | 0.0% | 37.7% |
| Jun | 39,628 | 34,670 | 31,859 | 34,186 | 28,988 | | 0.0% | 28.0% | 0.0% | 29.1% |
| Jul | 40,351 | 44,827 | 35,713 | 37,078 | 31,863 | | 0.0% | 21.9% | 0.0% | 23.3% |
| Aug | 38,956 | 47,973 | 33,421 | 36,638 | 31,532 | | 0.0% | 18.0% | 0.0% | 19.5% |
| Sep | 33,754 | 32,702 | 26,645 | 30,590 | 25,276 | | 0.0% | 15.7% | 0.0% | 17.2% |
| Oct | 35,773 | 33,876 | 26,537 | 31,630 | 26,106 | | 0.0% | 13.8% | 0.0% | 15.3% |
| Nov | 23,845 | 20,722 | 18,958 | 19,381 | 18,286 | | 0.0% | 12.9% | 0.0% | 14.3% |
| Dec | 18,295 | 16,933 | 15,263 | 16,119 | 14,968 | | 0.0% | 12.2% | 0.0% | 13.5% |
| **Totals** | **356,700** | **369,019** | **297,913** | **304,674** | **275,940** | **37,245** | | | | |
| **% Of Change** | **8.1%** | **3.5%** | **-19.3%** | **2.3%** | **-9.4%** | | | | | |

City of Louisville, Colorado
Auto Use Tax Revenue
2007 -2011

| Month Of Sale | 2007 Actual | 2008 Actual | 2009 Actual | 2010 Actual | 2011 Budget | 2011 Actual | Mnthly % Of 2010 | Y-T-D % Of 2010 | Mnthly % Of Bdgt | Y-T-D % Of Bdgt |
|---|---|---|---|---|---|---|---|---|---|---|
| Jan | 65,977 | 87,383 | 60,758 | 66,070 | 66,070 | 64,708 | 97.9% | 97.9% | 97.9% | 97.9% |
| Feb | 78,317 | 70,790 | 63,535 | 61,173 | 65,664 | 56,736 | 92.7% | 95.4% | 86.4% | 92.2% |
| Mar | 78,750 | 65,121 | 61,142 | 62,819 | 69,114 | | 0.0% | 63.9% | 0.0% | 60.5% |
| Apr | 85,333 | 59,901 | 58,382 | 62,576 | 61,494 | | 0.0% | 48.1% | 0.0% | 46.3% |
| May | 89,446 | 60,865 | 55,443 | 64,894 | 62,243 | | 0.0% | 38.2% | 0.0% | 37.4% |
| Jun | 88,126 | 68,532 | 59,238 | 65,663 | 67,351 | | 0.0% | 31.7% | 0.0% | 31.0% |
| Jul | 85,424 | 62,419 | 60,780 | 69,503 | 67,241 | | 0.0% | 26.8% | 0.0% | 26.4% |
| Aug | 85,960 | 61,928 | 67,804 | 70,807 | 71,928 | | 0.0% | 23.2% | 0.0% | 22.9% |
| Sep | 75,117 | 58,503 | 107,176 | 76,657 | 80,454 | | 0.0% | 20.2% | 0.0% | 19.9% |
| Oct | 93,304 | 69,428 | 70,148 | 80,537 | 75,214 | | 0.0% | 17.8% | 0.0% | 17.7% |
| Nov | 69,508 | 46,626 | 45,132 | 57,204 | 60,298 | | 0.0% | 16.5% | 0.0% | 16.3% |
| Dec | 68,199 | 59,122 | 69,830 | 70,951 | 59,579 | | 0.0% | 15.0% | 0.0% | 15.1% |
| **Totals** | **963,462** | **770,620** | **779,367** | **808,853** | **806,650** | **121,444** | | | | |
| **% Of Change** | **9.4%** | **-20.0%** | **1.1%** | **3.8%** | **-0.3%** | | | | | |

City of Louisville, Colorado
Building Use Tax Revenue
2007 -2011

| Month Of Sale | 2007 Actual | 2008 Actual | 2009 Actual | 2010 Actual | 2011 Budget | 2011 Actual | Mnthly % Of 2010 | Y-T-D % Of 2010 | Mnthly % Of Bdgt | Y-T-D % Of Bdgt |
|---|---|---|---|---|---|---|---|---|---|---|
| Jan | 3,934 | 18,290 | 48,791 | 4,958 | 24,531 | 23,608 | 476.2% | 476.2% | 96.2% | 96.2% |
| Feb | 27,690 | 21,389 | 1,388 | 19,291 | 18,843 | 44,198 | 229.1% | 279.6% | 234.6% | 156.3% |
| Mar | 15,713 | 36,628 | 4,704 | 45,287 | 21,076 | | 0.0% | 97.5% | 0.0% | 105.2% |
| Apr | 43,682 | 10,461 | 5,762 | 16,038 | 20,418 | | 0.0% | 79.2% | 0.0% | 79.9% |
| May | 87,603 | 150,187 | 30,426 | 48,555 | 53,909 | | 0.0% | 50.6% | 0.0% | 48.9% |
| Jun | 76,662 | 13,731 | 6,658 | 10,210 | 30,480 | | 0.0% | 47.0% | 0.0% | 40.1% |
| Jul | 4,914 | 5,664 | 16,214 | 35,333 | 18,649 | | 0.0% | 37.7% | 0.0% | 36.1% |
| Aug | 52,503 | 13,997 | 60,815 | 44,908 | 36,671 | | 0.0% | 30.2% | 0.0% | 30.2% |
| Sep | 14,254 | 12,283 | 11,951 | 10,589 | 27,496 | | 0.0% | 28.8% | 0.0% | 26.9% |
| Oct | 48,080 | 46,698 | 12,269 | 10,892 | 23,431 | | 0.0% | 27.6% | 0.0% | 24.6% |
| Nov | 95,159 | 13,844 | 12,212 | 14,960 | 22,815 | | 0.0% | 26.0% | 0.0% | 22.7% |
| Dec | 6,283 | 55,025 | 2,395 | 5,434 | 24,141 | | 0.0% | 25.4% | 0.0% | 21.0% |
| **Totals** | **476,477** | **398,197** | **213,585** | **266,455** | **322,460** | **67,806** | | | | |
| **% Of Change** | **212.4%** | **-16.4%** | **-46.4%** | **24.8%** | **21.0%** | | | | | |

Actual G/L amounts may vary

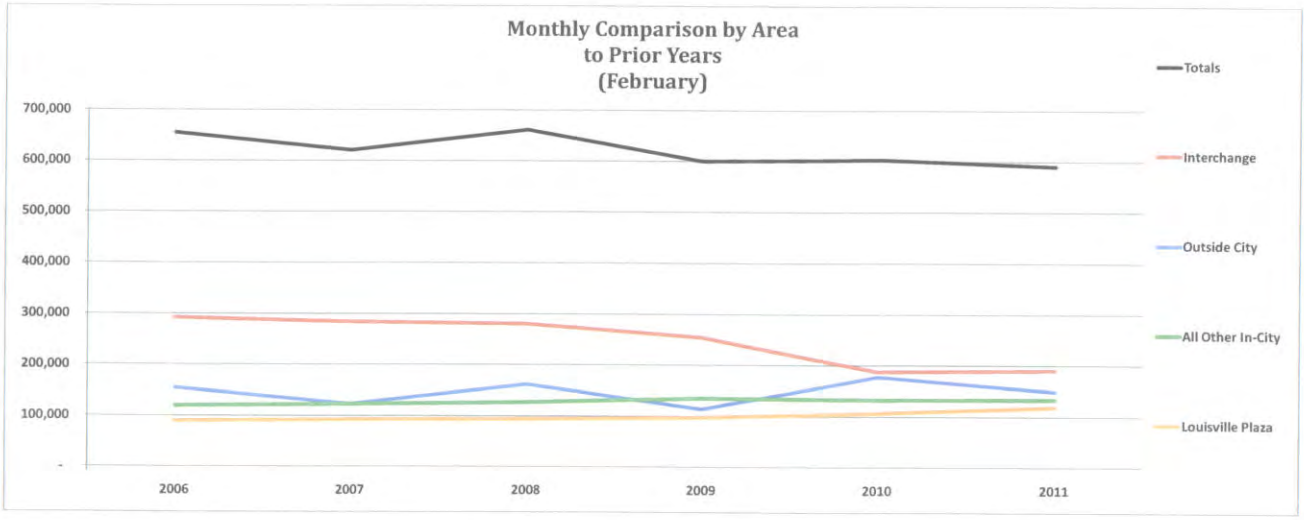
City of Louisville, Colorado
Consumer Use Tax Revenue
2007 -2011

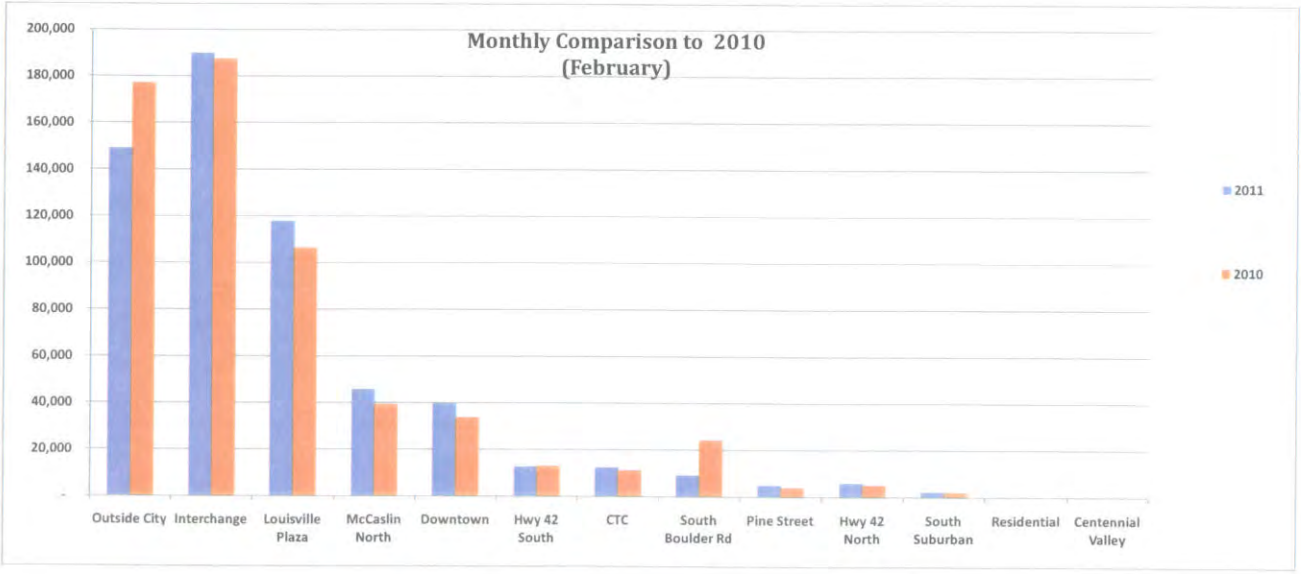
| Month Of Sale | 2007 Actual | 2008 Actual | 2009 Actual | 2010 Actual | 2011 Budget | 2011 Actual | Mnthly % Of 2010 | Y-T-D % Of 2010 | Mnthly % Of Bdgt | Y-T-D % Of Bdgt |
|---|---|---|---|---|---|---|---|---|---|---|
| Jan | | | | | | 11,262 | N/A | N/A | N/A | N/A |
| Feb | | | | | | 5,900 | N/A | N/A | N/A | N/A |
| Mar | | | | | | | N/A | N/A | N/A | N/A |
| Apr | | | | | | | N/A | N/A | N/A | N/A |
| May | | | | | | | N/A | N/A | N/A | N/A |
| Jun | | | | | | | N/A | N/A | N/A | N/A |
| Jul | | | | | | | N/A | N/A | N/A | N/A |
| Aug | | | | | | | N/A | N/A | N/A | N/A |
| Sep | | | | | | | N/A | N/A | N/A | N/A |
| Oct | | | | | | | N/A | N/A | N/A | N/A |
| Nov | | | | | | | N/A | N/A | N/A | N/A |
| Dec | | | | | | | N/A | N/A | N/A | N/A |
| **Totals** | - | - | - | - | - | **17,162** | | | | |
| **% Of Change** | | | | | | | | | | |

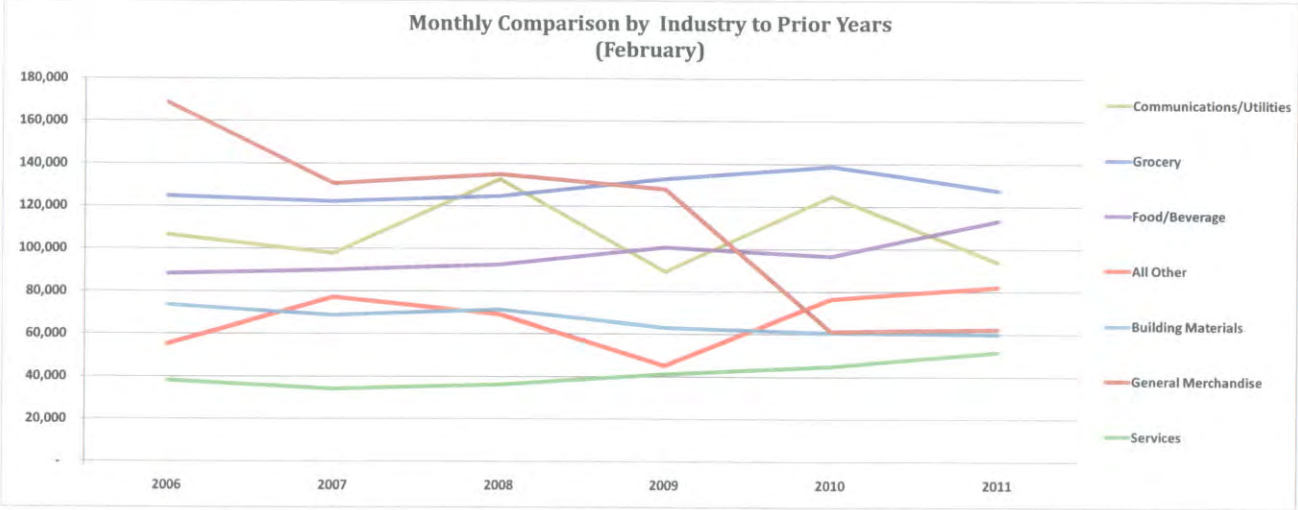
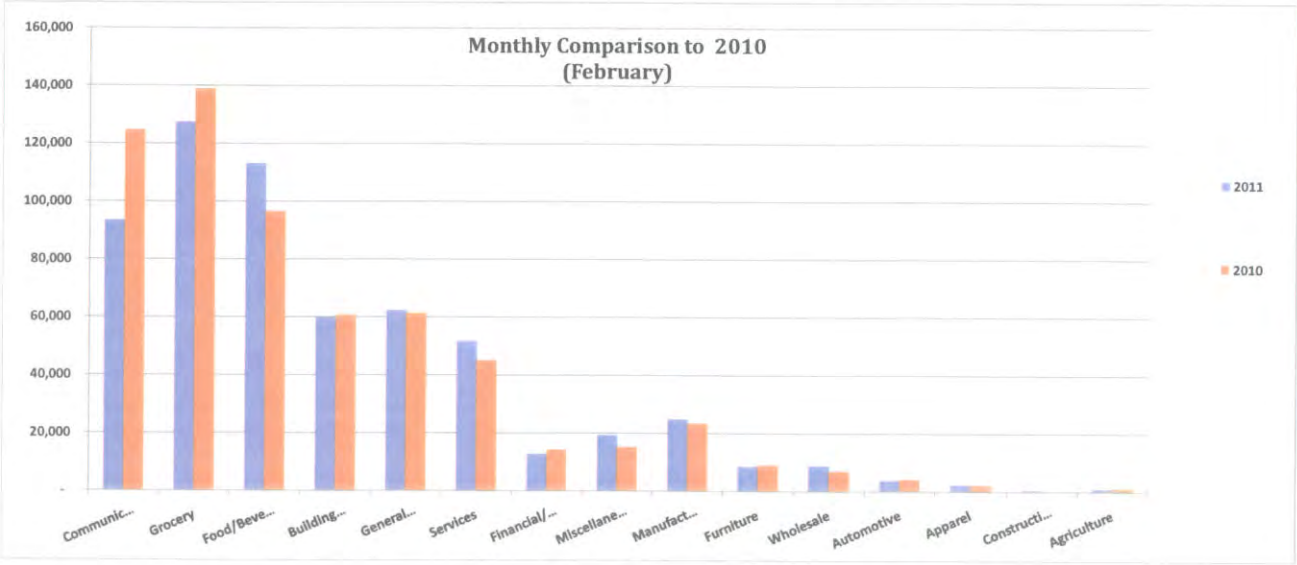
Actual G/L amounts may vary

## Monthly Revenue Comparisons by Area

| AREA NAME | 2006 Actual | 2007 Actual | 2008 Actual | 2009 Actual | 2010 Actual | 2011 Actual | Mnthly % Of 2010 |
|---|---|---|---|---|---|---|---|
| Outside City | 154,247 | 122,744 | 161,154 | 113,912 | 177,068 | 148,930 | 84.1% |
| Interchange | 291,689 | 283,221 | 279,490 | 253,535 | 187,270 | 189,806 | 101.4% |
| Louisville Plaza | 89,351 | 91,843 | 93,303 | 97,292 | 106,353 | 117,811 | 110.8% |
| McCaslin North | 33,646 | 34,534 | 36,771 | 42,379 | 39,348 | 45,619 | 115.9% |
| Downtown | 24,541 | 26,431 | 28,034 | 31,580 | 33,720 | 39,674 | 117.7% |
| Hwy 42 South | 10,903 | 9,612 | 10,532 | 14,760 | 12,931 | 12,672 | 98.0% |
| CTC | 10,999 | 11,425 | 10,203 | 8,770 | 11,149 | 12,444 | 111.6% |
| South Boulder Rd | 25,684 | 24,625 | 24,458 | 25,525 | 24,050 | 9,178 | 38.2% |
| Pine Street | 2,326 | 2,362 | 3,111 | 2,430 | 3,968 | 4,981 | 125.5% |
| Hwy 42 North | 5,719 | 8,293 | 9,769 | 7,125 | 5,092 | 5,978 | 117.4% |
| South Suburban | 5,580 | 4,606 | 3,334 | 2,267 | 2,220 | 2,390 | 107.7% |
| Residential | 194 | 127 | 249 | 327 | 246 | 226 | 92.0% |
| Centennial Valley | 5 | 294 | 260 | 168 | 117 | 150 | 128.5% |
| **Totals** | **654,883** | **620,117** | **660,668** | **600,069** | **603,533** | **589,859** | |
| **% Of Change** | | **-5.3%** | **6.5%** | **-9.2%** | **0.6%** | **-2.3%** | |



## Monthly Revenue Comparisons by Industry

| AREA NAME | 2006 Actual | 2007 Actual | 2008 Actual | 2009 Actual | 2010 Actual | 2011 Actual | Mnthly % Of 2010 |
|---|---|---|---|---|---|---|---|
| Communications/Utilities | 106,597 | 97,670 | 132,516 | 89,208 | 124,717 | 93,478 | 75.0% |
| Grocery | 124,807 | 122,132 | 124,572 | 132,826 | 138,852 | 127,390 | 91.7% |
| Food/Beverage | 88,145 | 89,985 | 92,385 | 100,699 | 96,566 | 113,188 | 117.2% |
| Building Materials | 73,603 | 68,655 | 71,276 | 63,041 | 60,706 | 59,933 | 98.7% |
| General Merchandise | 168,541 | 130,524 | 134,852 | 127,983 | 61,351 | 62,318 | 101.6% |
| Services | 38,167 | 34,125 | 36,166 | 41,238 | 45,005 | 51,623 | 114.7% |
| Financial/Leasing | 20,019 | 9,981 | 12,439 | 9,915 | 14,136 | 12,715 | 90.0% |
| Miscellaneous Retail | 3,627 | 34,746 | 23,773 | 14,831 | 15,102 | 19,190 | 127.1% |
| Manufacturing | 3,621 | 5,414 | 6,222 | 4,239 | 23,342 | 24,750 | 106.0% |
| Furniture | 7,341 | 8,335 | 6,802 | 5,337 | 9,102 | 8,606 | 94.5% |
| Wholesale | 2,944 | 7,690 | 6,922 | 5,794 | 6,999 | 8,894 | 127.1% |
| Automotive | 14,277 | 8,723 | 10,075 | 1,537 | 4,153 | 3,790 | 91.2% |
| Apparel | 15 | 811 | 939 | 1,172 | 2,181 | 2,277 | 104.4% |
| Construction | 2,199 | 265 | 631 | 47 | 109 | 639 | 586.2% |
| Agriculture | 977 | 1,061 | 1,100 | 2,202 | 1,212 | 1,068 | 88.1% |
| **Totals** | **654,883** | **620,115** | **660,668** | **600,069** | **603,533** | **589,859** | |
| **% Of Change** | | **-5.3%** | **6.5%** | **-9.2%** | **0.6%** | **-2.3%** | |